

Heated Jacket Market Size, Share & Trends Analysis Report By End-use (Men, Women), By Power Source (Below 5 Volt, 5 - 7 Volt, 7 - 20 Volt), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Healthcare Satellite Connectivity Market Growth & Trends

The global healthcare satellite connectivity market size is expected to reach USD 13.31 billion by 2030, expanding at a CAGR of 6.9% from 2024 to 2030, according to a new report by Grand View Research, Inc. Globally, rising adoption of eHealth & other services and growing usage of technology platforms by hospitals & medical providers are crucial factors that boost the market growth.

Several governments are working toward providing improved basic medical facilities in rural areas with a key focus on improving connectivity infrastructure in healthcare and provision of enhanced care services. Some of the players in satellite connectivity are also undertaking projects in order to enhance healthcare provisions in underserved regions. For instance, Satellite Applications Catapult, a satellite technology company has collaborated with the Cayetano Heredia University in Northern Peru to improve medical services in the remote areas of Amazonia by providing enhanced connectivity solutions for mobile healthcare facilities along with the usage of eHealth and mHealth solutions.

Furthermore, the increasing pressure on medical facilities due to reduced budgets, ageing population, increasing number of patients with chronic conditions, shortage of adequately trained medical staff & doctors, lack of proper infrastructure in rural areas,

and growing demand for real-time distance learning, telemedicine, and video services of higher quality are some of the other factors contributing to the growing adoption of satellite technology in healthcare. According to the Federal Communications Commission, rural areas are underserved by terrestrial broadband services as compared to urban areas. In 2016, 20 % did not have access to services at even 4 Mbps/1 Mbps and 31 % lacked access to 10 Mbps/1 Mbps broadband services. Provision of high-speed satellite technology would be a key solution to eliminate this geographic barrier and offer superior medical facilities.

Healthcare Satellite Connectivity Market Report Highlights

The system & software segment held majority of market share amongst the component segment in 2023 due to growing demand for data analytics in the healthcare sector.

eHealth was the dominating application segment in 2023 due to growing government initiatives promoting integration of technology in healthcare.

Hospitals & Clinics were the dominating end-use segment in 2023 with a share of 65.8% owing to the rising adoption of technology platforms for delivering medical care.

Fixed satellite services (FSS) dominated the market and accounted for a share of 78.9% in 2023.

The Asia Pacific market is expected to witness lucrative growth over the forecast period owing to the improving infrastructure and increasing patient pool.

Key players include Inmarsat plc; Hughes Network Systems LLC, SES S.A., X2nSat, Expedition Communications, Globalstar, Eutelsat.

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