

Geospatial Analytics Market Size, Share & Trends Analysis Report By Component (Software, Services), By Type, By Application (Surveying, Medicine & Public Safety), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Geospatial Analytics Market Growth & Trends

The global geospatial analytics market size is expected to reach USD 226.53 billion in 2030 and is anticipated to grow at a CAGR of 11.3% from 2025 to 2030, according to a new report by Grand View Research, Inc. Numerous innovations and advancements in the drone technology and increasing deployment of Unmanned Aerial Vehicles (UAVs) for remotely monitoring and gathering a large number of location data with minimal human intervention are likely to unfold new opportunities for market growth. Additionally, the increasing use of GPS-enabled smartphones and devices is also anticipated to drive market growth.

Increasing smart city initiatives have resulted in the growing need for innovative technologies for use in 3D urban mapping; monitoring and mapping natural resources, agriculture, and utilities; and disaster management. In case of natural disasters, location-based analytics enables decision makers to take suitable actions. Moreover, major oil & gas companies across the globe are increasingly deploying geospatial analytics solutions to discover potential crude oil and natural gas deposits and to monitor their vast pipeline network.

The use of geospatial technologies in the automotive industry is increasing owing to the

growing safety concerns among passengers. According to data released by the U.S. Census Bureau, about 85.7 percent of the U.S. employees above 16 years of age commute to work in a van, car, or truck, either by driving alone or via carpooling. With around 125 million people traveling by road every day, the U.S. transportation system faces numerous challenges such as congested highways and fatal vehicle collisions.

As per the National Highway Traffic Safety Administration, it is estimated that on an average, 102 people die from vehicle accidents every day. In an attempt to address this, automotive manufacturers are focusing on implementing technologies such as IoT and location-based services in vehicles to make driving safer and easier. The commercialization of upcoming autonomous vehicles also heavily relies on the integration of Geographic Information Science (GIS) and advanced geospatial technology.

Geospatial Analytics Market Report Highlights

The software segment dominated the market and accounted for the revenue share of over 64.0% in 2024, driven by the growth of cloud computing and SaaS-based delivery models.

The surface & field analytics segment dominated the market and accounted for the revenue share of over 56.0% in 2024. The segment growth is driven by the increasing adoption of precision agriculture technologies

The surveying segment dominated the market and accounted for the revenue share of over 23.0% in 2024, driven by the adoption of advanced technologies like drones, LiDAR, and mobile mapping systems, which are also transforming the surveying segment.

The disaster risk reduction & management segment is expected to grow at a significant CAGR over the forecast period due to the growing need for early warning systems and real-time monitoring.

The geospatial analytics market in North America held a significant share of over 34.0% in 2024, driven by the strong government investments in defense, smart cities, and autonomous vehicles

Companies Mentioned

Alteryx
Autodesk
BENTLEY SYSTEMS, INCORPORATED
ESRI
Foursquare
Fugro
GE Vernova
Google
Hexagon AB
Mapbox
Maxar Technologies
SAP SE
Trimble Inc.

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Fig. 52 Saudi Arabia Geospatial Analytics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

Fig. 53 UAE Geospatial Analytics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

Fig. 54 South Africa Geospatial Analytics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

Fig. 55 Key Company Categorization

Fig. 56 Company Market Positioning

Fig. 57 Key Company Market Share Analysis, 2024

Fig. 58 Strategic Framework

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