

Healthy Snacks Market Size, Share & Trends Analysis Report By Product (Frozen & Refrigerated, Dairy), By Claim (Gluten-free, Low/No Fat), By Packaging, By Distribution Channel, By Region, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/HC3C699A1F3EN.html>

Date: July 2023

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: HC3C699A1F3EN

Abstracts

This report can be delivered to the clients within 3 Business Days

Healthy Snacks Market Growth & Trends

The global healthy snacks market size is expected to reach USD 152.55 billion by 2030, growing at a CAGR of 6.7% from 2023 to 2030, according to a new report by Grand View Research, Inc. The industry has benefited from a growing consumer focus on the nutritional characteristics of snacks, which include high vitamins, proteins, and low calories. The rising need for on-the-go snacks, combined with the growing purchasing power of the customer, is expected to propel the market's growth forward. The hectic lifestyles of consumers are also predicted to drive industry growth during the forecast period.

The shifting lifestyles and busy schedules have led to changes in the eating habits of consumers, with snacks increasingly being viewed as quick and convenient meal replacements. However, there is a growing inclination toward healthier snacks that not only offer convenience but also provide nutritional benefits. This has fueled the demand for healthier snack options that are perceived as beneficial for overall health. Obesity and other diet-related disorders have prompted individuals to adopt healthier lifestyles and consume snacks that offer improved nutritional value.

Snack manufacturers are placing a strong emphasis on natural ingredients and are

adopting a conscientious approach toward people and the environment. Being aware of the increasing consumer demand for healthier and more sustainable food choices, these companies actively source premium and natural ingredients to craft snacks that are not only nutritious but also environment-friendly. These companies avoid artificial additives, preservatives, and excessive processing, and are dedicated to offering snacks that resonate with consumers' preferences for clean and wholesome products.

For instance, el origen, a snack brand launched by German influencer Gordon Prox in September 2022, specializes in vegan snacks that draw inspiration from Latin American cuisine. Their product lineup includes Organic Quinoa Bites, Organic Amaranth Crispies, and chips made from plantains and cassava, some of which have received awards for their quality. The healthy snacks industry is fragmented with the presence of huge global players as well as the growing share of local and regional players.

Healthy Snacks Market Report Highlights

Savory healthy snacks held the largest market share in 2022 due to the high demand from consumers working from home due to the pandemic

Low/No sugar dominated the global healthy snacks industry in 2022. The increasing prevalence of various lifestyle diseases has fueled the demand for low/no sugar snacks, which are preferred by individuals seeking to manage their weight and blood sugar levels

Bags and pouches dominated the healthy snacks industry in 2022 due to their convenience, portability, and ease of consumption, making them a preferred choice for on-the-go snacking

Supermarkets and hypermarkets dominated the market in 2022 and are expected to sustain growth through their partnership with online delivery platforms

Asia Pacific is expected to register the fastest CAGR during the forecast period. The rapid proliferation of online distribution channels in this region is the major driver in maintaining market growth

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Type Outlook
- 2.3. Application Outlook
- 2.4. Distribution Channel Outlook
- 2.5. Regional Outlook
- 2.6. Competition Outlook

CHAPTER 3. HEALTHY SNACKS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Raw Material Outlook
 - 3.2.2. Manufacturing and Technology Outlook
 - 3.2.3. Profit Margin Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunities
 - 3.3.4. Market Challenges
- 3.4. Industry Analysis - Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographics Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Type Adoption
- 4.5. Key Observations & Findings

CHAPTER 5. HEALTHY SNACKS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2022 & 2030
- 5.2. Frozen & Refrigerated
 - 5.2.1. Frozen & refrigerated snacks market estimates and forecast, 2017 - 2030 (USD Billion)
- 5.3. Fruit
 - 5.3.1. Fruit snacks market estimates and forecast, 2017 - 2030 (USD Billion)
- 5.4. Bakery
 - 5.4.1. Bakery snacks market estimates and forecast, 2017 - 2030 (USD Billion)
- 5.5. Savory
 - 5.5.1. Savory snacks market estimates and forecast, 2017 - 2030 (USD Billion)
- 5.6. Confectionery
 - 5.6.1. Confectionery snacks market estimates and forecast, 2017 - 2030 (USD Billion)
- 5.7. Dairy
 - 5.7.1. Dairy snacks market estimates and forecast, 2017 - 2030 (USD Billion)
- 5.8. Others
 - 5.8.1. Other snacks market estimates and forecast, 2017 - 2030 (USD Billion)

CHAPTER 6. HEALTHY SNACKS MARKET: CLAIM ESTIMATES & TREND ANALYSIS

- 6.1. Claim Movement Analysis & Market Share, 2022 & 2030
- 6.2. Gluten-Free
 - 6.2.1. Gluten-Free snacks market estimates and forecast, 2017 - 2030 (USD Billion)
- 6.3. Low/No Fat
 - 6.3.1. Low/No Fat snacks market estimates and forecast, 2017 - 2030 (USD Billion)
- 6.4. Low/No Sugar
 - 6.4.1. Low/No Sugar snacks market estimates and forecast, 2017 - 2030 (USD Billion)

6.5. Others

6.5.1. Other snacks market estimates and forecast, 2017 - 2030 (USD Billion)

CHAPTER 7. HEALTHY SNACKS MARKET: PACKAGING ESTIMATES & TREND ANALYSIS

7.1. Packaging Movement Analysis & Market Share, 2022 & 2030

7.2. Bags & Pouches

7.2.1. Healthy snacks market estimates and forecast, by bags & pouches, 2017 - 2030 (USD Billion)

7.3. Boxes

7.3.1. Healthy snacks market estimates and forecast, by boxes, 2017 - 2030 (USD Billion)

7.4. Cans

7.4.1. Healthy snacks market estimates and forecast, by cans, 2017 - 2030 (USD Billion)

7.5. Jars

7.5.1. Healthy snacks market estimates and forecast, by jars, 2017 - 2030 (USD Billion)

7.6. Others

7.6.1. Healthy snacks market estimates and forecast, by other packaging, 2017 - 2030 (USD Billion)

CHAPTER 8. HEALTHY SNACKS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

8.1. Distribution channel Movement Analysis & Market Share, 2022 & 2030

8.2. Supermarkets & Hypermarkets

8.2.1. Market estimates and forecast through supermarkets & hypermarkets, 2017 - 2030 (USD Billion)

8.3. Convenience Stores

8.3.1. Market estimates and forecast through convenience stores, 2017 - 2030 (USD Billion)

8.4. Online

8.4.1. Market estimates and forecast through online, 2017 - 2030 (USD Billion)

8.5. Others

8.5.1. Market estimates and forecast through others, 2017 - 2030 (USD Billion)

CHAPTER 9. HEALTHY SNACKS MARKET: REGIONAL ESTIMATES & TREND

ANALYSIS

9.1. Regional Movement Analysis & Market Share, 2022 & 2030

9.2. North America

9.2.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

9.2.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)

9.2.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)

9.2.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)

9.2.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

9.2.6. U.S.

9.2.6.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

9.2.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)

9.2.6.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)

9.2.6.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)

9.2.6.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

9.3. Europe

9.3.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

9.3.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)

9.3.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)

9.3.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)

9.3.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

9.3.6. Germany

9.3.6.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

9.3.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)

9.3.6.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)

9.3.6.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)

9.3.6.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

9.3.7. U.K.

9.3.7.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

9.3.7.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)

9.3.7.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)

9.3.7.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)

9.3.7.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

9.3.8. France

- 9.3.8.1. Market estimates and forecast, 2017 - 2030 (USD Billion)
- 9.3.8.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)
- 9.3.8.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)
- 9.3.8.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)
- 9.3.8.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD

Billion)

9.4. Asia Pacific

- 9.4.1. Market estimates and forecast, 2017 - 2030 (USD Billion)
- 9.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)
- 9.4.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)
- 9.4.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)
- 9.4.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD

Billion)

9.4.6. China

- 9.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Billion)
- 9.4.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)
- 9.4.6.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)
- 9.4.6.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)
- 9.4.6.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD

Billion)

9.4.7. India

- 9.4.7.1. Market estimates and forecast, 2017 - 2030 (USD Billion)
- 9.4.7.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)
- 9.4.7.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)
- 9.4.7.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)
- 9.4.7.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD

Billion)

9.4.8. Japan

- 9.4.8.1. Market estimates and forecast, 2017 - 2030 (USD Billion)
- 9.4.8.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)
- 9.4.8.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)
- 9.4.8.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)
- 9.4.8.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD

Billion)

9.5. Central & South America

- 9.5.1. Market estimates and forecast, 2017 - 2030 (USD Billion)
- 9.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)
- 9.5.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)
- 9.5.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)

9.5.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

9.5.6. Brazil

9.5.6.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

9.5.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)

9.5.6.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)

9.5.6.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)

9.5.6.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

9.6. Middle East & Africa

9.6.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

9.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)

9.6.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)

9.6.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)

9.6.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

9.6.6. UAE

9.6.6.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

9.6.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)

9.6.6.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)

9.6.6.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)

9.6.6.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

9.6.7. South Africa

9.6.7.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

9.6.7.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)

9.6.7.3. Market estimates and forecast, by claim, 2017 - 2030 (USD Billion)

9.6.7.4. Market estimates and forecast, by packaging, 2017 - 2030 (USD Billion)

9.6.7.5. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

CHAPTER 10. COMPETITIVE ANALYSIS

10.1. Recent developments & impact analysis, by key market participants

10.2. Company Categorization

10.3. Participant's Overview

10.4. Financial Performance

10.5. Product Benchmarking

10.6. Company Market Share Analysis, 2022 (%)

10.7. Company Heat Map Analysis

10.8. Strategy Mapping

10.9. List of key companies analyzed in this section include:

10.9.1. Nestl?

10.9.2. The Kellogg Company

10.9.3. Unilever

10.9.4. Danone

10.9.5. PepsiCo

10.9.6. Mondel?z International

10.9.7. Hormel Foods Corporation

10.9.8. Dole Packaged Foods, LLC.

10.9.9. Del Monte Foods, Inc.

10.9.10. Select Harvests

10.9.11. B&G Foods

10.9.12. Monsoon Harvest

List Of Tables

LIST OF TABLES

1. Healthy snacks market - Driving factor market analysis
2. Healthy snacks market - Restraint factor market analysis
3. Healthy snacks market estimates & forecast, by product (USD Billion)
4. Healthy snacks market estimates & forecast, by claim (USD Billion)
5. Healthy snacks market estimates & forecast, by packaging (USD Billion)
6. Healthy snacks market estimates & forecast, by distribution channel (USD Billion)
7. U.S. macro-economic outlay
8. Canada macro-economic outlay
9. Mexico macro-economic outlay
10. U.K. macro-economic outlay
11. Germany macro-economic outlay
12. France macro-economic outlay
13. Italy macro-economic outlay Spain
14. China macro-economic outlay
15. Japan macro-economic outlay
16. India macro-economic outlay
17. Australia & New Zealand macro-economic outlay
18. South Korea macro-economic outlay
19. Brazil macro-economic outlay
20. UAE macro-economic outlay
21. South Africa macro-economic outlay
22. Recent developments & impact analysis, by key market participants
23. Company market share, 2022 (Value % Share)
24. Company heat map analysis

List Of Figures

LIST OF FIGURES

1. Information procurement
2. Primary research pattern
3. Primary research approaches
4. Primary research process
5. Market Snapshot
6. Segment Snapshot
7. Segment Snapshot
8. Competitive Landscape Snapshot
9. Healthy snacks market size, 2017 to 2030 (USD Billion)
10. Healthy snacks market: Value chain analysis
11. Healthy snacks market: Profit-margin analysis
12. Healthy snacks market: Dynamics
13. Healthy snacks market: Porter's five forces analysis
14. Factors affecting buying decisions for Healthy snacks
15. Healthy snacks market, by product: Key takeaways
16. Healthy snacks market, by product: Market share, 2022 & 2030
17. Frozen & refrigerated snacks market estimates and forecast, 2017 - 2030 (USD Billion)
18. Fruit snacks market estimates and forecast, 2017 - 2030 (USD Billion)
19. Bakery snacks market estimates and forecast, 2017 - 2030 (USD Billion)
20. Savory snacks market estimates and forecast, 2017 - 2030 (USD Billion)
21. Confectionery snacks market estimates and forecast, 2017 - 2030 (USD Billion)
22. Dairy snacks market estimates and forecast, 2017 - 2030 (USD Billion)
23. Other snacks market estimates and forecast, 2017 - 2030 (USD Billion)
24. Healthy snacks market, by claim: Key takeaways
25. Healthy snacks market, by claim: Market share, 2022 & 2030
26. Gluten-free snacks market estimates & forecast, 2017 - 2030 (USD Billion)
27. Low/No fat snacks market estimates & forecast, 2017 - 2030 (USD Billion)
28. Low/No sugar snacks market estimates & forecast, 2017 - 2030 (USD Billion)
29. Other snacks market estimates & forecast, 2017 - 2030 (USD Billion)
30. Healthy snacks market, by packaging: Key takeaways
31. Healthy snacks market, by packaging: Market share, 2022 & 2030
32. Healthy snacks market estimates & forecast, by bags & pouches, 2017 - 2030 (USD Billion)
33. Healthy snacks market estimates & forecast by boxes, 2017 - 2030 (USD Billion)

34. Healthy snacks market estimates & forecast by cans, 2017 - 2030 (USD Billion)
35. Healthy snacks market estimates & forecast by jars, 2017 - 2030 (USD Billion)
36. Healthy snacks market estimates & forecast by other packaging, 2017 - 2030 (USD Billion)
37. Healthy snacks market, by price: Key takeaways
38. Healthy snacks market, by distribution channel: Key takeaways
39. Healthy snacks market, by distribution channel: Market share, 2022 & 2030
40. Healthy snacks market estimates & forecast, through supermarket/hypermarket, 2017 - 2030 (USD Billion)
41. Healthy snacks market estimates & forecast, through convenience stores, 2017 - 2030 (USD Billion)
42. Healthy snacks market estimates & forecast, through online, 2017 - 2030 (USD Billion)
43. Healthy snacks market estimates & forecast, through others, 2017 - 2030 (USD Billion)
44. Healthy snacks market revenue, by region, 2022 & 2030 (USD Billion)
45. Regional marketplace: Key takeaways
46. Regional marketplace: Key takeaways
47. North America Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
48. U.S. Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
49. Canada Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
50. Mexico Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
51. Europe Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
52. U.K. Healthy snacks market estimates & forecasts, 2017 - 2030 (USD Billion)
53. Germany Healthy snacks market estimates & forecasts, 2017 - 2030 (USD Billion)
54. France Healthy snacks market estimates & forecasts, 2017 - 2030 (USD Billion)
55. Asia Pacific Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
56. China Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
57. Japan Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
58. India Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
59. South Korea Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
60. Australia Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
61. Central & South America Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
62. Brazil Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
63. Middle East & Africa Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
64. UAE Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)

- 65. South Africa Healthy snacks market estimates & forecast, 2017 - 2030 (USD Billion)
- 66. Key company categorization
- 67. Company market share analysis, 2022

I would like to order

Product name: Healthy Snacks Market Size, Share & Trends Analysis Report By Product (Frozen & Refrigerated, Dairy), By Claim (Gluten-free, Low/No Fat), By Packaging, By Distribution Channel, By Region, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/HC3C699A1F3EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HC3C699A1F3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970