

Heated Mattress Pads Market Size, Share & Trends Analysis Report By Application (Households, Hotels, Hospitals), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2020 - 2027

<https://marketpublishers.com/r/HEF13403818BEN.html>

Date: June 2020

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: HEF13403818BEN

Abstracts

Heated Mattress Pads Market Growth & Trends

The global heated mattress pads market size is anticipated to reach USD 521.2 million by 2027, expanding at a CAGR of 4.5%, according to a new report by Grand View Research, Inc. Growing demand for the coziness associated with heated bedding for comfortable sleep during chilled nights is driving the need for heated mattress pads among consumers. In addition, increasing movement towards therapeutic mattresses as an aid to relax muscles and pain associated with sore muscles is enhancing the growth towards adoption of heated mattress pads.

A heated mattress pad constitute of wire heating elements woven across the surface which not only helps in warding off chilly nights but also soothes ache and pain through attaining desirable temperature. Also, higher advantage of the customized heat settings from 2 to 11, on an average offer user-friendly experience to the consumer. In addition, dual control features for large or queen size beds in order to accommodate two people sharing a bed as well as availability of cooling settings have resulted in greater penetration of the product among residential consumers. Additionally, heated mattress pads gather greater traction owing to its cost-effective, efficient, and sustainable qualities compared to its alternative products such as room heaters, woven blankets and indoor fireplaces.

Increasing instances of interrupted sleeping, back pain, arthritis, and sore muscles are causing rising penetration of the product among consumers. According to studies,

lifetime prevalence of lower back pain is estimated to be at 60.0% to 70.0% in industrialized countries. Also, according to blog by DisturbMeNot.co, chronic pain is mostly prevalent in China with over 35.0% people experiencing ongoing chronic back pain, headaches, and lower back pain. There are 1.5 billion people affected by chronic pain across the world as of February 2020. This scenario is causing positive impact on the market across regions.

In terms of application, the household segment held a dominant position in the market in 2019. Increasing prominence towards therapeutic relief while sleeping as an aid to relax muscles, ease tension, and promote blood flow through heat therapy have added increased penetration of heated mattress pads among residential consumers. Some of the other factors aiding the growth of the segment include inclusion of breathable and absorbent fabrics such as natural material including cotton and blend of natural and synthetic materials including polyester.

Offline distribution channel segment held the largest revenue share of 58.9% in 2019. With the help of traditional brick and mortar stores, the various brands have been able to create a unique experience for the customers. Moreover, the presence of an in-store associate helps in practically understanding the product, thereby making an appropriate selection.

North America held the largest market share of 50.2% in 2019. This region comprises of countries with the lowest temperatures which increases the usage of heated mattress pads in the region. For instance, in winter season temperature in Canada goes up to -40 degrees Celsius. Also, increasing instances of lower back pain among consumers in Canada have developed prominence toward heated bedding as a measure of therapeutic mattress.

Heated Mattress Pads Market Report Highlights

The hotel application segment is expected to reach USD 117.0 million by 2027, expanding at a CAGR of 5.1% from 2020 to 2027

The offline distribution channel segment was valued at USD 216.5 million in 2019 and is expected to reach USD 303.9 million by 2027

Asia Pacific is expected to witness substantial growth over the forecast period with a revenue-based CAGR of 6.1% from 2020 to 2027.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

CHAPTER 3. HEATED MATTRESS PADS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier Power
 - 3.5.1.2. Buyer Power

- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Heated Mattress Pads Market
- 3.7. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOUR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. HEATED MATTRESS PADS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 5.1. Application Movement Analysis & Market Share, 2019 & 2027
- 5.2. Households
 - 5.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 5.3. Hotels
 - 5.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 5.4. Hospitals
 - 5.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 5.5. Others
 - 5.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

CHAPTER 6. HEATED MATTRESS PADS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2019 & 2027
- 6.2. Offline
 - 6.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 6.3. Online
 - 6.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)

CHAPTER 7. HEATED MATTRESS PADS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1. Regional Movement Analysis & Market Share, 2019 & 2027

7.2. North America

7.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.2.2. Market estimates and forecast, by application, 2016 - 2027 (USD Million)

7.2.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.2.4. U.S.

7.2.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.2.4.2. Market estimates and forecast, by application, 2016 - 2027 (USD Million)

7.2.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.3. Europe

7.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.2. Market estimates and forecast, by application, 2016 - 2027 (USD Million)

7.3.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.3.4. Germany

7.3.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.4.2. Market estimates and forecast, by application, 2016 - 2027 (USD Million)

7.3.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.3.5. U.K

7.3.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.5.2. Market estimates and forecast, by application, 2016 - 2027 (USD Million)

7.3.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.2. Market estimates and forecast, by application, 2016 - 2027 (USD Million)

7.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.4.4. Japan

7.4.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.4.2. Market estimates and forecast, by application, 2016 - 2027 (USD Million)

7.4.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.4.5. China

7.4.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.5.2. Market estimates and forecast, by application, 2016 - 2027 (USD Million)

7.4.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

Million)

7.5. Central & South America

7.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.5.2. Market estimates and forecast, by application, 2016 - 2027 (USD Million)

7.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.5.4. Brazil

7.5.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.5.4.2. Market estimates and forecast, by application, 2016 - 2027 (USD Million)

7.5.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.6. Middle East & Africa

7.6.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.6.2. Market estimates and forecast by application, 2016 - 2027 (USD Million)

7.6.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2019

CHAPTER 9. COMPANY PROFILES

9.1. Electro Warmth

9.1.1. Company Overview

9.1.2. Financial Performance

9.1.3. Product Benchmarking

9.1.4. Strategic Initiatives

9.2. Sunbeam Products, Inc.

9.2.1. Company Overview

9.2.2. Financial Performance

9.2.3. Product Benchmarking

9.2.4. Strategic Initiatives

9.3. Sleep Number Corporation

9.3.1. Company Overview

- 9.3.2. Financial Performance
- 9.3.3. Product Benchmarking
- 9.3.4. Strategic Initiatives
- 9.4. Kryo Inc.
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. Product Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. Biddeford
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. Product Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. TUCK.COM LLC
 - 9.6.1. Company Overview
 - 9.6.2. Financial Performance
 - 9.6.3. Product Benchmarking
 - 9.6.4. Strategic Initiatives
- 9.7. Therapedic International
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. Product Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. Bed Bath & Beyond Inc
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. Product Benchmarking
 - 9.8.4. Strategic Initiatives
- 9.9. Perfect Fit
 - 9.9.1. Company Overview
 - 9.9.2. Financial Performance
 - 9.9.3. Product Benchmarking
 - 9.9.4. Strategic Initiatives
- 9.10. Delutti, Inc.
 - 9.10.1. Company Overview
 - 9.10.2. Financial Performance
 - 9.10.3. Product Benchmarking
 - 9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Heated Mattress Pads - Key market driver analysis
2. Heated Mattress Pads - Key market restraint analysis
3. Global household heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)
4. Global hotel heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)
5. Global hospitals heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)
6. Global other heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)
7. Global heated mattress pads market estimates and forecast, by offline distribution channel, 2016 - 2027 (USD Million)
8. Global heated mattress pads market estimates and forecast, by online distribution channel, 2016 - 2027 (USD Million)
9. North America heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)
10. North America heated mattress pads market revenue estimates and forecast by application, 2016 - 2027 (USD Million)
11. North America heated mattress pads market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
12. U.S. heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)
13. U.S. heated mattress pads market revenue estimates and forecast by application, 2016 - 2027 (USD Million)
14. U.S. heated mattress pads market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
15. Europe heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)
16. Europe heated mattress pads market revenue estimates and forecast by application, 2016 - 2027 (USD Million)
17. Europe heated mattress pads market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
18. Germany heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)
19. Germany heated mattress pads market revenue estimates and forecast by

application, 2016 - 2027 (USD Million)

20. Germany heated mattress pads market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

21. U.K heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)

22. U.K heated mattress pads market revenue estimates and forecast by application, 2016 - 2027 (USD Million)

23. U.K heated mattress pads market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

24. Asia Pacific heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)

25. Asia Pacific heated mattress pads market revenue estimates and forecast by application, 2016 - 2027 (USD Million)

26. Asia Pacific heated mattress pads market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

27. Japan heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)

28. Japan heated mattress pads market revenue estimates and forecast by application, 2016 - 2027 (USD Million)

29. Japan heated mattress pads market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

30. China heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)

31. China heated mattress pads market revenue estimates and forecast by application, 2016 - 2027 (USD Million)

32. China heated mattress pads market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

33. Central & South America heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)

34. Central & South America heated mattress pads market revenue estimates and forecast application, 2016 - 2027 (USD Million)

35. Central & South America heated mattress pads market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

36. Brazil heated mattress pads market estimates and forecast, 2016 - 2027 (USD Million)

37. Brazil heated mattress pads market revenue estimates and forecast by application, 2016 - 2027 (USD Million)

38. Brazil heated mattress pads market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

39. Middle East & Africa heated mattress pads market estimates and forecast, 2016 -

2027 (USD Million)

40. Middle East & Africa heated mattress pads market revenue estimates and forecast by application, 2016 - 2027 (USD Million)

41. Middle East & Africa heated mattress pads market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

42. Vendor landscape

List Of Figures

LIST OF FIGURES

1. Heated Mattress Pads market snapshot
2. Heated Mattress Pads market segmentation & scope
3. Heated Mattress Pads market penetration & growth prospect mapping
4. Heated Mattress Pads value chain analysis
5. Heated Mattress Pads market dynamics
6. Heated Mattress Pads market: Porter's analysis
7. Heated Mattress Pads market: Application movement analysis
8. Heated Mattress Pads market: Distribution Channel movement analysis
9. Heated Mattress Pads market: Regional movement analysis

I would like to order

Product name: Heated Mattress Pads Market Size, Share & Trends Analysis Report By Application (Households, Hotels, Hospitals), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2020 - 2027

Product link: <https://marketpublishers.com/r/HEF13403818BEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HEF13403818BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970