

# Healthy Fruit And Vegetable Chips Market Size, Share & Trends Analysis Report By Product (Vegetable, Fruit), By Distribution Channel, By Region, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/HB8BEB1B6DC7EN.html>

Date: August 2022

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: HB8BEB1B6DC7EN

## Abstracts

This report can be delivered to the clients within 3 Business Days

### Healthy Fruit And Vegetable Chips Market Growth & Trends

The global healthy fruit and vegetable chips market size is expected to reach USD 22.88 billion by 2030, according to a new report by Grand View Research, Inc, expanding at a CAGR of 8.1% from 2022 to 2030. The shift in consumers' preference toward functional snacks is driving the market growth of the healthy fruits and vegetable market. These snacks are lower in fat, and calories and include a high amount of proteins, fiber, and vitamins compared to fried chips. Furthermore, ready-to-eat and healthier snacking along with the emergence of vegan diets among health-conscious consumers is anticipated to propel the market demand for healthy fruits and vegetable chips.

The fruits segment is anticipated to register a faster growth over the forecast period. The positive market outlook can be contributed to the growing demand for nutrient-loaded processed snacks. Moreover, the rising prevalence of various health issues such as obesity, diabetes, and inclination towards healthy and clean eating will drive the market growth for this segment.

Apple chips held the largest revenue share in 2021 and are expected to maintain its dominance over the forecast timeline. Apple chips are loaded with fiber, potassium, calcium, iron, polyphenols, vitamins, and minerals which are beneficial for skin, reduce

joint pain, maintain gum health, manage blood pressure levels, and aid in regulating the body's natural metabolism. These snacks are consumed as an alternative to unhealthy fried snacks owing to their sweet taste. Such instances are boosting the segment growth.

The offline distribution channel dominated the market share in 2021. Physical verification and easy availability of the products are the two key factors driving product sales through various offline channels. The majority of market players focus on offline retail such as hypermarkets, supermarkets, grocery, and convenience stores to expand product reach.

Major players in the market include a combination of a few established players and many small players. Moreover, there is intense competition between the leading players in this market as some of them are major manufacturers and have a large customer base both on regional and international levels.

#### Healthy Fruit And Vegetable Chips Market Report Highlights

North America is expected to contribute a majority of the share to become the largest division in 2021. The increasing demand for natural and organic snacks in the U.S. and Canada will support the regional market growth over the forecast period

The fruit segment is projected to register faster growth during the forecast period owing to its growing availability and various health benefits of fruits

The offline segment held the largest market share in 2021. However, the online channel is predicted to become a faster-growing segment during the forecast period owing to easy doorstep delivery services. Growing internet penetration and convenience of purchasing will further enhance the segment growth.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Products & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook

### **CHAPTER 3. HEALTHY FRUIT & VEGETABLE CHIPS MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on the Healthy Fruit & Vegetable Chips Market
- 3.4. Industry Value Chain Analysis
  - 3.4.1. Sales/Retail Channel Analysis
  - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
  - 3.5.1. Market Driver Analysis
  - 3.5.2. Market Restraint Analysis
  - 3.5.3. Industry Challenges
  - 3.5.4. Industry Opportunities
- 3.6. Business Environment Analysis
  - 3.6.1. Industry Analysis - Porter's
    - 3.6.1.1. Supplier Power

- 3.6.1.2. Buyer Power
- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of Healthy Fruit & Vegetable Chips Market
- 3.8. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. HEALTHY FRUIT & VEGETABLE CHIPS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1. Product Movement Analysis & Market Share, 2021 & 2030
- 5.2. Vegetable
  - 5.2.1. Market estimates and forecast for vegetables, 2017 - 2030 (USD Million)
  - 5.2.2. Sweet Potato
    - 5.2.2.1. Market estimates and forecast for sweet potato, 2017 - 2030 (USD Million)
  - 5.2.3. Beetroot
    - 5.2.3.1. Market estimates and forecast for beetroot, 2017 - 2030 (USD Million)
  - 5.2.4. Carrot
    - 5.2.4.1. Market estimates and forecast for carrot, 2017 - 2030 (USD Million)
  - 5.2.5. Tomato
    - 5.2.5.1. Market estimates and forecast for tomato, 2017 - 2030 (USD Million)
  - 5.2.6. Spinach
    - 5.2.6.1. Market estimates and forecast for spinach, 2017 - 2030 (USD Million)
  - 5.2.7. Kale
    - 5.2.7.1. Market estimates and forecast for kale, 2017 - 2030 (USD Million)
  - 5.2.8. Others
    - 5.2.8.1. Market estimates and forecast for others, 2017 - 2030 (USD Million)
- 5.3. Fruit
  - 5.3.1. Market estimates and forecast for fruit, 2017 - 2030 (USD Million)
  - 5.3.2. Apple
    - 5.3.2.1. Market estimates and forecast for apple, 2017 - 2030 (USD Million)

### 5.3.3. Banana

5.3.3.1. Market estimates and forecast for banana, 2017 - 2030 (USD Million)

### 5.3.4. Mango

5.3.4.1. Market estimates and forecast for mango, 2017 - 2030 (USD Million)

### 5.3.5. Pineapple

5.3.5.1. Market estimates and forecast for pineapple, 2017 - 2030 (USD Million)

### 5.3.6. Coconut

5.3.6.1. Market estimates and forecast for kale, 2017 - 2030 (USD Million)

### 5.3.7. Strawberry

5.3.7.1. Market estimates and forecast for strawberries, 2017 - 2030 (USD Million)

### 5.3.8. Others

5.3.8.1. Market estimates and forecast for others, 2017 - 2030 (USD Million)

## **CHAPTER 6. HEALTHY FRUIT & VEGETABLE CHIPS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

### 6.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2030

#### 6.2. Offline

6.2.1. Market estimates and forecast through the offline channel, 2017 - 2030 (USD Million)

#### 6.3. Online

6.3.1. Market estimates and forecast through online channel, 2017 - 2030 (USD Million)

## **CHAPTER 7. HEALTHY FRUIT & VEGETABLE CHIPS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

### 7.1. Regional Movement Analysis & Market Share, 2021 & 2030

#### 7.2. North America

7.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.2.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.2.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.2.4. U.S.

7.2.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.2.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.2.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.2.5. Canada

7.2.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.2.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.2.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

### 7.3. Europe

7.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.3.4. Germany

7.3.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.3.5. U.K.

7.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.3.6. France

7.3.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

### 7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.4.4. China

7.4.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.4.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.4.5. Japan

7.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.4.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.4.6. India

7.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.4.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.5. Central & South America

7.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.5.4. Brazil

7.5.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.5.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.5.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.6. Middle East & Africa

7.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.6.4. South Africa

7.6.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.6.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.6.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

## **CHAPTER 8. COMPETITIVE ANALYSIS**

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2021

## **CHAPTER 9. COMPANY PROFILES**

9.1. Luke's Organic

9.1.1. Company Overview

9.1.2. Financial Performance

- 9.1.3. Product Benchmarking
- 9.1.4. Strategic Initiatives
- 9.2. Rhythm Foods
  - 9.2.1. Company Overview
  - 9.2.2. Financial Performance
  - 9.2.3. Product Benchmarking
  - 9.2.4. Strategic Initiatives
- 9.3. GoPure
  - 9.3.1. Company Overview
  - 9.3.2. Financial Performance
  - 9.3.3. Product Benchmarking
  - 9.3.4. Strategic Initiatives
- 9.4. Rare Fare Foods, LLC
  - 9.4.1. Company Overview
  - 9.4.2. Financial Performance
  - 9.4.3. Product Benchmarking
  - 9.4.4. Strategic Initiatives
- 9.5. Walmart (Great Value)
  - 9.5.1. Company Overview
  - 9.5.2. Financial Performance
  - 9.5.3. Product Benchmarking
  - 9.5.4. Strategic Initiatives
- 9.6. Lantev
  - 9.6.1. Company Overview
  - 9.6.2. Financial Performance
  - 9.6.3. Product Benchmarking
  - 9.6.4. Strategic Initiatives
- 9.7. Plant Snacks
  - 9.7.1. Company Overview
  - 9.7.2. Financial Performance
  - 9.7.3. Product Benchmarking
  - 9.7.4. Strategic Initiatives
- 9.8. Rivera Foods
  - 9.8.1. Company Overview
  - 9.8.2. Financial Performance
  - 9.8.3. Product Benchmarking
  - 9.8.4. Strategic Initiatives
- 9.9. SENECA FOODS CORP.
  - 9.9.1. Company Overview



9.9.2. Financial Performance

9.9.3. Product Benchmarking

9.9.4. Strategic Initiatives

9.10. SPARE SNACKS LIMITED

9.10.1. Company Overview

9.10.2. Financial Performance

9.10.3. Product Benchmarking

9.10.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

1. Healthy fruit & vegetable chips market - Key market driver analysis
2. Healthy fruit & vegetable chips market - Key market restraint analysis
3. Global vegetable market estimates and forecast, 2017 - 2030 (USD Million)
4. Global fruit market estimates and forecast, 2017 - 2030 (USD Million)
5. Global healthy fruit & vegetable chips market estimates and forecast through the offline channel, 2017 - 2030 (USD Million)
6. Global healthy fruit & vegetable chips market estimates and forecast through online channel, 2017 - 2030 (USD Million)
7. North America healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)
8. North America healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
9. North America healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
10. U.S. healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)
11. U.S. healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
12. U.S. healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
13. Canada healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)
14. Canada healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
15. Canada healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
16. Europe healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)
17. Europe healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
18. Europe healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
19. Germany healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)
20. Germany healthy fruit & vegetable chips market revenue estimates and forecast by

product, 2017 - 2030 (USD Million)

21. Germany healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

22. U.K. healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)

23. U.K. healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)

24. U.K. healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

25. France healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)

26. France healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)

27. France healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

28. Asia Pacific healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)

29. Asia Pacific healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)

30. Asia Pacific healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

31. China healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)

32. China healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)

33. China healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

34. Japan healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)

35. Japan healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)

36. Japan healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

37. India healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)

38. India healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)

39. India healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

40. Central & South America healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)
41. Central & South America healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
42. Central & South America healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
43. Brazil healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)
44. Brazil healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
45. Brazil healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
46. Middle East & Africa healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)
47. Middle East & Africa healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
48. Middle East & Africa healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
49. South Africa healthy fruit & vegetable chips market estimates and forecast, 2017 - 2030 (USD Million)
50. South Africa healthy fruit & vegetable chips market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
51. South Africa healthy fruit & vegetable chips market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
52. Company categorization

## List Of Figures

### LIST OF FIGURES

1. Healthy fruit & vegetable chips market segmentation & scope
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Healthy fruit & vegetable chips market - Penetration & growth prospect mapping
7. Healthy fruit & vegetable chips market - Value chain analysis
8. Healthy fruit & vegetable chips market: Porter's Five Forces Analysis
9. Healthy fruit & vegetable chips market: Roadmap
10. Factors affecting the buying decision for healthy fruit & vegetable chips market
11. Healthy fruit & vegetable chips: Product (%) analysis, 2021 & 2030
12. Healthy fruit & vegetable chips: Distribution channel share (%) analysis, 2021 & 2030
13. Healthy fruit & vegetable chips market: Regional share (%) analysis, 2021 & 2030
14. Key healthy fruit & vegetable chips company market share analysis, 2021

## I would like to order

Product name: Healthy Fruit And Vegetable Chips Market Size, Share & Trends Analysis Report By Product (Vegetable, Fruit), By Distribution Channel, By Region, And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/HB8BEB1B6DC7EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HB8BEB1B6DC7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970