

Geriatric Care Services Market Analysis by Service (Home Care, Adult Day Care, Institutional Care, Non Medical, Medical, Nursing Homes, Hospitals, Community Centers) and Segment Forecasts To 2022

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Abstracts

Global geriatric care services market is expected to reach USD 1,012.02 billion by 2022. Constantly increasing geriatric population prone to chronic medical conditions is expected to drive market growth over the forecast period. Presence of favorable reimbursement policies in the U.S. which are primarily driven by Medicaid, and Medicare is also expected to positively reinforce market growth. In 2012, according to data published by the Center of Disease Control (CDC) it has been estimated that nearly 95% nursing homes, 77% adult day care service centers, 78% home health agencies and 52% residential care communities were certified to participate in Medicaid. Furthermore, nearly 99% home health agencies, 100% hospice, and 96.5% nursing homes were Medicare certified.

Further key findings from the study suggest:

The home care services market was valued at 255.36 billion in 2014 and is expected to grow at a healthy rate over the forecast period. Home care services enable the elderly to stay at home and receive care without altering their lifestyles. Services include medical and non medical services.

Institutional care services were the leading segment of the market in 2014. Large presence and high usage rates of institutions offering geriatric care services such as nursing homes, assisted living facilities, hospital based geriatric care and independent senior living communities is a key factor attributing to its market position.

North America was one of the highest revenue generating regional market in 2014 majorly on account of favorable reimbursement policies, large presence of pertinent facilities and high awareness and disposable income levels. Recent statistics support the aforementioned statement. Data published by the CDC in 2012, suggest that the total number of long term care facilities and adult day care centers amounted to 58,600 and 4,800 respectively.

The Asia Pacific geriatric care services market is expected to grow at a CAGR of over 8.0% during the forecast period. Presence of high unmet needs and large geriatric population base in countries such as China and India and growing prevalence of orthopedic, neurological, cardiovascular disorders are expected to serve this market as high impact rendering drivers.

Key players operating in the geriatric care services market include Kindred Healthcare Inc., Brookdale Senior living, Senior Care Centers of America, Extendicare, Inc. and Genesis Healthcare Corp.

For the purpose of this study, Grand View Research has segmented the geriatric care services market on the basis of services and region

Global Geriatric Care Services Product Outlook (Revenue, USD Billion, 2012 – 2022)

Home care

Medical care

Physiotherapy services

Telehealth

Palliative care

Hospice care

Non Medical Home Care

Personal care

Home making

Meals and grocery

Rehabilitation

Others

Adult day care

Health care

Non medical care

Institutional care

Nursing Homes

Palliative Care

Hospice Care

Hospital Based

Assisted Living

Independent Senior Living

Geriatric Care Services Regional Outlook (Revenue, USD Billion, 2012 – 2022)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Asia Pacific

China

Japan

India

MEA

South Africa

Latin America

Brazil

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