

Grain Alcohol Market Size, Share & Trends Analysis Report By Type (Ethanol, Polyols), By Functionality (Spirit Base, Industrial Applications), By Application, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Grain Alcohol Market Size & Trends

The global grain alcohol market size was valued at USD 14.75 billion in 2024 and is expected to grow at a CAGR of 4.3% from 2025 to 2030. The market is experiencing robust growth due to socioeconomic, cultural, and industry-specific factors.

One of the primary drivers is the increasing global consumption of alcoholic beverages, which is closely linked to rising disposable incomes and urbanization. As more people move to urban areas and adopt modern lifestyles, there is a greater tendency to consume alcohol, including grain-based spirits. This trend is especially pronounced in developing regions outside Europe and the US, where rapid urbanization and westernization fuel demand for grain alcohol products.

Another significant factor is consumers' evolving preferences toward premium and high-quality alcoholic beverages. The market has seen a surge in demand for craft and artisanal spirits, including specialty and barrel-aged grain alcohols. The craft distillery movement has gained momentum, with consumers seeking unique flavors, local ingredients, and terroir-driven spirits. This shift is supported by innovation in flavored and infused grain alcohol products, which cater to a diverse and discerning customer base.



The food processing industry and the health and personal care sectors also contribute to the growth of the grain alcohol industry. Grain alcohol is widely used in various food products and personal care formulations, driving demand beyond traditional beverage applications. The increased use of grain alcohol in these industries, particularly in developed economies, has significantly boosted market growth in recent years.

Additionally, the rising popularity of beer and craft beer production has had a notable impact on the market. Breweries, especially those producing craft and local beers, are major consumers of grain alcohol derived from barley and other grains. The global increase in beer production and the growing demand for unique and locally produced brews are expected to stimulate the market further in the coming years.

Emerging markets in Asia Pacific, Latin America, the Middle East, and Africa present substantial expansion opportunities. As the middle class grows and affluence increases in these areas, demand for alcoholic beverages and products containing grain alcohol rises correspondingly. Market participants actively pursue strategies to enter and expand in these regions, recognizing the potential for significant business growth.

Sustainability and regulatory trends are shaping the future of the grain alcohol industry. There is a growing emphasis on organic and sustainable grain sourcing and the use of grain alcohol in industrial and pharmaceutical applications, such as ethanol for biofuel. Regulatory policies supporting ethanol-blended fuels and environmentally friendly production practices are further propelling market expansion. These trends, combined with the ongoing innovation and diversification of product offerings, are expected to sustain the market's growth trajectory in the years ahead.

Global Grain Alcohol Market Report Segmentation

This report forecasts revenue growth globally, regionally, and country-wide and analyzes the latest industry trends and opportunities in each sub-segment from 2018 to 2030. Grand View Research has segmented the global grain alcohol market report by type, functionality, application, and region:

Type Outlook (Revenue, USD Billion, 2018 - 2030)

Ethanol

Polyols



Functionality Type Outlook (Revenue, USD Billion, 2018 - 2030)
Spirit Base
Industrial Applications
Other Applications
Application Outlook (Revenue, USD Billion, 2018 - 2030)
Beverage
Food
Pharmaceuticals
Others
Regional Outlook (Revenue, USD Billion, 2018 - 2030)
North America
U.S.
Canada
Mexico
Europe
Germany
UK
France
Italy



Spain

Asia Pacific

China

Japan

India

Australia & New Zealand

South Korea

Central & South America

Brazil

Middle East & Africa

UAE

Companies Mentioned

Archer-Daniels-Midland Company (ADM)

Cargill Inc.

Kweichow Moutai Co. Ltd.

Roquette Fr?res SA

MGP Ingredients Inc.

Cristalco SAS

Wilmar International Limited

Manildra USA

Glacial Grain Spirits LLC

Wuliangye Yibin Co.

Diageo plc

Pernod Ricard SA

ChemCeed LLC

Greenfield Global Inc.



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