

Gemstones Market Size, Share & Trends Analysis Report By Type (Ruby, Sapphire), By Sales Channel, By Region, And Segment Forecasts, 2025 - 2033

<https://marketpublishers.com/r/GCE73CA7B99AEN.html>

Date: October 2025

Pages: 100

Price: US\$ 5,950.00 (Single User License)

ID: GCE73CA7B99AEN

Abstracts

The global gemstones market size was estimated at USD 101.73 billion in 2024 and is projected to reach USD 183.17 billion by 2033, growing at a CAGR of 7.0% from 2025 to 2033. The gemstones industry is experiencing growth driven by rising consumer demand for luxury goods and personal adornment.

Increasing disposable incomes in developing countries have expanded the customer base for premium jewelry. As more consumers view gemstones as symbols of wealth, elegance, and individuality, retailers invest in innovative designs and marketing campaigns to capture demand. The growing middle-class population in regions such as the Asia Pacific has also created strong momentum in sales. For instance, in India and China, sales of high-value jewelry collections during festive seasons and weddings have surged, boosting demand for diamonds and other precious stones. Global jewelry brands such as Tiffany & Co. and Chow Tai Fook are expanding their retail presence in Asia Pacific to tap into this rising demand, reflecting the growing appeal of gemstones as symbols of wealth, elegance, and individuality.

Gemstones are no longer confined to high-end jewellery but are also used in watches, accessories, and clothing lines. For example, luxury watchmakers like Rolex and Cartier use sapphires and rubies in limited-edition models, while fashion brands such as Gucci and Louis Vuitton incorporate gemstone embellishments into handbags and couture lines. These applications broaden the consumer base and allow gemstones to reach new lifestyle-driven markets, fuelling overall growth.

The rising popularity of colored gemstones is also a major growth factor. While diamonds have traditionally dominated the market, colored stones such as emeralds,

sapphires, and rubies are gaining traction due to their rarity and unique visual appeal. For example, Gemfields Group has promoted ethically sourced emeralds from Zambia and rubies from Mozambique, which younger consumers increasingly seek after. Millennials and Gen Z are particularly drawn to colored gemstones that express individuality, as seen in the growing demand for alternative engagement rings featuring sapphires or morganites instead of traditional diamonds.

Global Gemstones Market Report Segmentation

This report forecasts revenue and volume growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global gemstones market report based on the type, sales channel, and region:

Type Outlook (Revenue, USD Billion, 2021 - 2033)

Diamond

Ruby

Sapphire

Emerald

Others

Sales Channel Outlook (Revenue, USD Billion, 2021 - 2033)

Online

Offline

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

Latin America

Brazil

Middle East & Africa

Saudi Arabia

UAE

This report can be delivered to the clients within 3 Business Days

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Information Analysis
 - 1.3.2. Data Analysis Models
 - 1.3.3. Market Formulation & Data Visualization
 - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
 - 1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Outlook

CHAPTER 3. MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Market Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Sales Channel Analysis
- 3.3. Technology Overview
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
- 3.6. Industry Trends
 - 3.6.1. ESG Analysis
 - 3.6.2. Economic Trends
- 3.7. Porter's Five Forces Analysis
 - 3.7.1. Bargaining Power of Suppliers
 - 3.7.2. Bargaining Power of Buyers
 - 3.7.3. Threat of Substitution
 - 3.7.4. Threat of New Entrants
 - 3.7.5. Competitive Rivalry

3.8. PESTLE Analysis

- 3.8.1. Political
- 3.8.2. Economic
- 3.8.3. Social Landscape
- 3.8.4. Technology
- 3.8.5. Environmental
- 3.8.6. Legal

CHAPTER 4. GEMSTONES MARKET: TYPE ESTIMATES & TREND ANALYSIS

4.1. Gemstones Market: Type Movement Analysis, 2024 & 2033

4.2. Diamond

- 4.2.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

4.3. Ruby

- 4.3.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

4.4. Sapphire

- 4.4.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

4.5. Emerald

- 4.5.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

4.6. Others

- 4.6.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

CHAPTER 5. GEMSTONES MARKET: SALES CHANNEL ESTIMATES & TREND ANALYSIS

5.1. Gemstones Market: Sales Channel Movement Analysis, 2024 & 2033

5.2. Online

- 5.2.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

5.3. Offline

- 5.3.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

CHAPTER 6. GEMSTONES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

6.1. Regional Analysis, 2024 & 2033

6.2. North America

- 6.2.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)
- 6.2.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)
- 6.2.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)

6.2.4. U.S.

6.2.4.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

6.2.4.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)

6.2.4.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)

6.2.5. Canada

6.2.5.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

6.2.5.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)

6.2.5.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)

6.2.6. Mexico

6.2.6.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

6.2.6.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)

6.2.6.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)

6.3. Europe

6.3.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

6.3.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)

6.3.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)

6.3.4. Germany

6.3.4.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

6.3.4.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)

6.3.4.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)

6.3.5. UK

6.3.5.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

6.3.5.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)

6.3.5.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)

6.3.6. France

6.3.6.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

6.3.6.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)

6.3.6.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)

6.4. Asia Pacific

6.4.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

6.4.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)

6.4.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)

6.4.4. China

6.4.4.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

6.4.4.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)

6.4.4.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)

6.4.5. India

6.4.5.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)

6.4.5.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)

- 6.4.5.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)
- 6.4.6. Japan
 - 6.4.6.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)
 - 6.4.6.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)
 - 6.4.6.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)
- 6.5. Latin America
 - 6.5.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)
 - 6.5.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)
 - 6.5.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)
 - 6.5.4. Brazil
 - 6.5.4.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)
 - 6.5.4.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)
 - 6.5.4.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)
- 6.6. Middle East & Africa
 - 6.6.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)
 - 6.6.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)
 - 6.6.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)
 - 6.6.4. Saudi Arabia
 - 6.6.4.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)
 - 6.6.4.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)
 - 6.6.4.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)
 - 6.6.5. UAE
 - 6.6.5.1. Market estimates and forecasts, 2021 - 2033 (USD Billion)
 - 6.6.5.2. Market estimates and forecasts, by type, 2021 - 2033 (USD Billion)
 - 6.6.5.3. Market estimates and forecasts, by sales channel, 2021 - 2033 (USD Billion)

CHAPTER 7. COMPETITIVE LANDSCAPE

- 7.1. Recent Developments & Impact Analysis, By Key Market Participants
- 7.2. Company Categorization
- 7.3. Heat Map Analysis
- 7.4. Vendor Landscape
 - 7.4.1. List of distributors
- 7.5. List of prospective end-users
- 7.6. Strategy Initiatives
- 7.7. Company Profiles/Listing
 - 7.7.1. Gem Diamonds Limited
 - 7.7.1.1. Company Overview
 - 7.7.1.2. Financial Performance

- 7.7.1.3. Product Benchmarking
- 7.7.2. Kiran Gems Private Limited
 - 7.7.2.1. Company Overview
 - 7.7.2.2. Financial Performance
 - 7.7.2.3. Product Benchmarking
- 7.7.3. Gemfields Group Limited
 - 7.7.3.1. Company Overview
 - 7.7.3.2. Financial Performance
 - 7.7.3.3. Product Benchmarking
- 7.7.4. PJSC ALROSA
 - 7.7.4.1. Company Overview
 - 7.7.4.2. Financial Performance
 - 7.7.4.3. Product Benchmarking
- 7.7.5. Anglo American plc
 - 7.7.5.1. Company Overview
 - 7.7.5.2. Financial Performance
 - 7.7.5.3. Product Benchmarking
- 7.7.6. Rio Tinto Group
 - 7.7.6.1. Company Overview
 - 7.7.6.2. Financial Performance
 - 7.7.6.3. Product Benchmarking
- 7.7.7. Debswana Diamond Company (Pty) Limited
 - 7.7.7.1. Company Overview
 - 7.7.7.2. Financial Performance
 - 7.7.7.3. Product Benchmarking
- 7.7.8. Blue Nile, Inc.
 - 7.7.8.1. Company Overview
 - 7.7.8.2. Financial Performance
 - 7.7.8.3. Product Benchmarking
- 7.7.9. Chow Tai Fook Jewellery Group Limited
 - 7.7.9.1. Company Overview
 - 7.7.9.2. Financial Performance
 - 7.7.9.3. Product Benchmarking
- 7.7.10. Tiffany & Co.
 - 7.7.10.1. Company Overview
 - 7.7.10.2. Financial Performance
 - 7.7.10.3. Product Benchmarking

List Of Tables

LIST OF TABLES

- Table 1 Gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)
- Table 2 Diamond market estimates and forecasts, 2021 - 2033 (USD Billion)
- Table 3 Ruby market estimates and forecasts, 2021 - 2033 (USD Billion)
- Table 4 Sapphire market estimates and forecasts, 2021 - 2033 (USD Billion)
- Table 5 Emerald market estimates and forecasts, 2021 - 2033 (USD Billion)
- Table 6 Others market estimates and forecasts, 2021 - 2033 (USD Billion)
- Table 7 Gemstones market estimates and forecasts, in online, 2021 - 2033 (USD Billion)
- Table 8 Gemstones market estimates and forecasts, in offline, 2021 - 2033 (USD Billion)
- Table 9 North America gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)
- Table 10 North America gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)
- Table 11 North America gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)
- Table 12 U.S. gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)
- Table 13 U.S. gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)
- Table 14 U.S. gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)
- Table 15 Canada gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)
- Table 16 Canada gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)
- Table 17 Canada gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)
- Table 18 Mexico gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)
- Table 19 Mexico gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)
- Table 20 Mexico gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)
- Table 21 Europe gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)
- Table 22 Europe gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)
- Table 23 Europe gemstones market estimates & forecasts, by sales channel, 2021 -

2033 (USD Billion)

Table 24 Germany gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 25 Germany gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 26 Germany gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

Table 27 France gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 28 France gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 29 France gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

Table 30 UK gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 31 UK gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 32 UK gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

Table 33 Asia Pacific gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 34 Asia Pacific gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 35 Asia Pacific gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

Table 36 China gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 37 China gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 38 China gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

Table 39 India gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 40 India gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 41 India gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

Table 42 Japan gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 43 Japan gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 44 Japan gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

Table 45 Japan gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 46 Latin America gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 47 Latin America gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 48 Latin America gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

Table 49 Brazil gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 50 Brazil gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 51 Brazil gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

Table 52 Middle East & Africa gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 53 Middle East & Africa gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 54 Middle East & Africa gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

Table 55 Saudi Arabia gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 56 Saudi Arabia gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 57 Saudi Arabia gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

Table 58 UAE gemstones market estimates & forecasts, 2021 - 2033 (USD Billion)

Table 59 UAE gemstones market estimates & forecasts, by type, 2021 - 2033 (USD Billion)

Table 60 UAE gemstones market estimates & forecasts, by sales channel, 2021 - 2033 (USD Billion)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market segmentation
- Fig. 2 Information procurement
- Fig. 3 Data analysis models
- Fig. 4 Market formulation and validation
- Fig. 5 Market snapshot
- Fig. 6 Segmental outlook
- Fig. 7 Competitive outlook
- Fig. 8 Gemstones market outlook, 2021 - 2033 (USD Billion)
- Fig. 9 Value chain analysis
- Fig. 10 Market dynamics
- Fig. 11 Porter's analysis
- Fig. 12 PESTEL analysis
- Fig. 13 Gemstones market, by type: Key takeaways
- Fig. 14 Gemstones market, by type: Market share, 2024 & 2033
- Fig. 15 Gemstones market, by sales channel: Key takeaways
- Fig. 16 Gemstones market, by sales channel: Market share, 2024 & 2033
- Fig. 17 Gemstones market: Regional analysis, 2024
- Fig. 18 Gemstones market, by region: Key takeaways

I would like to order

Product name: Gemstones Market Size, Share & Trends Analysis Report By Type (Ruby, Sapphire), By Sales Channel, By Region, And Segment Forecasts, 2025 - 2033

Product link: <https://marketpublishers.com/r/GCE73CA7B99AEN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCE73CA7B99AEN.html>