

# **Grease Market Size, Share & Trends Analysis Report By Product (Mineral, Synthetic, Bio-Based), By End- use (Construction, Metal & Mining, Power Generation, Food Processing, Agriculture, Manufacturing), By Region, And Segment Forecasts, 2024 - 2030**

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## **Abstracts**

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### **Grease Market Growth & Trends**

The global grease market size is anticipated to reach USD 7.68 billion by 2030, growing at a CAGR of 4.1% from 2024 to 2030, according to a new report by Grand View Research, Inc. The growth is majorly attributed to increasing demand for automotive greases across the world owing to the surging demand for vehicles and their spare parts.

The product plays a crucial role in the manufacturing of automobiles, particularly in the production units of original equipment manufacturers (OEMs). It is primarily used as a lubricant in various components of automobiles as it reduces friction between their moving parts, preventing their wear and tear and ensuring their smooth operations. Moreover, the product possesses high initial viscosity, which decreases with the application of shear to it. This allows moving parts of automobiles to function like oil-lubricated bearings with similar viscosities as the base oil used in the product.

The manufacturers of the product often invest in research & development activities to improve the performance of their products, introduce new formulations of these compounds in the market, and enhance their production processes. For instance, companies such as Unit Grease of India manufactures a wide range of standard, specialty,

and niche grade products using its own and customer-specified formulations.

The global product market is governed by stringent regulations, ranging from their production to use & disposal. Furthermore, the additives used in the manufacturing of products are checked for their toxicity and potential to harm the environment. Some of the regulatory bodies that influence market dynamics include the Occupational Safety & Health Administration (OSHA), Environmental Protection Agency (EPA), and Registration, Evaluation, Authorization and Restriction of Chemicals (REACH) standards.

In February 2024., the U.S. Food & Drugs Administration (FDA) announced that grease-proofing substances containing Per and Polyfluoroalkyl Substances (PFAS) are no longer being sold by manufacturers for food contact use in the U.S. market. The completion of the voluntary market phase-out of these substances used on food packaging paper and paperboard eliminates the primary source of dietary exposure to PFAS from authorized food contact uses.

Fluctuations in the prices of raw materials, including base oils, thickeners, and additives, can impact the production costs of product across the world. Volatile crude oil prices, geopolitical tensions among different countries, and supply chain disruptions of raw materials of products may lead to price instability, thereby affecting profit margins for product manufacturers and potentially limiting the growth of the market.

## Grease Market Report Highlights

Mineral based product dominated the market with a revenue share of 62.3% in 2023 owing to their better solubility with additives and cost-effectiveness. Mineral-based greases are considered to be inherently biodegradable.

Manufacturing application dominated the market with a revenue share of 51.3% in 2023. Grease plays a crucial role in the manufacturing of heavy machinery by providing lubrication to moving parts, reducing friction, preventing wear and tear, and ensuring smooth operation.

Asia Pacific dominated the market segment with a revenue share of 39.7% in 2023 owing to construction activities and growing demand for product from automotive sector in emerging countries, such as India, Japan, and South Korea, are expected to drive the market over the forecast period.

China is expected to be one of the promising product markets in the region on account of the government's support to promote investments in manufacturing sector. Several companies are expanding or setting up new manufacturing facilities owing to low labor costs and ease of raw material procurement in the country.

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

### CHAPTER 3. GREASES MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
  - 3.1.1. Global Lubricants Market Outlook
- 3.2. Industry Value Chain Analysis
  - 3.2.1. Manufacturing/ Technology Trends
  - 3.2.2. Sales Channel Analysis
  - 3.2.3. List of Potential End-users
- 3.3. Price Trend Analysis
  - 3.3.1. Factors Influencing Prices
- 3.4. Regulatory Framework, By Region
- 3.5. Market Dynamics
  - 3.5.1. Market Driver Analysis
  - 3.5.2. Market Restraint Analysis
  - 3.5.3. Industry Challenges
  - 3.5.4. Industry Opportunities
- 3.6. Industry Analysis Tools

- 3.6.1. Porter's Five Forces Analysis
- 3.6.2. Macro-environmental Analysis

## **CHAPTER 4. GREASES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 4.1. Product Movement Analysis & Market Share, 2023 & 2030
- 4.2. Mineral
  - 4.2.1. Mineral Greases Market Estimates & Forecast, 2018 to 2030 (USD Million) (Kilotons)
- 4.3. Synthetic
  - 4.3.1. Synthetic Greases Estimates and Forecasts, 2018 - 2030 (USD Million) (Kilotons)
- 4.4. Bio-Based
  - 4.4.1. Bio-Based Greases Estimates and Forecasts, 2018 - 2030 (USD Million) (Kilotons)

## **CHAPTER 5. GREASES MARKET: END-USE ESTIMATES & TREND ANALYSIS**

- 5.1. Application Movement Analysis & Market Share, 2023 & 2030
- 5.2. Construction
  - 5.2.1. Greases Market Estimates & Forecast, in Construction, 2018 to 2030 (USD Million) (Kilotons)
- 5.3. Metal & Mining
  - 5.3.1. Greases Market Estimates & Forecast, in Metal & Mining, 2018 to 2030 (USD Million) (Kilotons)
- 5.4. Power Generation
  - 5.4.1. Greases Market Estimates & Forecast, in Power Generation, 2018 to 2030 (USD Million) (Kilotons)
- 5.5. Food Processing
  - 5.5.1. Greases Market Estimates & Forecast, in Food Processing, 2018 to 2030 (USD Million) (Kilotons)
- 5.6. Agriculture
  - 5.6.1. Greases Market Estimates & Forecast, in Agriculture, 2018 to 2030 (USD Million) (Kilotons)
- 5.7. Manufacturing
  - 5.7.1. Greases Market Estimates & Forecast, in Manufacturing, 2018 to 2030 (USD Million) (Kilotons)
- 5.8. Other Applications
  - 5.8.1. Greases Market Estimates & Forecast, in Other Applications, 2018 to 2030

(USD Million) (Kilotons)

## **CHAPTER 6. GREASES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

### 6.1. Regional Movement Analysis & Market Share, 2023 & 2030

#### 6.2. North America

6.2.1. North America Greases Market Estimates & Forecast, 2018 - 2030 (USD Million)  
(Kilotons)

##### 6.2.2. U.S.

6.2.2.1. Key country dynamics

6.2.2.2. U.S. Greases Market estimates & forecast, 2018 - 2030 (USD Million)  
(Kilotons)

##### 6.2.3. Canada

6.2.3.1. Key country dynamics

6.2.3.2. Canada Greases Market estimates & forecast, 2018 - 2030 (USD Million)  
(Kilotons)

##### 6.2.4. Mexico

6.2.4.1. Key country dynamics

6.2.4.2. Mexico Greases Market estimates & forecast, 2018 - 2030 (USD Million)  
(Kilotons)

#### 6.3. Europe

6.3.1. Europe Organic Fertilizer Estimates & Forecast, 2018 - 2030 (USD Million)  
(Kilotons)

##### 6.3.2. Germany

6.3.2.1. Key country dynamics

6.3.2.2. Germany Greases Market estimates & forecast, 2018 - 2030 (USD Million)  
(Kilotons)

##### 6.3.3. UK

6.3.3.1. Key country dynamics

6.3.3.2. UK Greases Market estimates & forecast, 2018 - 2030 (USD Million)  
(Kilotons)

##### 6.3.4. France

6.3.4.1. Key country dynamics

6.3.4.2. France Greases Market estimates & forecast, 2018 - 2030 (USD Million)  
(Kilotons)

##### 6.3.5. Italy

6.3.5.1. Key country dynamics

6.3.5.2. Italy Greases Market estimates & forecast, 2018 - 2030 (USD Million)  
(Kilotons)

### 6.3.6. Spain

#### 6.3.6.1. Key country dynamics

#### 6.3.6.2. Spain Greases Market estimates & forecast, 2018 - 2030 (USD Million)

(Kilotons)

### 6.4. Asia Pacific

#### 6.4.1. Asia Pacific Greases Market Estimates & Forecast, 2018 - 2030 (USD Million)

(Kilotons)

#### 6.4.2. China

##### 6.4.2.1. Key country dynamics

##### 6.4.2.2. China Greases Market estimates & forecast, 2018 - 2030 (USD Million)

(Kilotons)

#### 6.4.3. India

##### 6.4.3.1. Key country dynamics

##### 6.4.3.2. India Greases Market estimates & forecast, 2018 - 2030 (USD Million)

(Kilotons)

#### 6.4.4. Japan

##### 6.4.4.1. Key country dynamics

##### 6.4.4.2. Japan Greases Market estimates & forecast, 2018 - 2030 (USD Million)

(Kilotons)

#### 6.4.5. South Korea

##### 6.4.5.1. Key country dynamics

##### 6.4.5.2. South Korea Greases Market estimates & forecast, 2018 - 2030 (USD

Million) (Kilotons)

### 6.5. Central & South America

#### 6.5.1. Central & South America Greases Market Estimates & Forecast, 2018 - 2030 (USD Million) (Kilotons)

#### 6.5.2. Brazil

##### 6.5.2.1. Key country dynamics

##### 6.5.2.2. Brazil Greases Market estimates & forecast, 2018 - 2030 (USD Million)

(Kilotons)

#### 6.5.3. Argentina

##### 6.5.3.1. Key country dynamics

##### 6.5.3.2. Argentina Greases Market estimates & forecast, 2018 - 2030 (USD Million)

(Kilotons)

### 6.6. Middle East & Africa

#### 6.6.1. Middle East & Africa Greases Market Estimates & Forecast, 2018 - 2030 (USD Million) (Kilotons)

#### 6.6.2. Saudi Arabia

##### 6.6.2.1. Key country dynamics

6.6.2.2. Saudi Arabia Greases Market estimates & forecast, 2018 - 2030 (USD Million) (Kilotons)

6.6.3. South Africa

6.6.3.1. Key country dynamics

6.6.3.2. South Africa Greases Market estimates & forecast, 2018 - 2030 (USD Million) (Kilotons)

## **CHAPTER 7. GREASES MARKET - COMPETITIVE LANDSCAPE**

7.1. Recent Developments & Impact Analysis, By Key Market Participants

7.2. Key Company Categorization

7.3. Company Market Positioning Analysis, 2023

7.4. Company Heat Map Analysis

7.5. Strategy Mapping

7.6. Company Profiles

7.6.1. Battenfeld-Grease & Oil Corporation of New York

7.6.1.1. Participant's overview

7.6.1.2. Financial performance

7.6.1.3. Product benchmarking

7.6.1.4. Recent developments

7.6.2. NYCO

7.6.2.1. Participant's overview

7.6.2.2. Financial performance

7.6.2.3. Product benchmarking

7.6.2.4. Recent developments

7.6.3. RichardsApex, Inc

7.6.3.1. Participant's overview

7.6.3.2. Financial performance

7.6.3.3. Product benchmarking

7.6.3.4. Recent developments

7.6.4. Lubriplate Lubricants Company

7.6.4.1. Participant's overview

7.6.4.2. Financial performance

7.6.4.3. Product benchmarking

7.6.4.4. Recent developments

7.6.5. GB Lubricants

7.6.5.1. Participant's overview

7.6.5.2. Financial performance

7.6.5.3. Product benchmarking



- 7.6.5.4. Recent developments
- 7.6.6. Canoil Canada Ltd
  - 7.6.6.1. Participant's overview
  - 7.6.6.2. Financial performance
  - 7.6.6.3. Product benchmarking
  - 7.6.6.4. Recent developments
- 7.6.7. Eastern Oil Company
  - 7.6.7.1. Participant's overview
  - 7.6.7.2. Financial performance
  - 7.6.7.3. Product benchmarking
  - 7.6.7.4. Recent developments
- 7.6.8. JAX Incorporated
  - 7.6.8.1. Participant's overview
  - 7.6.8.2. Financial performance
  - 7.6.8.3. Product benchmarking
  - 7.6.8.4. Recent developments
- 7.6.9. Daubert Chemical Company
  - 7.6.9.1. Participant's overview
  - 7.6.9.2. Financial performance
  - 7.6.9.3. Product benchmarking
  - 7.6.9.4. Recent developments
- 7.6.10. D-A Lubricant Company
  - 7.6.10.1. Participant's overview
  - 7.6.10.2. Financial performance
  - 7.6.10.3. Product benchmarking
  - 7.6.10.4. Recent developments
- 7.6.11. Xaerus Performance Fluids, Inc.
  - 7.6.11.1. Participant's overview
  - 7.6.11.2. Financial performance
  - 7.6.11.3. Product benchmarking
  - 7.6.11.4. Recent developments
- 7.6.12. MorOil Technologies
  - 7.6.12.1. Participant's overview
  - 7.6.12.2. Financial performance
  - 7.6.12.3. Product benchmarking
  - 7.6.12.4. Recent developments
- 7.6.13. Royal High-Performance Oil & Greases
  - 7.6.13.1. Participant's overview
  - 7.6.13.2. Financial performance

- 7.6.13.3. Product benchmarking
- 7.6.13.4. Recent developments
- 7.6.14. Industrial Oils Unlimited
  - 7.6.14.1. Participant's overview
  - 7.6.14.2. Financial performance
  - 7.6.14.3. Product benchmarking
  - 7.6.14.4. Recent developments
- 7.6.15. Primrose Oil Company, Inc.
  - 7.6.15.1. Participant's overview
  - 7.6.15.2. Financial performance
  - 7.6.15.3. Product benchmarking
  - 7.6.15.4. Recent developments
- 7.6.16. Environmental Lubricants Manufacturing, Inc. (ELM)
  - 7.6.16.1. Participant's overview
  - 7.6.16.2. Financial performance
  - 7.6.16.3. Product benchmarking
  - 7.6.16.4. Recent developments
- 7.6.17. Cadillac Oil
  - 7.6.17.1. Participant's overview
  - 7.6.17.2. Financial performance
  - 7.6.17.3. Product benchmarking
  - 7.6.17.4. Recent developments
- 7.6.18. CONDAT
  - 7.6.18.1. Participant's overview
  - 7.6.18.2. Financial performance
  - 7.6.18.3. Product benchmarking
  - 7.6.18.4. Recent developments
- 7.6.19. LUBRITA Europe B.V.
  - 7.6.19.1. Participant's overview
  - 7.6.19.2. Financial performance
  - 7.6.19.3. Product benchmarking
  - 7.6.19.4. Recent developments
- 7.6.20. COGELSA Efficient Lubrication
  - 7.6.20.1. Participant's overview
  - 7.6.20.2. Financial performance
  - 7.6.20.3. Product benchmarking
  - 7.6.20.4. Recent developments
- 7.6.21. Interflon
  - 7.6.21.1. Participant's overview

7.6.21.2. Financial performance

7.6.21.3. Product benchmarking

7.6.21.4. Recent developments

## List Of Tables

### LIST OF TABLES

Table 1	List of Potential End-Users
Table 2	Regulatory Framework, by Regions
Table 3	List of Raw Material Suppliers
Table 4	U.S. Macroeconomic Outlay
Table 5	Canada Macroeconomic Outlay
Table 6	Mexico Macroeconomic Outlay
Table 7	Germany Macroeconomic Outlay
Table 8	UK Macroeconomic Outlay
Table 9	France Macroeconomic Outlay
Table 10	Italy Macroeconomic Outlay
Table 11	Spain Macroeconomic Outlay
Table 12	China Macroeconomic Outlay
Table 13	India Macroeconomic Outlay
Table 14	Japan Macroeconomic Outlay
Table 15	South Korea Macroeconomic Outlay
Table 16	Brazil Macroeconomic Outlay
Table 17	Argentina Macroeconomic Outlay
Table 18	Saudi Arabia Macroeconomic Outlay
Table 19	South Africa Macroeconomic Outlay
Table 20	Participant's Overview
Table 21	Financial Performance
Table 22	Product Benchmarking
Table 23	Company Heat Map Analysis
Table 24	Key Strategy Mapping

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Greases Market Segmentation & Scope
- Fig. 2 Information procurement
- Fig. 3 Data analysis models
- Fig. 4 Market formulation and validation
- Fig. 5 Data validating & publishing.
- Fig. 6 Global Greases Market Snapshot
- Fig. 7 Global Greases Market Snapshot: Product and End-Use
- Fig. 8 Global Greases Market Competitive Landscape Snapshot
- Fig. 9 Global Lubricants & Global Greases Market Value, 2023 (USD Billion)
- Fig. 10 Greases Market: Industry Value Chain Analysis
- Fig. 11 Greases Market: Price Trend Analysis, 2018 - 2030 (USD/Kg)
- Fig. 12 Greases Market Dynamics
- Fig. 13 U.S. Total Construction Spending, 2018 - 2023 (USD Million)
- Fig. 14 Total Car & Commercial Vehicle Production, 2020 - 2023 (Million Units)
- Fig. 15 U.S. Crude Oil First Purchase Prices, 2016 - 2022 (USD/Barrel)
- Fig. 16 Greases Market: PORTERs Analysis
- Fig. 17 Greases Market: PESTLE Analysis
- Fig. 18 Greases Market Estimates & Forecasts, by Product: Key Takeaways
- Fig. 19 Greases Market Share, By Product, 2023 & 2030
- Fig. 20 Mineral Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 21 Synthetic Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 22 Bio-Based Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 23 Greases Market Estimates & Forecasts, by End-Use: Key Takeaways
- Fig. 24 Greases Market Share, By End-Use, 2023 & 2030
- Fig. 25 Greases Market Estimates & Forecasts, in Construction, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 26 Greases Market Estimates & Forecasts, in Metal & Mining, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 27 Greases Market Estimates & Forecasts, in Power Generation, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 28 Greases Market Estimates & Forecasts, in Food Processing, 2018 - 2030

(Kilotons) (USD Million)

Fig. 29 Greases Market Estimates & Forecasts, in Agriculture, 2018 - 2030 (Kilotons) (USD Million)

Fig. 30 Greases Market Estimates & Forecasts, in Manufacturing, 2018 - 2030 (Kilotons) (USD Million)

Fig. 31 Greases Market Estimates & Forecasts, in Other End-Use, 2018 - 2030 (Kilotons) (USD Million)

Fig. 32 Greases Market Revenue, by Region, 2023 & 2030 (USD Million)

Fig. 33 North America Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 34 U.S. Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 35 Canada Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 36 Mexico Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 37 Europe Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 38 Germany Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 39 UK Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 40 France Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 41 Italy Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 42 Spain Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 43 Asia Pacific Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 44 China Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 45 India Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 46 Japan Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 47 South Korea Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 48 Central & South America Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 49 Brazil Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 50 Argentina Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 51 Middle East & Africa Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 52 Saudi Arabia Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 53 South Africa Greases Market Estimates & Forecasts, 2018 - 2030 (Kilotons) (USD Million)

Fig. 54 Key Company Categorization

Fig. 55 Company Market Positioning Analysis

Fig. 56 Strategy Mapping

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