

Gelato Market Size, Share & Trends Analysis Report By Source (Dairy, Plant), By Flavor (Vanilla, Chocolate, Fruits & Berries), By Production Method, By Packaging, By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

Summary

The global gelato market size was estimated at USD 23.48 billion in 2024 and is expected to reach USD 36.22 billion by 2033, expanding at a CAGR of 5.2% from 2025 to 2033. The market growth is driven by a stronger consumer preference for artisanal and premium desserts emphasizing authentic Italian recipes, natural ingredients, and rich textures. As consumers seek indulgent and high-quality dessert experiences, gelato is a preferred choice across developed and emerging regions.

The rising focus on health and wellness has further reshaped market dynamics and prompted a gradual shift in consumer preferences toward more nutritious indulgences. Many consumers opt for low-sugar, dairy-free, and vegan gelato alternatives that align with balanced and sustainable lifestyles. This trend is particularly evident among younger and urban populations, who actively seek desserts that combine taste with health benefits. In response, brands reformulate their products with natural sweeteners, plant-based ingredients, and fewer additives to meet evolving expectations. For instance, in February 2023, Valsoia introduced a new line of plant-based gelato flavors in Italy and expanded its dairy-free portfolio to meet rising consumer demand for premium vegan desserts. Such product innovations reflect the broader industry movement toward functional and clean-label formulations and reinforce the stronger appeal of healthier and ethically produced gelato worldwide.

In addition, expanding gelato cafes, boutique parlors, and retail chains across global markets has enhanced accessibility and visibility. Leading producers now adopt franchise models, region-specific flavor innovation, and eco-friendly packaging to strengthen brand positioning. The growing cultural influence of Italian cuisine and the strong appeal of experiential dessert consumption continue to accelerate the growth of the gelato industry.

Global Gelato Market Report Segmentation

This report forecasts revenue growth at the global, regional and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For the purpose of this study, Grand View Research has segmented the global gelato market report on the basis of source, flavor, production method, packaging, distribution channel and region:

Source Outlook (Revenue, USD Million, 2021 - 2033)

Dairy-based

Plant-based

Flavor Outlook (Revenue, USD Million, 2021 - 2033)

Vanilla

Chocolate

Fruits & Berries

Nuts

Others

Production Method Outlook (Revenue, USD Million, 2021 - 2033)

Industrial Gelato

Artisanal Gelato

Packaging Outlook (Revenue, USD Million, 2021 - 2033)

Impulse packaging

Take-home packaging

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Food Service

Retail

Offline

Online

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Australia & New Zealand

Southeast Asia

Middle East & Africa

Saudi Arabia

South Africa

UAE

Central & South America

Brazil

Argentina

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