

# Herpes Simplex Virus Treatment Market Size, Share & Trends Analysis Report By Treatment (HSV-1, HSV-2), By Drug, By Vaccine, By Route Of Administration, By End-use, By Region, And Segment Forecasts, 2022 - 2030

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## Abstracts

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### Herpes Simplex Virus Treatment Market Growth & Trends

The global herpes simplex virus treatment market size is expected to reach USD 3.75 billion by 2030, according to a new report by Grand View Research, Inc., expanding at a CAGR of 10.81% from 2022 to 2030. The growth of the market is attributed to factors such as increasing prevalence of herpes infection among the population, growing awareness about the disease globally, rising geriatric and immunocompromised population, and an increasing demand to develop novel treatment options to meet the demand for herpes infection therapeutics. Moreover, public-private initiatives are further expected to fuel the growth of the market.

According to the WHO, in 2020, nearly 491.5 million people were suffering from genital herpes caused by the herpes simplex virus 2, and several billion people have herpes simplex virus 1 infection. Although the infection is typically asymptomatic, those who have it are capable of easily transmitting the virus to another person through contact. Furthermore, nearly 80 percent of the global population is a carrier of herpes. This is creating an opportunity for the growth of herpes infection treatment drugs.

Research initiatives and increasing collaborations between research organizations are facilitating the development of novel treatment alternatives against viruses, which is

anticipated to boost market growth. In January 2020, a research collaboration between scientists from the EPFL in Lausanne, Switzerland, the University of Geneva (UNIGE), and the University of Manchester led to the development of novel antiviral materials, virucides, made from sugar that show promise for the treatment of herpes simplex (cold sore virus). The development of virucides from sugar has facilitated the arrival of an innovative antiviral drug, which aids treatment without being toxic to humans.

Key players operating in the market are focusing on developing novel and innovative products to meet the increasing demand for providing effective therapeutics. With the increasing demand for effective therapeutics, companies are engaged in developing novel and innovative medicines against infection. For instance, in July 2021, a Phase III study of pritelivir, a novel drug by AiCuris Anti-infective Cures AG, which is a German pharmaceutical company, was commenced, post receiving encouraging Phase II interim results from the Phase II/III trial. This leading compound is developed to treat immunocompromised patients with mucocutaneous HSV infections that are acyclovir-resistant. It was granted Breakthrough Therapy Designation by the U.S. FDA in June 2020. The regulatory support for innovative therapies is projected to improve the number of new drugs entering the market, facilitating enhanced treatment rates, and thereby accelerating market growth.

## Herpes Simplex Virus Treatment Market Report Highlights

By treatment, the HSV-1 segment held the largest share in 2021 owing to the high prevalence of infection

By drug, the acyclovir segment is expected to grow at the fastest rate during the forecast period due to the effectiveness and availability of acyclovir as an oral and topical formulation

By vaccine, the simplirix segment is expected to grow at the fastest rate during the forecast period as it is the only vaccine available showing promising results as a vaccine candidate

North America dominated the global market in 2021 owing to the increasing awareness regarding STDs and the rise in healthcare expenditure

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- FIG. 46 U.S. Market Estimates And Forecast, 2018 - 2030 (USD Million)
- FIG. 47 Canada
- FIG. 48 Canada Market Estimates And Forecast, 2018 - 2030 (USD Million)
- FIG. 49 Europe
- FIG. 50 Europe Market Estimates And Forecast, 2018 - 2030 (USD Million)
- FIG. 51 U.K.
- FIG. 52 U.K. Market Estimates And Forecast, 2018 - 2030 (USD Million)
- FIG. 53 Germany
- FIG. 54 Germany Market Estimates And Forecast, 2018 - 2030 (USD Million)
- FIG. 55 France
- FIG. 56 France Market Estimates And Forecast, 2018 - 2030 (USD Million)
- FIG. 57 Italy
- FIG. 58 Italy Market Estimates And Forecast, 2018 - 2030 (USD Million)
- FIG. 59 Spain
- FIG. 60 Spain Market Estimates And Forecast, 2018 - 2030 (USD Million)
- FIG. 61 Asia Pacific
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- FIG. 68 India Market Estimates And Forecast, 2018 - 2030 (USD Million)
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- FIG. 70 Australia Market Estimates And Forecast, 2018 - 2030 (USD Million)
- FIG. 71 South Korea
- FIG. 72 South Korea Market Estimates And Forecast, 2018 - 2030 (USD Million)
- FIG. 73 Latin America

FIG. 74 Latin America Market Estimates And Forecast, 2018 - 2030 (USD Million)

FIG. 75 Brazil

FIG. 76 Brazil Market Estimates And Forecast, 2018 - 2030 (USD Million)

FIG. 77 Mexico

FIG. 78 Mexico Market Estimates And Forecast, 2018 - 2030 (USD Million)

FIG. 79 Argentina

FIG. 80 Argentina Market Estimates And Forecast, 2018 - 2030 (USD Million)

FIG. 81 MEA

FIG. 82 MEA Market Estimates And Forecast, 2018 - 2030 (USD Million)

FIG. 83 South Africa

FIG. 84 South Africa Market Estimates And Forecast, 2018 - 2030 (USD Million)

FIG. 85 Saudi Arabia

FIG. 86 Saudi Arabia Market Estimates And Forecast, 2018 - 2030 (USD Million)

FIG. 87 UAE

FIG. 88 UAE Market Estimates And Forecast, 2018 - 2030 (USD Million)

FIG. 89 Strategy Mapping

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