

# **Healthcare Mobility Solutions Market Size & Forecast By Product & Services (Mobile Devices, Mobile Applications, Enterprise Mobility Platforms), By Application (Enterprise Solutions, mHealth), By End Use, And Trend Analysis From 2014 - 2025**

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## **Abstracts**

The global healthcare mobility solutions market is expected to reach USD 227.1 billion by 2025, according to a new study by Grand View Research, Inc. The market is driven by increasing demand for digitalization of healthcare. Rising health-related expenditure is the biggest issue many countries are facing nowadays. Hospitals are struggling to provide quality care and cost-effective services to patients. Moreover, political instability, lack of proactive initiatives, and economic stress are the factors questioning the R&D funding in developing nations.

Despite sufficient funding and insurance programs, there has been a constant increase in health expenditure in the U.S., affecting services offered by providers. To overcome this, healthcare mobility services are the best solutions, which is anticipated to propel the demand for these devices.

Further Key Findings From the Study Suggest:

Enterprise mobility platforms are anticipated to show upward shift in the forecast period owing to the growing demand from hospitals and other caregivers, to manage and optimize operational efficiency

mHealth application segment is expected to exhibit fastest growth rate over the forecast period. This can be attributed toward the growing adoption of mHealth apps by patients and care providers for remotely accessing patient health information

Healthcare mobility solutions found wide applications in workforce management, to improve the operational capabilities of the employees and increase productivity

Patient care management practices are anticipated to show lucrative CAGR over the forecast period due to rising patient concerns and demand for continuous monitoring

Patients are anticipated to use the healthcare mobility solutions on a large scale in coming years, owing to rising awareness levels and penetration of mHealth apps

Asia Pacific is expected to grow at an exponential CAGR as a consequence of high unmet needs and rapidly evolving pharma industry along with the growing awareness levels

The key participants are involved in rigorous strategic activities, such as collaborative agreements & acquisitions, to gain competitive advantage in the market

For instance, In April 2016, McKesson Acquired Biologics, Inc. a North Carolina-based biologics company that offers oncology pharmacy services to patients & providers and solutions to manufacturers & payers

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