

Glass Drinkware Market Size, Share & Trends Analysis Report By Product (Water Glasses, Wine & Champagne Glasses, Beer Glasses & Mugs, Cocktail Glasses, Tumbler), By End-use, By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Glass Drinkware Market Size & Trends

The global glass drinkware market size was valued at USD 13.95 billion in 2024 and is expected to grow at a CAGR of 11.1% from 2025 to 2030. The industry growth is attributed to the growing consumer preferences for eco-friendly and sustainable products, which boosted the demand for glass over plastic. Furthermore, the increasing beverage consumption and the rising trend of home bartending are further boosting the market growth.

The aesthetic appeal and premium feel of glass drinkware and its perceived health benefits over plastic alternatives have significantly contributed to its rising adoption. Moreover, advancements in glass manufacturing technology, which ensure durability and design innovation, are further driving the glass drinkware industry's growth. For instance, beaming, an innovation and technology-driven company, introduced its latest innovation-based product, the smart wine glass, in partnership with key online wine-commerce platform dagga. This advanced glass features a built-in chip that allows users to record wine information simply by touching the glass to an electronic identifier at each producer's table. By streamlining the process of noting and remembering preferred wines, this technology alleviates common challenges faced during tastings, providing an enhanced and more accessible way for attendees

to curate their wine selections.

The growing awareness of health and hygiene, especially post-pandemic, led consumers to prefer glass to plastic due to its non-toxic and easy-to-clean properties. This shift is driving the demand for glass drinkware in households and commercial settings. For instance, Glassette, the homeware marketplace co-founded by Laura Jackson, introduced its inaugural own-brand collection featuring an elegant assortment of everyday drinking glasses. The five-piece range, inspired by Parisian café culture, includes the popular Frenchette bistro glass, an oversized variant, two tumblers, and a refined champagne coupe. Designed for regular use with thin rims and short stems, Laura Jackson emphasizes the aim to provide accessible, stylish products that enhance daily dining experiences, whether for casual meals or formal gatherings.

Glass drinkware is increasingly popular as gift items for various occasions, such as weddings, anniversaries, and corporate events, contributing to steady market demand. Furthermore, the growing trend of personalized and customized glassware, such as engraved or specially designed pieces, is attracting consumers who seek unique and tailored products. For instance, In October 2024, The Portland Trail Blazers launched a commemorative glassware series featuring Donovan Clingan, Scoot Henderson, and Shaedon Sharpe for the 2024-25 season. The collectible glasses were available to the first 7,777 fans at select home games at Moda Center. Fans can ensure receipt of the entire set by purchasing the Blazers Collectible Glasses Flex Pack. Rip City United Members can secure a set during the annual RCU Rewards redemption.

Global Glass Drinkware Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global glass drinkware market report based on product, end-use, distribution channel, and region:

Product Outlook (Revenue, USD Billion, 2018 - 2030)

Water Glasses

Tumbler

Wine & Champagne glasses

Beer glasses & Mugs

Cocktail Glasses

Spirits & Whiskey Glasses

Others

End-use Outlook (Revenue, USD Billion, 2018 - 2030)

Residential

Commercial

Distribution Channel Outlook (Revenue, USD Billion, 2018 - 2030)

Offline

Home Improvement Stores

Hypermarkets/Supermarkets

Specialty Stores

Others

Online

Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Asia Pacific

Japan

China

India

South Korea

Australia & New Zealand

Latin America

Brazil

Argentina

Middle East and Africa (MEA)

South Africa

UAE

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