

Head Up Display (HUD) Market Analysis By Application (Automotive, Aviation, Wearables), By Region (North America, Europe, Asia Pacific, South America, MEA), And Segment Forecasts, 2014 - 2025

<https://marketpublishers.com/r/HAB6C901B91EN.html>

Date: June 2017

Pages: 101

Price: US\$ 5,950.00 (Single User License)

ID: HAB6C901B91EN

Abstracts

The global head up displays (HUD) market size is expected to reach USD 13.5 billion by 2025, according to a new report by Grand View Research, Inc. In terms of shipments HUD systems demand would reach 34.87 million units by the year 2025.

A Head Up Display is computerized systems that projects information onto the screen in vicinity to the viewer on screen or by means of a separate display. The HUD systems projects data, images, and supporting information to driver or the viewer in such a way that the viewer can view both the outside world and the information simultaneously. Initially, the HUD displays were prominently deployed in aviation industry seeking deployment specifically in military aircrafts. Later, the HUD displays were hosted on to civil aircrafts by means of a secondary screen. In recent times, HUD system finds applications in dynamic application arenas including automobile windscreens, motorcycle helmets where the data is displayed on the visor.

Nowadays, numerous luxury car manufactures such as Daimler AG and BMW AG have started incorporating HUD displays in their premium automobile models. Imminent future is expected to witness standardization of these HUD systems as they help in reducing accident proportion and ensure safer driving. HUD displays are even deployed in numerous gaming applications that seek deployment in conjunction with augmented reality technology. In the coming years, the automotive sector will endure to be the major contributor to the HUD market, nevertheless, the solicitation of HUDs in the wearables segment will witness the highest growth during the forecast period.

The demand from the automotive vertical and the increasing growth opportunities in the wearables sector are driving the growth of the HUD market. Automotive manufacturers are concentrating on ensuring HUD systems design, and economic assessment capability of deployment in basic & mid-segment cars.

Further key findings from the report suggest

The automotive HUD application segment dominated the market (in terms of market size) in 2015. HUD system further find solicitations in the aviation and wearables segments.

North America dominated the global market and accounted for the largest market share (in terms of revenue) in 2015; however, Asia Pacific region is anticipated to overgrow North America in terms of revenue by the year 2025.

The growing demand for HUD system can be attributed to the ever-growing demand for efficient and safe driving technology, across defense and civil sectors

Further, sports and premium car segments would initially witness higher adoption of HUD systems, whereas over the forecasts the HUD incorporation would increase in basic and mid-segment car segments.

The key industry participants include BAE Systems, Continental AG, DENSO Corporation, Elbit Systems, Visteon Corporation, Robert Bosch LLC, and YAZAKI Corporation

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Research Scope & Assumptions
- 1.3 List of Data Sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Head-Up Display - Industry Snapshot & Key Buying Criteria, 2014 - 2025

CHAPTER 3 INDUSTRY OUTLOOK

- 3.1 Market Segmentation & Scope
- 3.2 Head-Up Display Market Size and Growth Prospects
- 3.3 Head-Up Display - Value Chain Analysis
- 3.4 Market Dynamics
 - 3.4.1 Market driver analysis
 - 3.4.2 Market restraint analysis
- 3.5 Key Opportunities - Prioritized
- 3.6 Industry Analysis - Porter's
- 3.7 Head-Up Display Market - Key Company Analysis, 2015
 - 3.7.1 Key company analysis, 2015
- 3.8 Head-Up Display - PEST Analysis

CHAPTER 4 HEAD-UP DISPLAY MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 4.1 Head-Up Display Market: Application Analysis
 - 4.1.1 Automotive
 - 4.1.1.1 Premium/Luxury Cars
 - 4.1.1.1.1 Market estimates and forecasts, 2014 - 2025
 - 4.1.1.2 Sports Cars
 - 4.1.1.2.1 Market estimates and forecasts, 2014 - 2025
 - 4.1.1.3 Basic & Mid-segment Cars
 - 4.1.1.3.1 Market estimates and forecasts, 2014 - 2025
 - 4.1.2 Aviation
 - 4.1.2.1 Market estimates and forecasts, 2014 - 2025

4.1.3 Wearables

4.1.3.1 Market estimates and forecasts, 2014 - 2025

4.1.4 Other

4.1.4.1 Market estimates and forecasts, 2014 - 2025

CHAPTER 5 HEAD-UP DISPLAY MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

5.1 Head-Up Display Market Share by Region, 2015 & 2024

5.2 North America

5.2.1 U.S.

5.2.1.1 Market estimates and forecasts, 2014 - 2025

5.2.2 Canada

5.2.2.1 Market estimates and forecasts, 2014 - 2025

5.2.3 Mexico

5.2.3.1 Market estimates and forecasts, 2014 - 2025

5.3 Europe

5.3.1 UK

5.3.1.1 Market estimates and forecasts, 2014 - 2025

5.3.2 Germany

5.3.2.1 Market estimates and forecasts, 2014 - 2025

5.4 Asia Pacific

5.4.1 China

5.4.1.1 Market estimates and forecasts, 2014 - 2025

5.4.2 Japan

5.4.2.1 Market estimates and forecasts, 2014 - 2025

5.4.3 India

5.4.3.1 Market estimates and forecasts, 2014 - 2025

5.5 South America

5.5.1 Brazil

5.5.1.1 Market estimates and forecasts, 2014 - 2025

5.6 Middle East & Africa (MEA)

5.6.1. Market estimates and forecasts, 2014 - 2025

CHAPTER 6 COMPETITIVE LANDSCAPE

6.1 Company Profiles

6.1.1 BAE Systems

6.1.1.1 Company overview

- 6.1.1.2 Financial performance
- 6.1.1.3 Product benchmarking
- 6.1.1.4 Recent developments
- 6.1.2 Continental AG
 - 6.1.2.1 Company overview
 - 6.1.2.2 Financial performance
 - 6.1.2.3 Product benchmarking
- 6.1.3 DENSO Corporation
 - 6.1.3.1 Company overview
 - 6.1.3.2 Financial performance
 - 6.1.3.3 Product benchmarking
 - 6.1.3.4 Recent developments
- 6.1.4 Elbit Systems
 - 6.1.4.1 Company overview
 - 6.1.4.2 Financial performance
 - 6.1.4.3 Product benchmarking
 - 6.1.4.4 Recent developments
- 6.1.5 Visteon Corporation
 - 6.1.5.1 Company overview
 - 6.1.5.2 Financial performance
 - 6.1.5.3 Product benchmarking
 - 6.1.5.4 Recent developments
- 6.1.6 YAZAKI Corporation
 - 6.1.6.1 Company overview
 - 6.1.6.2 Product benchmarking
 - 6.1.6.3 Recent developments
- 6.1.7 Robert Bosch LLC
 - 6.1.7.1 Company overview
 - 6.1.7.2 Product benchmarking
- 6.1.8 Rockwell Collins
 - 6.1.8.1 Company overview
 - 6.1.8.2 Financial performance
 - 6.1.8.3 Product benchmarking
 - 6.1.8.4 Recent developments
- 6.1.9 Thales Group
 - 6.1.9.1 Company overview
 - 6.1.9.2 Financial performance
 - 6.1.9.3 Product benchmarking
 - 6.1.9.4 Recent developments

List Of Tables

LIST OF TABLES

Table 1 Head-up display - Industry snapshot & key buying criteria, 2014 - 2025

Table 2 Global head-up display market, 2014 - 2025 (USD Million)

Table 3 Global head-up display market estimates and forecasts by application, 2014 - 2025 (USD Million)

Table 4 Global automotive market by region, 2014 - 2025 (USD Million)

Table 6 Global Premium/ Luxury Cars market by region, 2014 - 2025 (USD Million)

Table 7 Global Sport Cars market by region, 2014 - 2025 (USD Million)

Table 8 Global Basic & Mid-Segment Cards market by region, 2014 - 2025 (USD Million)

Table 9 Global aviation market by region, 2014 - 2025 (USD Million)

Table 10 Global wearables market by region, 2014 - 2025 (USD Million)

Table 11 Global others market by region, 2014 - 2025 (USD Million)

Table 12 North America head-up display market by application, 2014 - 2025 (USD Million)

Table 13 U.S. head-up display market by application, 2014 - 2025 (USD Million)

Table 14 Canada head-up display market by application, 2014 - 2025 (USD Million)

Table 15 Mexico head-up display market by application, 2014 - 2025 (USD Million)

Table 16 Europe head-up display market by application, 2014 - 2025 (USD Million)

Table 17 UK head-up display market by application, 2014 - 2025 (USD Million)

Table 18 Germany head-up display market by application, 2014 - 2025 (USD Million)

Table 19 Asia Pacific head-up display market by application, 2014 - 2025 (USD Million)

Table 20 China head-up display market by application, 2014 - 2025 (USD Million)

Table 21 Japan head-up display market by application, 2014 - 2025 (USD Million)

Table 22 India head-up display market by application, 2014 - 2025 (USD Million)

Table 23 South America head-up display market by application, 2014 - 2025 (USD Million)

Table 24 Brazil head-up display market by application, 2014 - 2025 (USD Million)

Table 25 MEA head-up display market by application, 2014 - 2025 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market segmentation & scope
- Fig. 2 Head-up display market size and growth prospects (USD Million)
- Fig. 3 Head-up display - Value chain analysis
- Fig. 4 Market dynamics
- Fig. 5 Key opportunities prioritized, 2015
- Fig. 6 Porter's five forces analysis
- Fig. 7 Head-up display - Key company analysis, 2015
- Fig. 8 Head-up display - PEST analysis
- Fig. 9 Head-up display market: Application movement analysis
- Fig. 10 Regional marketplace: Key takeaways
- Fig. 11 Regional outlook, 2015 & 2025
- Fig. 12 North America head-up display market, 2014 - 2025 (USD Million)
- Fig. 13 Europe head-up display market, 2014 - 2025 (USD Million)
- Fig. 14 Asia Pacific head-up display market, 2014 - 2025 (USD Million)
- Fig. 15 South America head-up display market, 2014 - 2025 (USD Million)
- Fig. 34 MEA head-up display market, 2014 - 2025 (USD Million)

I would like to order

Product name: Head Up Display (HUD) Market Analysis By Application (Automotive, Aviation, Wearables), By Region (North America, Europe, Asia Pacific, South America, MEA), And Segment Forecasts, 2014 - 2025

Product link: <https://marketpublishers.com/r/HAB6C901B91EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HAB6C901B91EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970