

Headset Market Size, Share & Trends Analysis Report By Type (In-ear, Over-ear), By Price Band, By Connectivity (Wired, Wireless), By Application (Personal, Commercial), By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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Headset Market Growth & Trends

The global headset market is expected to reach USD 558,892.0 million by 2030, registering a CAGR of 31.9 % during the forecast period, according to a study conducted by Grand View Research, Inc. The headset market is driven by advanced products including smartphones, smart television, and more. It is continuously evolving in nature. The increasing consumer demand for higher fidelity and style is anticipated to favorably impact the market growth. Furthermore, fitness and sports enthusiasts are becoming more interested in wearable technology thanks to the introduction of innovative sports and fitness wearable equipment. A number of OEMs are offering groundbreaking features in headsets, such as fitness tracking and monitoring.

The COVID-19 outbreak in 2021, led to remote and hybrid work culture which spurred demand for headsets. With new usage scenarios deployed in several industries, including education, healthcare, and government, the pandemic has strengthened the paradigm shift toward 'work from anywhere' or hybrid/flexible working, creating long-term opportunities for the headset market. Demand for the headset has risen amidst the pandemic, but the overall market remains negatively impacted due to the disruptions in the supply chain.

Increasing headset adoption during the workout is expected to drive global market growth during the forecasted period. Besides, manufacturers target fitness-conscious customers by offering innovative features such as fitness monitoring & tracking in headsets. For example, the BioSport Audio in-ear headphones powered by Intel provide health monitoring functions that require no special chargers or batteries. BioSport relies on built-in sensors and unique software to operate as a pedometer, heart monitor, and other biometrics. Besides, the headset software is designed in a way through which a user can plan, monitor, and execute fitness activities via a mobile application.

A majority of customers seek fashionable and trendy-looking products. Future, headset success will not only depend on the technology but also on the appearance and design that suit the customer's values and promotes his/her individuality. A trendy product can penetrate all three existing segments, including low-range, mid-range, and high-range products. As a result of the need for fashionable designs, wireless headsets have become increasingly popular.

Headset Market Report Highlights

Growing demand for better communications in the commercial application segment, particularly in corporations and call centers, is likely to considerably contribute to industry growth. The commercial headset market is expected to expand at a CAGR of 22.3% from 2022 to 2030

In 2021, wired technology accounted for a 52.2% share of the total market. However, a growing preference for wireless devices due to their ease of use is expected to fuel growth in the wireless technology segment

The in-ear headset market is expected to gain traction during the forecast period. Miniaturization, portability, and better comfort are the key advantages offered by in-ear headsets. The segment is likely to reach USD 552,571.2million by 2030, growing at a CAGR of 32.8% from 2022 to 2030

Due to recent technological advancements, on-ear headphones have become more popular and improved in quality. Also, more vendors are adding on-ear headphones to their portfolios within the U.S. earphones and headphones market

United States, Canada, and Mexico maintained the largest market share for

headsets worldwide. Among the most important growth factors in the market are high-income citizens, new technology, and ongoing technological innovation. Revenue-wise, North America dominates the world market and is predicted to maintain this dominance throughout the forecasted period

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