

# **Headset Market Size, Share & Trends Analysis Report By Type (In-ear, Over-ear), By Price Band, By Connectivity (Wired, Wireless), By Application (Personal, Commercial), By Region, And Segment Forecasts, 2022 - 2030**

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## **Abstracts**

**This report can be delivered to the clients within 3 Business Days**

### **Headset Market Growth & Trends**

The global headset market is expected to reach USD 558,892.0 million by 2030, registering a CAGR of 31.9 % during the forecast period, according to a study conducted by Grand View Research, Inc. The headset market is driven by advanced products including smartphones, smart television, and more. It is continuously evolving in nature. The increasing consumer demand for higher fidelity and style is anticipated to favorably impact the market growth. Furthermore, fitness and sports enthusiasts are becoming more interested in wearable technology thanks to the introduction of innovative sports and fitness wearable equipment. A number of OEMs are offering groundbreaking features in headsets, such as fitness tracking and monitoring.

The COVID-19 outbreak in 2021, led to remote and hybrid work culture which spurred demand for headsets. With new usage scenarios deployed in several industries, including education, healthcare, and government, the pandemic has strengthened the paradigm shift toward 'work from anywhere' or hybrid/flexible working, creating long-term opportunities for the headset market. Demand for the headset has risen amidst the pandemic, but the overall market remains negatively impacted due to the disruptions in the supply chain.

Increasing headset adoption during the workout is expected to drive global market growth during the forecasted period. Besides, manufacturers target fitness-conscious customers by offering innovative features such as fitness monitoring & tracking in headsets. For example, the BioSport Audio in-ear headphones powered by Intel provide health monitoring functions that require no special chargers or batteries. BioSport relies on built-in sensors and unique software to operate as a pedometer, heart monitor, and other biometrics. Besides, the headset software is designed in a way through which a user can plan, monitor, and execute fitness activities via a mobile application.

A majority of customers seek fashionable and trendy-looking products. Future, headset success will not only depend on the technology but also on the appearance and design that suit the customer's values and promotes his/her individuality. A trendy product can penetrate all three existing segments, including low-range, mid-range, and high-range products. As a result of the need for fashionable designs, wireless headsets have become increasingly popular.

### Headset Market Report Highlights

Growing demand for better communications in the commercial application segment, particularly in corporations and call centers, is likely to considerably contribute to industry growth. The commercial headset market is expected to expand at a CAGR of 22.3% from 2022 to 2030

In 2021, wired technology accounted for a 52.2% share of the total market. However, a growing preference for wireless devices due to their ease of use is expected to fuel growth in the wireless technology segment

The in-ear headset market is expected to gain traction during the forecast period. Miniaturization, portability, and better comfort are the key advantages offered by in-ear headsets. The segment is likely to reach USD 552,571.2million by 2030, growing at a CAGR of 32.8% from 2022 to 2030

Due to recent technological advancements, on-ear headphones have become more popular and improved in quality. Also, more vendors are adding on-ear headphones to their portfolios within the U.S. earphones and headphones market

United States, Canada, and Mexico maintained the largest market share for

headsets worldwide. Among the most important growth factors in the market are high-income citizens, new technology, and ongoing technological innovation. Revenue-wise, North America dominates the world market and is predicted to maintain this dominance throughout the forecasted period

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market segmentation & scope
- 1.2. Information procurement
  - 1.2.1. Purchased database
  - 1.2.2. GVR's internal database
  - 1.2.3. Secondary sources & third-party perspectives
  - 1.2.4. Primary research
- 1.3. Information analysis
- 1.4. Market formulation & data visualization
- 1.5. Data validation & publishing

### CHAPTER 2. EXECUTIVE SUMMARY

### CHAPTER 3. HEADSET MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Penetration & Growth Prospect Mapping
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
  - 3.3.1. Market Driver Analysis
  - 3.3.2. Market Challenge Analysis
- 3.4. Business Environment Analysis Tools
  - 3.4.1. Industry Analysis - Porter's
  - 3.4.2. PEST Analysis
- 3.5. Company Market Ranking Analysis, 2020

### CHAPTER 4. HEADSET MARKET: TYPE OUTLOOK

- 4.1. Market Size Estimates & Forecasts and Trend Analysis, 2018 - 2030 (USD Million & Million Units)
- 4.2. In-ear
  - 4.2.1. Market estimates and forecasts by region, 2018 - 2030 (USD Million)
  - 4.2.2. Market estimates and forecasts by region, 2018 - 2030 (Million Units)
- 4.3. Over-ear
  - 4.3.1. Market estimates and forecasts by region, 2018 - 2030 (Revenue, USD Million)
  - 4.3.2. Market estimates and forecasts by region, 2018 - 2030 (Million Units)

## **CHAPTER 5. HEADSET MARKET: PRICE BAND TYPE OUTLOOK**

5.1. Market Size Estimates & Forecasts and Trend Analysis, 2018 - 2030 (Revenue, USD Million)

5.2. Below USD

5.2.1. Market estimates and forecasts by region, 2018 - 2030 (USD Million)

5.2.2. Market estimates and forecasts by region, 2018 - 2030 (Million Units)

5.3. USD 51-150

5.3.1. Market estimates and forecasts by region, 2018 - 2030 (USD Million)

5.3.2. Market estimates and forecasts by region, 2018 - 2030 (Million Units)

5.4. USD 151-350

5.4.1. Market estimates and forecasts by region, 2018 - 2030 (USD Million)

5.4.2. Market estimates and forecasts by region, 2018 - 2030 (Million Units)

5.5. Over USD

5.5.1. Market estimates and forecasts by region, 2018 - 2030 (USD Million)

5.5.2. Market estimates and forecasts by region, 2018 - 2030 (Million Units)

## **CHAPTER 6. HEADSET MARKET: CONNECTIVITY OUTLOOK**

6.1. Market Size Estimates & Forecasts and Trend Analysis, 2018 - 2030 (Revenue, USD Million)

6.2. Wired

6.2.1. Market estimates and forecasts by region, 2018 - 2030 (USD Million)

6.2.2. Market estimates and forecasts by region, 2018 - 2030 (Million Units)

6.3. Wireless

6.3.1. Market estimates and forecasts by region, 2018 - 2030 (USD Million)

6.3.2. Market estimates and forecasts by region, 2018 - 2030 (Million Units)

## **CHAPTER 7. HEADSET MARKET: APPLICATION OUTLOOK**

7.1. Market Size Estimates & Forecasts and Trend Analysis, 2018 - 2030 (Revenue, USD Million)

7.2. Personal

7.2.1. Market estimates and forecasts by region, 2018 - 2030 (USD Million)

7.2.2. Market estimates and forecasts by region, 2018 - 2030 (Million Units)

7.3. Commercial

7.3.1. Market estimates and forecasts by region, 2018 - 2030 (USD Million)

7.3.2. Market estimates and forecasts by region, 2018 - 2030 (Million Units)

## CHAPTER 8. HEADSET MARKET: REGIONAL OUTLOOK

### 8.1. Headset Market, By Region, 2021& 2030 (USD Million & Million Units)

#### 8.2. North America

8.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.2.2. Market estimates and forecast, 2018 - 2030 (Million Units)

8.2.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)

8.2.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)

8.2.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)

8.2.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)

8.2.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)

8.2.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)

8.2.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)

8.2.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

#### 8.2.11. U.S.

8.2.11.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.2.11.2. Market estimates and forecast, 2018 - 2030 (Million Units)

8.2.11.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)

8.2.11.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)

8.2.11.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)

8.2.11.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)

8.2.11.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)

8.2.11.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)

8.2.11.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)

8.2.11.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

#### 8.2.12. Canada

8.2.12.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.2.12.2. Market estimates and forecast, 2018 - 2030 (Million Units)

8.2.12.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)

8.2.12.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)

8.2.12.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)

8.2.12.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)

8.2.12.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)

8.2.12.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)

8.2.12.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)

8.2.12.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

#### 8.3. Europe

8.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2. Market estimates and forecast, 2018 - 2030 (Million Units)



- 8.3.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)
- 8.3.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)
- 8.3.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)
- 8.3.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)
- 8.3.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)
- 8.3.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)
- 8.3.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)
- 8.3.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)
- 8.3.11. U.K.
  - 8.3.11.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 8.3.11.2. Market estimates and forecast, 2018 - 2030 (Million Units)
  - 8.3.11.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)
  - 8.3.11.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)
  - 8.3.11.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)
  - 8.3.11.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)
  - 8.3.11.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)
  - 8.3.11.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)
  - 8.3.11.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)
  - 8.3.11.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)
- 8.3.12. Germany
  - 8.3.12.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 8.3.12.2. Market estimates and forecast, 2018 - 2030 (Million Units)
  - 8.3.12.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)
  - 8.3.12.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)
  - 8.3.12.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)
  - 8.3.12.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)
  - 8.3.12.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)
  - 8.3.12.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)
  - 8.3.12.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)
  - 8.3.12.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)
- 8.3.13. Rest of Europe
  - 8.3.13.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 8.3.13.2. Market estimates and forecast, 2018 - 2030 (Million Units)
  - 8.3.13.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)
  - 8.3.13.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)
  - 8.3.13.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)
  - 8.3.13.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)
  - 8.3.13.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)
  - 8.3.13.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)

8.3.13.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)

8.3.13.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

#### 8.4. Asia Pacific

8.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.4.2. Market estimates and forecast, 2018 - 2030 (Million Units)

8.4.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)

8.4.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)

8.4.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)

8.4.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)

8.4.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)

8.4.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)

8.4.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)

8.4.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

#### 8.4.11. China

8.4.11.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.4.11.2. Market estimates and forecast, 2018 - 2030 (Million Units)

8.4.11.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)

8.4.11.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)

8.4.11.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)

8.4.11.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)

8.4.11.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)

8.4.11.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)

8.4.11.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)

8.4.11.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

#### 8.4.12. India

8.4.12.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.4.12.2. Market estimates and forecast, 2018 - 2030 (Million Units)

8.4.12.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)

8.4.12.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)

8.4.12.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)

8.4.12.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)

8.4.12.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)

8.4.12.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)

8.4.12.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)

8.4.12.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

#### 8.4.13. Japan

8.4.13.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.4.13.2. Market estimates and forecast, 2018 - 2030 (Million Units)

8.4.13.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)



- 8.4.13.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)
- 8.4.13.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)
- 8.4.13.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)
- 8.4.13.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)
- 8.4.13.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)
- 8.4.13.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)
- 8.4.13.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

#### 8.4.14. South Korea

- 8.4.14.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.4.14.2. Market estimates and forecast, 2018 - 2030 (Million Units)
- 8.4.14.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)
- 8.4.14.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)
- 8.4.14.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)
- 8.4.14.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)
- 8.4.14.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)
- 8.4.14.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)
- 8.4.14.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)
- 8.4.14.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

#### 8.4.15. Rest of Asia Pacific

- 8.4.15.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.4.15.2. Market estimates and forecast, 2018 - 2030 (Million Units)
- 8.4.15.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)
- 8.4.15.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)
- 8.4.15.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)
- 8.4.15.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)
- 8.4.15.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)
- 8.4.15.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)
- 8.4.15.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)
- 8.4.15.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

#### 8.5. Latin America

- 8.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.5.2. Market estimates and forecast, 2018 - 2030 (Million Units)
- 8.5.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)
- 8.5.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)
- 8.5.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)
- 8.5.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)
- 8.5.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)
- 8.5.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)
- 8.5.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)

#### 8.5.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

##### 8.5.11. Brazil

8.5.11.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.5.11.2. Market estimates and forecast, 2018 - 2030 (Million Units)

8.5.11.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)

8.5.11.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)

8.5.11.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)

8.5.11.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)

8.5.11.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)

8.5.11.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)

8.5.11.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)

8.5.11.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

##### 8.5.12. Mexico

8.5.12.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.5.12.2. Market estimates and forecast, 2018 - 2030 (Million Units)

8.5.12.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)

8.5.12.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)

8.5.12.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)

8.5.12.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)

8.5.12.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)

8.5.12.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)

8.5.12.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)

8.5.12.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

##### 8.5.13. Rest of Latin America

8.5.13.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.5.13.2. Market estimates and forecast, 2018 - 2030 (Million Units)

8.5.13.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)

8.5.13.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)

8.5.13.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)

8.5.13.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)

8.5.13.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)

8.5.13.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)

8.5.13.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)

8.5.13.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

#### 8.6. Middle East & Africa

8.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.6.2. Market estimates and forecast, 2018 - 2030 (Million Units)

8.6.3. Market estimates and forecasts by Type, 2018 - 2030 (USD Million)

8.6.4. Market estimates and forecasts by Type, 2018 - 2030 (Million Units)

- 8.6.5. Market estimates and forecasts by Price Band, 2018 - 2030 (USD Million)
- 8.6.6. Market estimates and forecasts by Price Band, 2018 - 2030 (Million Units)
- 8.6.7. Market estimates and forecasts by Connectivity, 2018 - 2030 (USD Million)
- 8.6.8. Market estimates and forecasts by Connectivity, 2018 - 2030 (Million Units)
- 8.6.9. Market estimates and forecasts by Application, 2018 - 2030 (USD Million)
- 8.6.10. Market estimates and forecasts by Application, 2018 - 2030 (Million Units)

## **CHAPTER 9. COMPETITIVE LANDSCAPE**

### **9.1. Alclair Audio, Inc.**

- 9.1.1. Company overview
- 9.1.2. Financial performance
- 9.1.3. Product benchmarking
- 9.1.4. Recent developments

### **9.2. Apple, Inc.**

- 9.2.1. Company overview
- 9.2.2. Financial performance
- 9.2.3. Product benchmarking
- 9.2.4. Recent developments

### **9.3. Bose Corporation**

- 9.3.1. Company overview
- 9.3.2. Financial performance
- 9.3.3. Product benchmarking
- 9.3.4. Recent developments

### **9.4. Grado Labs**

- 9.4.1. Company overview
- 9.4.2. Financial performance
- 9.4.3. Product benchmarking
- 9.4.4. Recent developments

### **9.5. Harman International Industries, Incorporated**

- 9.5.1. Company overview
- 9.5.2. Financial performance
- 9.5.3. Product benchmarking
- 9.5.4. Recent developments

### **9.6. JVC Kenwood Corporation**

- 9.6.1. Company overview
- 9.6.2. Financial performance
- 9.6.3. Product benchmarking
- 9.6.4. Recent developments

- 9.7. Koninklijke Philips N.V. (Philips)
  - 9.7.1. Company overview
  - 9.7.2. Financial performance
  - 9.7.3. Product benchmarking
  - 9.7.4. Recent developments
- 9.8. Logitech, Inc., (Logitech International SA.)
  - 9.8.1. Company overview
  - 9.8.2. Financial performance
  - 9.8.3. Product benchmarking
  - 9.8.4. Recent developments
- 9.9. Panasonic Corporation
  - 9.9.1. Company overview
  - 9.9.2. Financial performance
  - 9.9.3. Product benchmarking
  - 9.9.4. Recent developments
- 9.10. Plantronics, Inc.
  - 9.10.1. Company overview
  - 9.10.2. Financial performance
  - 9.10.3. Product benchmarking
  - 9.10.4. Recent developments
- 9.11. Pioneer Corporation
  - 9.11.1. Company overview
  - 9.11.2. Financial performance
  - 9.11.3. Product benchmarking
  - 9.11.4. Recent developments
- 9.12. Sennheiser electronic GmbH & Co. KG (Sennheiser)
  - 9.12.1. Company overview
  - 9.12.2. Financial performance
  - 9.12.3. Product benchmarking
  - 9.12.4. Recent developments
- 9.13. Shenzhen Cannice Technology Co., Ltd.
  - 9.13.1. Company overview
  - 9.13.2. Financial performance
  - 9.13.3. Product benchmarking
  - 9.13.4. Recent developments
- 9.14. Shure Incorporated
  - 9.14.1. Company overview
  - 9.14.2. Financial performance
  - 9.14.3. Product benchmarking

- 9.14.4. Recent developments
- 9.15. Skull candy, Inc.
  - 9.15.1. Company overview
  - 9.15.2. Financial performance
  - 9.15.3. Product benchmarking
  - 9.15.4. Recent developments
- 9.16. Sony Corporation
  - 9.16.1. Company overview
  - 9.16.2. Financial performance
  - 9.16.3. Product benchmarking
  - 9.16.4. Recent developments
- 9.17. Ultimate Ears, LLC (Logitech)
  - 9.17.1. Company overview
  - 9.17.2. Financial performance
  - 9.17.3. Product benchmarking
  - 9.17.4. Recent developments
- 9.18. Zebronics India Pvt., Ltd.
  - 9.18.1. Company overview
  - 9.18.2. Financial performance
  - 9.18.3. Product benchmarking
  - 9.18.4. Recent developments

## List Of Tables

### LIST OF TABLES

Table 1 Headset market, 2018 - 2030 (USD Million)
Table 2 Headset market, by region, 2018 - 2030 (USD Million)
Table 3 Headset market, by region, 2018 - 2030 (Million Units)
Table 4 Headset market, by type, 2018 - 2030 (USD Million)
Table 5 Headset market, by type, 2018 - 2030 (Million Units)
Table 6 Headset market, by price band, 2018 - 2030 (USD Million)
Table 7 Headset market, by price band, 2018 - 2030 (Million Units)
Table 8 Headset market, by technology, 2018 - 2030 (USD Million)
Table 9 Headset market, by technology, 2018 - 2030 (Million Units)
Table 10 Headset market, by application, 2018 - 2030 (USD Million)
Table 11 Headset market, by application, 2018 - 2030 (Million Units)
Table 12 In-ear market, 2018 - 2030 (USD Million, Million Units)
Table 13 In-ear market, by region, 2018 - 2030 (USD Million)
Table 14 In-ear market, by region, 2018 - 2030 (Million Units)
Table 15 Over-ear market, 2018 - 2030 (USD Million, Million Units)
Table 16 Over-ear market, by region, 2018 - 2030 (USD Million)
Table 17 Over-ear market, by region, 2018 - 2030 (Million Units)
Table 18 Below USD 50 market, 2018 - 2030 (USD Million, Million Units)
Table 19 Below USD 50 market, by region, 2018 - 2030 (USD Million)
Table 20 Below USD 50 market, by region, 2018 - 2030 (Million Units)
Table 21 USD 51-150 market, 2018 - 2030 (USD Million, Million Units)
Table 22 USD 51-150 market, by region, 2018 - 2030 (USD Million)
Table 23 USD 51-150 market, by region, 2018 - 2030 (Million Units)
Table 24 USD 151-350 market, 2018 - 2030 (USD Million, Million Units)
Table 25 USD 151-350 market, by region, 2018 - 2030 (USD Million)
Table 26 USD 151-350 market, by region, 2018 - 2030 (Million Units)
Table 27 Over USD 351 market, 2018 - 2030 (USD Million, Million Units)
Table 28 Over USD 351 market, by region, 2018 - 2030 (USD Million)
Table 29 Over USD 351 market, by region, 2018 - 2030 (Million Units)
Table 30 Wired market, 2018 - 2030 (USD Million, Million Units)
Table 31 Wired market, by region, 2018 - 2030 (USD Million)
Table 32 Wired market, by region, 2018 - 2030 (Million Units)
Table 33 Wireless market, 2018 - 2030 (USD Million, Million Units)
Table 34 Wireless market, by region, 2018 - 2030 (USD Million)
Table 35 Wireless market, by region, 2018 - 2030 (Million Units)



Table 36	Personal market, 2018 - 2030 (USD Million, Million Units)
Table 37	Personal market, by region, 2018 - 2030 (USD Million)
Table 38	Personal market, by region, 2018 - 2030 (Million Units)
Table 39	Commercial market, 2018 - 2030 (USD Million, Million Units)
Table 40	Commercial market, by region, 2018 - 2030 (USD Million)
Table 41	Commercial market, by region, 2018 - 2030 (Million Units)
Table 42	North America headset market, 2018 - 2030 (USD Million, Million Units)
Table 43	North America headset market, by type, 2018 - 2030 (USD Million)
Table 44	North America headset market, by type, 2018 - 2030 (Million Units)
Table 45	North America headset market, by price band, 2018 - 2030 (USD Million)
Table 46	North America headset market, by price band, 2018 - 2030 (Million Units)
Table 47	North America headset market, by technology, 2018 - 2030 (USD Million)
Table 48	North America headset market, by technology, 2018 - 2030 (Million Units)
Table 49	North America headset market, by application, 2018 - 2030 (USD Million)
Table 50	North America headset market, by application, 2018 - 2030 (Million Units)
Table 51	U.S. headset market, 2018 - 2030 (USD Million, Million Units)
Table 52	U.S. headset market, by type, 2018 - 2030 (USD Million)
Table 53	U.S. headset market, by type, 2018 - 2030 (Million Units)
Table 54	U.S. headset market, by price band, 2018 - 2030 (USD Million)
Table 55	U.S. headset market, by price band, 2018 - 2030 (Million Units)
Table 56	U.S. headset market, by technology, 2018 - 2030 (USD Million)
Table 57	U.S. headset market, by technology, 2018 - 2030 (Million Units)
Table 58	U.S. headset market, by application, 2018 - 2030 (USD Million)
Table 59	U.S. headset market, by application, 2018 - 2030 (Million Units)
Table 60	Canada headset market, 2018 - 2030 (USD Million, Million Units)
Table 61	Canada headset market, by type, 2018 - 2030 (USD Million)
Table 62	Canada headset market, by type, 2018 - 2030 (Million Units)
Table 63	Canada headset market, by price band, 2018 - 2030 (USD Million)
Table 64	Canada headset market, by price band, 2018 - 2030 (Million Units)
Table 65	Canada headset market, by technology, 2018 - 2030 (USD Million)
Table 66	Canada headset market, by technology, 2018 - 2030 (Million Units)
Table 67	Canada headset market, by application, 2018 - 2030 (USD Million)
Table 68	Canada headset market, by application, 2018 - 2030 (Million Units)
Table 69	Europe headset market, 2018 - 2030 (USD Million, Million Units)
Table 70	Europe headset market, by type, 2018 - 2030 (USD Million)
Table 71	Europe headset market, by type, 2018 - 2030 (Million Units)
Table 72	Europe headset market, by price band, 2018 - 2030 (USD Million)
Table 73	Europe headset market, by price band, 2018 - 2030 (Million Units)
Table 74	Europe headset market, by technology, 2018 - 2030 (USD Million)

Table 75 Europe headset market, by technology, 2018 - 2030 (Million Units)
Table 76 Europe headset market, by application, 2018 - 2030 (USD Million)
Table 77 Europe headset market, by application, 2018 - 2030 (Million Units)
Table 78 U.K. headset market, 2018 - 2030 (USD Million, Million Units)
Table 79 U.K. headset market, by type, 2018 - 2030 (USD Million)
Table 80 U.K. headset market, by type, 2018 - 2030 (Million Units)
Table 81 U.K. headset market, by price band, 2018 - 2030 (USD Million)
Table 82 U.K. headset market, by price band, 2018 - 2030 (Million Units)
Table 83 U.K. headset market, by technology, 2018 - 2030 (USD Million)
Table 84 U.K. headset market, by technology, 2018 - 2030 (Million Units)
Table 85 U.K. headset market, by application, 2018 - 2030 (USD Million)
Table 86 U.K. headset market, by application, 2018 - 2030 (Million Units)
Table 87 Germany headset market, 2018 - 2030 (USD Million, Million Units)
Table 88 Germany headset market, by type, 2018 - 2030 (USD Million)
Table 89 Germany headset market, by type, 2018 - 2030 (Million Units)
Table 90 Germany headset market, by price band, 2018 - 2030 (USD Million)
Table 91 Germany headset market, by price band, 2018 - 2030 (Million Units)
Table 92 Germany headset market, by technology, 2018 - 2030 (USD Million)
Table 93 Germany headset market, by technology, 2018 - 2030 (Million Units)
Table 94 Germany headset market, by application, 2018 - 2030 (USD Million)
Table 95 Germany headset market, by application, 2018 - 2030 (Million Units)
Table 96 Rest of Europe headset market, 2018 - 2030 (USD Million, Million Units)
Table 97 Rest of Europe headset market, by type, 2018 - 2030 (USD Million)
Table 98 Rest of Europe headset market, by type, 2018 - 2030 (Million Units)
Table 99 Rest of Europe headset market, by price band, 2018 - 2030 (USD Million)
Table 100 Rest of Europe headset market, by price band, 2018 - 2030 (Million Units)
Table 101 Rest of Europe headset market, by technology, 2018 - 2030 (USD Million)
Table 102 Rest of Europe headset market, by technology, 2018 - 2030 (Million Units)
Table 103 Rest of Europe headset market, by application, 2018 - 2030 (USD Million)
Table 104 Rest of Europe headset market, by application, 2018 - 2030 (Million Units)
Table 105 Asia Pacific headset market, 2018 - 2030 (USD Million, Million Units)
Table 106 Asia Pacific headset market, by type, 2018 - 2030 (USD Million)
Table 107 Asia Pacific headset market, by type, 2018 - 2030 (Million Units)
Table 108 Asia Pacific headset market, by price band, 2018 - 2030 (USD Million)
Table 109 Asia Pacific headset market, by price band, 2018 - 2030 (Million Units)
Table 110 Asia Pacific headset market, by technology, 2018 - 2030 (USD Million)
Table 111 Asia Pacific headset market, by technology, 2018 - 2030 (Million Units)
Table 112 Asia Pacific headset market, by application, 2018 - 2030 (USD Million)
Table 113 Asia Pacific headset market, by application, 2018 - 2030 (Million Units)

Table 114	China headset market, 2018 - 2030 (USD Million, Million Units)
Table 115	China headset market, by type, 2018 - 2030 (USD Million)
Table 116	China headset market, by type, 2018 - 2030 (Million Units)
Table 117	China headset market, by price band, 2018 - 2030 (USD Million)
Table 118	China headset market, by price band, 2018 - 2030 (Million Units)
Table 119	China headset market, by technology, 2018 - 2030 (USD Million)
Table 120	China headset market, by technology, 2018 - 2030 (Million Units)
Table 121	China headset market, by application, 2018 - 2030 (USD Million)
Table 122	China headset market, by application, 2018 - 2030 (Million Units)
Table 123	India headset market, 2018 - 2030 (USD Million, Million Units)
Table 124	India headset market, by type, 2018 - 2030 (USD Million)
Table 125	India headset market, by type, 2018 - 2030 (Million Units)
Table 126	India headset market, by price band, 2018 - 2030 (USD Million)
Table 127	India headset market, by price band, 2018 - 2030 (Million Units)
Table 128	India headset market, by technology, 2018 - 2030 (USD Million)
Table 129	India headset market, by technology, 2018 - 2030 (Million Units)
Table 130	India headset market, by application, 2018 - 2030 (USD Million)
Table 131	India headset market, by application, 2018 - 2030 (Million Units)
Table 132	Japan headset market, 2018 - 2030 (USD Million, Million Units)
Table 133	Japan headset market, by type, 2018 - 2030 (USD Million)
Table 134	Japan headset market, by type, 2018 - 2030 (Million Units)
Table 135	Japan headset market, by price band, 2018 - 2030 (USD Million)
Table 136	Japan headset market, by price band, 2018 - 2030 (Million Units)
Table 137	Japan headset market, by technology, 2018 - 2030 (USD Million)
Table 138	Japan headset market, by technology, 2018 - 2030 (Million Units)
Table 139	Japan headset market, by application, 2018 - 2030 (USD Million)
Table 140	Japan headset market, by application, 2018 - 2030 (Million Units)
Table 141	South Korea headset market, 2018 - 2030 (USD Million, Million Units)
Table 142	South Korea headset market, by type, 2018 - 2030 (USD Million)
Table 143	South Korea headset market, by type, 2018 - 2030 (Million Units)
Table 144	South Korea headset market, by price band, 2018 - 2030 (USD Million)
Table 145	South Korea headset market, by price band, 2018 - 2030 (Million Units)
Table 146	South Korea headset market, by technology, 2018 - 2030 (USD Million)
Table 147	South Korea headset market, by technology, 2018 - 2030 (Million Units)
Table 148	South Korea headset market, by application, 2018 - 2030 (USD Million)
Table 149	South Korea headset market, by application, 2018 - 2030 (Million Units)
Table 150	Rest of Asia Pacific headset market, 2018 - 2030 (USD Million, Million Units)
Table 151	Rest of Asia Pacific headset market, by type, 2018 - 2030 (USD Million)
Table 152	Rest of Asia Pacific headset market, by type, 2018 - 2030 (Million Units)

Table 153 Rest of Asia Pacific headset market, by price band, 2018 - 2030 (USD Million)

Table 154 Rest of Asia Pacific headset market, by price band, 2018 - 2030 (Million Units)

Table 155 Rest of Asia Pacific headset market, by technology, 2018 - 2030 (USD Million)

Table 156 Rest of Asia Pacific headset market, by technology, 2018 - 2030 (Million Units)

Table 157 Rest of Asia Pacific headset market, by application, 2018 - 2030 (USD Million)

Table 158 Rest of Asia Pacific headset market, by application, 2018 - 2030 (Million Units)

Table 159 Latin America headset market, 2018 - 2030 (USD Million, Million Units)

Table 160 Latin America headset market, by type, 2018 - 2030 (USD Million)

Table 161 Latin America headset market, by type, 2018 - 2030 (Million Units)

Table 162 Latin America headset market, by price band, 2018 - 2030 (USD Million)

Table 163 Latin America headset market, by price band, 2018 - 2030 (Million Units)

Table 164 Latin America headset market, by technology, 2018 - 2030 (USD Million)

Table 165 Latin America headset market, by technology, 2018 - 2030 (Million Units)

Table 166 Latin America headset market, by application, 2018 - 2030 (USD Million)

Table 167 Latin America headset market, by application, 2018 - 2030 (Million Units)

Table 168 Brazil headset market, 2018 - 2030 (USD Million, Million Units)

Table 169 Brazil headset market, by type, 2018 - 2030 (USD Million)

Table 170 Brazil headset market, by type, 2018 - 2030 (Million Units)

Table 171 Brazil headset market, by price band, 2018 - 2030 (USD Million)

Table 172 Brazil headset market, by price band, 2018 - 2030 (Million Units)

Table 173 Brazil headset market, by technology, 2018 - 2030 (USD Million)

Table 174 Brazil headset market, by technology, 2018 - 2030 (Million Units)

Table 175 Brazil headset market, by application, 2018 - 2030 (USD Million)

Table 176 Brazil headset market, by application, 2018 - 2030 (Million Units)

Table 177 Mexico headset market, 2018 - 2030 (USD Million, Million Units)

Table 178 Mexico headset market, by type, 2018 - 2030 (USD Million)

Table 179 Mexico headset market, by type, 2018 - 2030 (Million Units)

Table 180 Mexico headset market, by price band, 2018 - 2030 (USD Million)

Table 181 Mexico headset market, by price band, 2018 - 2030 (Million Units)

Table 182 Mexico headset market, by technology, 2018 - 2030 (USD Million)

Table 183 Mexico headset market, by technology, 2018 - 2030 (Million Units)

Table 184 Mexico headset market, by application, 2018 - 2030 (USD Million)

Table 185 Mexico headset market, by application, 2018 - 2030 (Million Units)



Table 186 Rest of Latin America headset market, 2018 - 2030 (USD Million, Million Units)

Table 187 Rest of Latin America headset market, by type, 2018 - 2030 (USD Million)

Table 188 Rest of Latin America headset market, by type, 2018 - 2030 (Million Units)

Table 189 Rest of Latin America headset market, by price band, 2018 - 2030 (USD Million)

Table 190 Rest of Latin America headset market, by price band, 2018 - 2030 (Million Units)

Table 191 Rest of Latin America headset market, by technology, 2018 - 2030 (USD Million)

Table 192 Rest of Latin America headset market, by technology, 2018 - 2030 (Million Units)

Table 193 Rest of Latin America headset market, by application, 2018 - 2030 (USD Million)

Table 194 Rest of Latin America headset market, by application, 2018 - 2030 (Million Units)

Table 195 Middle East & Africa headset market, 2018 - 2030 (USD Million, Million Units)

Table 196 Middle East & Africa headset market, by type, 2018 - 2030 (USD Million)

Table 197 Middle East & Africa headset market, by type, 2018 - 2030 (Million Units)

Table 198 Middle East & Africa headset market, by price band, 2018 - 2030 (USD Million)

Table 199 Middle East & Africa headset market, by price band, 2018 - 2030 (Million Units)

Table 200 Middle East & Africa headset market, by technology, 2018 - 2030 (USD Million)

Table 201 Middle East & Africa headset market, by technology, 2018 - 2030 (Million Units)

Table 202 Middle East & Africa headset market, by application, 2018 - 2030 (USD Million)

Table 203 Middle East & Africa headset market, by application, 2018 - 2030 (Million Units)

Table 204 Recent developments & impact analysis, by key market participants

Table 205 Recent developments & impact analysis, by key market participants

Table 206 Company Categorization

Table 207 True Wireless Earbuds, Estimated Company Market Share Analysis, 2021

Table 208 Over-Ear Headset, Estimated Company Market Share Analysis, 2021

Table 209 Neckband, Estimated Key Company Ranking Analysis, 2021

Table 210 North America wired personal headset market, by price band, 2018 - 2030 (USD Million)

Table 211 North America wired personal headset market, by price band, 2018 - 2030  
(Million Units)

Table 212 North America wireless personal headset market, by price band, 2018 - 2030  
(USD Million)

Table 213 North America wireless personal headset market, by price band, 2018 - 2030  
(Million Units)

Table 214 Rest of the World wired personal headset market, by price band, 2018 - 2030  
(USD Million)

Table 215 Rest of the World wired personal headset market, by price band, 2018 - 2030  
(Million Units)

Table 216 Rest of the World wireless personal headset market, by price band, 2018 -  
2030 (USD Million)

Table 217 Rest of the World wireless personal headset market, by price band, 2018 -  
2030 (Million Units)



## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market Segmentation & Scope
- Fig. 2 Information Procurement
- Fig. 3 Primary Research Pattern
- Fig. 4 Primary Research Process
- Fig. 5 Market Formulation and Data Visualization
- Fig. 6 Industry Snapshot
- Fig. 7 Headset market Size and Growth Prospects, 2018 - 2030 (USD Million)
- Fig. 8 Headset market Value Chain Analysis
- Fig. 9 Global smartphones market 2017 - 2021 (Million Units)
- Fig. 10 Global Streaming Music Revenue 2017 - 2020 (USD Billion)
- Fig. 11 Increasing Penetration of Wearable Technology
- Fig. 12 Industry Analysis-Porter's Five Forces
- Fig. 13 PEST Analysis
- Fig. 14 Headset Market, by Type, Key Takeaways (USD Million)
- Fig. 15 Type Revenue Movement Analysis & Market Share, 2021 & 2030
- Fig. 16 Headset Market, by Price Band, Key Takeaways (USD Million)
- Fig. 17 Price Band Revenue Movement Analysis & Market Share, 2021 & 2030
- Fig. 18 Headset Market, by Technology, Key Takeaways (USD Million)
- Fig. 19 Technology Revenue Movement Analysis & Market Share, 2021 & 2030
- Fig. 20 Headset market, by Application, Key Takeaways (USD Million)
- Fig. 21 Application Revenue Movement Analysis & Market Share, 2021 & 2030
- Fig. 22 Regional market size estimates & forecasts, 2018 - 2030 (USD Million)
- Fig. 23 North America Headset market Outlook and Market Share by Country, 2021 & 2030 (USD Million)
- Fig. 24 Europe Headset market Outlook and Market Share by Country, 2021 & 2030 (USD Million)
- Fig. 25 Asia Pacific Headset Market Outlook and Market Share by Country, 2021 & 2030 (USD Million)
- Fig. 26 Latin America Headset market Outlook and Market Share by Country, 2021 & 2030 (USD Million)
- Fig. 27 Middle East & Africa Headset market Outlook and Market Share by Country, 2021 & 2030 (USD Million)?

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