

GCC Soft Contact Lenses Market Size, Share & Trends Analysis Report By Application (Corrective, Non-corrective), By Distribution Channel (E-commerce, Eye Clinics), By Usage, By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

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GCC Soft Contact Lenses Market Trends

The GCC soft contact lenses market size was estimated at USD 335.29 million in 2024 and is projected to grow at a CAGR of 6.39% from 2025 to 2030. The industry is driven by the increasing prevalence of vision disorders, rising patient preference for contact lenses over traditional eyewear, and the growing geriatric population base in the region. For instance, according to the United Nations Population Fund (UNFPA), the elderly population in the UAE, aged 60 years and above, is expected to increase from 0.31 million in 2020 to around 0.99 million in 2030 and further reach 2.06 million in 2050. Furthermore, the increasing product innovation and advancements in technology are expected to fuel the market growth over the forecast period.

The rising number of individuals affected by refractive vision issues, such as myopia, hyperopia, presbyopia, and astigmatism, is significantly driving the growth of the soft contact lens market across GCC nations. Factors like urbanization, lifestyle shifts, and prolonged exposure to digital screens are contributing to a higher incidence of visual impairments throughout the region. In particular, the aging populations of countries like the UAE and Saudi Arabia are experiencing an uptick in presbyopia, which is fueling demand for multifocal and specialized soft lenses. As awareness improves and access to care services expands in urban areas, the use of soft contact lenses for correcting

refractive errors is expected to rise steadily in the GCC.

Moreover, in the Gulf Cooperation Council (GCC) region, both government and private organizations are actively enhancing eye care awareness and providing free eye screenings to address the rising prevalence of vision-related issues. For instance, in May 2024, Magrabi Hospitals and Centers in Dubai organized an awareness campaign on eye diseases, providing free consultations and medical advice on the prevention and reduction of various eye diseases. The event was part of their social responsibility initiatives, visiting companies, universities, and charities in Dubai.

Such initiatives by various organizations significantly increased awareness among patients about eye care, thereby increasing demand for contact lenses. Similarly, free eye screening campaigns organized by government bodies contribute to the identification of eye disorders in the region. For instance, in May 2023, the Dubai Health Authority (DHA) successfully completed its comprehensive vision screening program for school students across Dubai during the academic year 2023-2024. The program screened approximately 26,700 students in both public and private schools.

GCC Soft Contact Lenses Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the GCC soft contact lenses market report on the basis of application, distribution channel, usage, and region:

Application Outlook (Revenue, USD Million, 2018 - 2030)

Corrective (Prescription)

Non-Corrective (Cosmetic/Plano)

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

E-commerce

Eye Clinics

Retail

Usage Outlook (Revenue, USD Million, 2018 - 2030)

Disposable

Traditional (Reusable) lenses

Country Outlook (Revenue, USD Million, 2018 - 2030)

Saudi Arabia

UAE

Oman

Bahrain

Qatar

Kuwait

Companies Mentioned

Johnson & Johnson Vision (Acuvue)

Alcon

Bausch + Lomb

CooperVision

Bella Contact Lenses

Dahab Contact Lenses

Anesthesia Colored Lenses

Amara Contact Lenses

Carl Zeiss Vision Care

EssilorLuxottica (Middle East)

Daya lenses

Lensme Lenses

Diva Lenses

Sama Contact Lenses

Afle Contact Lenses

Solotica
Ophtalens
Leila & Leila
Contamac
Hydrogel Vision Corp. (Clerio Vision)
Menicon Co., Ltd

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Segment Definitions
 - 1.2.1. Application
 - 1.2.2. Distribution channel
 - 1.2.3. Usage
 - 1.2.4. Regional scope
 - 1.2.5. Estimates and forecasts timeline
- 1.3. Research Methodology
- 1.4. Information Procurement
 - 1.4.1. Purchased database
 - 1.4.2. GVR's internal database
 - 1.4.3. Secondary sources
 - 1.4.4. Primary research
 - 1.4.5. Details of primary research
 - 1.4.5.1. Data for primary interviews in GCC
- 1.5. Information or Data Analysis
 - 1.5.1. Data analysis models
- 1.6. Market Formulation & Validation
- 1.7. Model Details
 - 1.7.1. Commodity flow analysis (Model 1)
 - 1.7.2. Approach 1: Commodity flow approach
 - 1.7.3. Volume price analysis (Model 2)
 - 1.7.4. Approach 2: Volume price analysis
- 1.8. List of Secondary Sources
- 1.9. List of Primary Sources
- 1.10. Objectives

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
 - 2.2.1. Application outlook
 - 2.2.2. Distribution channel outlook
 - 2.2.3. Usage outlook
- 2.3. Regional Outlook

2.4. Competitive Insights

CHAPTER 3. GCC SOFT CONTACT LENSES MARKET VARIABLES, TRENDS & SCOPE

3.1. Market Lineage Outlook

3.1.1. Parent Market Outlook

3.1.2. Related/ancillary market outlook

3.2. Market Dynamics

3.2.1. Market Driver Analysis

3.2.1.1. Rising prevalence of vision disorders

3.2.1.2. Advancements in technology and product innovation

3.2.1.3. Growing consumer preference for contact lenses over traditional eyewear

3.2.2. Market Restraint Analysis

3.2.2.1. Limited awareness among older populations, cultural preferences, and dry climatic conditions in the region

3.2.2.2. Lack of skilled eyewear professionals

3.3. GCC Soft Contact Lenses Market Analysis Tools

3.3.1. Industry Analysis - Porter's

3.3.1.1. Bargaining power of suppliers

3.3.1.2. Bargaining power of buyers

3.3.1.3. Threat of substitutes

3.3.1.4. Threat of new entrants

3.3.1.5. Competitive rivalry

3.3.2. PESTEL Analysis

3.3.2.1. Political landscape

3.3.2.2. Economic landscape

3.3.2.3. Social landscape

3.3.2.4. Technological landscape

3.3.2.5. Environmental landscape

3.3.2.6. Legal landscape

CHAPTER 4. GCC SOFT CONTACT LENSES MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

4.1. Segment Dashboard

4.2. GCC Soft Contact Lenses Market: Application Movement Analysis

4.3. GCC Soft Contact Lenses Market by Application Outlook (USD Million)

4.4. Market Size & Forecasts and Trend Analyses, 2018 to 2030 for the following

4.5. Corrective (Prescription)

4.5.1. Corrective (Prescription) Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.6. Non-Corrective (Cosmetic/Plano)

4.6.1. Non-Corrective (Cosmetic/Plano) Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 5. GCC SOFT CONTACT LENSES MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

5.1. Segment Dashboard

5.2. GCC Soft Contact Lenses Market: Distribution Channel Movement Analysis

5.3. GCC Soft Contact Lenses Market by Distribution Channel Outlook (USD Million)

5.4. Market Size & Forecasts and Trend Analyses, 2018 to 2030 for the following

5.5. E-commerce

5.5.1. E-commerce Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.6. Eye Clinics

5.6.1. Eye Clinics Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.7. Retail

5.7.1. Retail Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6. GCC SOFT CONTACT LENSES MARKET: USAGE ESTIMATES & TREND ANALYSIS

6.1. Segment Dashboard

6.2. GCC Soft Contact Lenses Market: Usage Movement Analysis

6.3. GCC Soft Contact Lenses Market by Usage Outlook (USD Million)

6.4. Market Size & Forecasts and Trend Analyses, 2018 to 2030 for the following

6.5. Disposable

6.5.1. Disposable Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

6.6. Traditional (Reusable) Lenses

6.6.1. Traditional (Reusable) Lenses Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 7. GCC SOFT CONTACT LENSES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Regional Dashboard

7.2. Regional GCC Soft Contact Lenses Market Movement Analysis

7.3. GCC Soft Contact Lenses Market: Regional Estimates & Trend Analysis by Application, Distribution Channel, and Usage

7.4. Market Size & Forecasts and Trend Analyses, 2018 to 2030 For the Following

7.5. GCC

7.5.1. GCC Soft Contact Lenses Market Estimates and Forecasts, 2018 - 2030 (USD Million)

7.5.2. Saudi Arabia

7.5.2.1. Key Country Dynamics

7.5.2.2. Competitive Scenario

7.5.2.3. Regulatory Framework

7.5.2.4. Reimbursement scenario

7.5.2.5. Saudi Arabia Soft Contact Lenses Market Estimates and Forecasts, 2018 - 2030 (USD Million)

7.5.3. UAE

7.5.3.1. Key Country Dynamics

7.5.3.2. Competitive Scenario

7.5.3.3. Regulatory Framework

7.5.3.4. Reimbursement scenario

7.5.3.5. UAE Soft Contact Lenses Market Estimates and Forecasts, 2018 - 2030 (USD Million)

7.5.4. Oman

7.5.4.1. Key Country Dynamics

7.5.4.2. Competitive Scenario

7.5.4.3. Regulatory Framework

7.5.4.4. Reimbursement scenario

7.5.4.5. Oman Soft Contact Lenses Market Estimates and Forecasts, 2018 - 2030 (USD Million)

7.5.5. Bahrain

7.5.5.1. Key Country Dynamics

7.5.5.2. Competitive Scenario

7.5.5.3. Regulatory Framework

7.5.5.4. Reimbursement scenario

7.5.5.5. Bahrain Soft Contact Lenses Market Estimates and Forecasts, 2018 - 2030 (USD Million)

7.5.6. Qatar

7.5.6.1. Key Country Dynamics

7.5.6.2. Competitive Scenario

7.5.6.3. Regulatory Framework

7.5.6.4. Reimbursement scenario

7.5.6.5. Qatar Soft Contact Lenses Market Estimates and Forecasts, 2018 - 2030

(USD Million)

7.5.7. Kuwait

7.5.7.1. Key Country Dynamics

7.5.7.2. Competitive Scenario

7.5.7.3. Regulatory Framework

7.5.7.4. Reimbursement scenario

7.5.7.5. Kuwait Soft Contact Lenses Market Estimates and Forecasts, 2018 - 2030

(USD Million)

CHAPTER 8. COMPETITIVE LANDSCAPE

8.1. Market Participant Categorization

8.2. Company Market Share Analysis, 2024

8.3. Key Company Profiles

8.3.1. Johnson & Johnson Vision (Acuvue)

8.3.1.1. Company overview

8.3.1.2. Financial performance

8.3.1.3. Product benchmarking

8.3.1.4. Strategic initiatives

8.3.2. Alcon

8.3.2.1. Company overview

8.3.2.2. Financial performance

8.3.2.3. Product benchmarking

8.3.2.4. Strategic initiatives

8.3.3. Bausch + Lomb

8.3.3.1. Company overview

8.3.3.2. Financial performance

8.3.3.3. Product benchmarking

8.3.3.4. Strategic initiatives

8.3.4. CooperVision

8.3.4.1. Company overview

8.3.4.2. Financial performance

8.3.4.3. Product benchmarking

8.3.4.4. Strategic initiatives

8.3.5. Bella Contact Lenses

- 8.3.5.1. Company overview
- 8.3.5.2. Financial performance
- 8.3.5.3. Product benchmarking
- 8.3.5.4. Strategic initiatives
- 8.3.6. Dahab Contact Lenses
 - 8.3.6.1. Company overview
 - 8.3.6.2. Financial performance
 - 8.3.6.3. Product benchmarking
 - 8.3.6.4. Strategic initiatives
- 8.3.7. Anesthesia Colored Lenses
 - 8.3.7.1. Company overview
 - 8.3.7.2. Financial performance
 - 8.3.7.3. Product benchmarking
 - 8.3.7.4. Strategic initiatives
- 8.3.8. Amara Contact Lenses
 - 8.3.8.1. Company overview
 - 8.3.8.2. Financial performance
 - 8.3.8.3. Product benchmarking
 - 8.3.8.4. Strategic initiatives
- 8.3.9. Carl Zeiss Vision Care
 - 8.3.9.1. Company overview
 - 8.3.9.2. Financial performance
 - 8.3.9.3. Product benchmarking
 - 8.3.9.4. Strategic initiatives
- 8.3.10. EssilorLuxottica (Middle East)
 - 8.3.10.1. Company overview
 - 8.3.10.2. Financial performance
 - 8.3.10.3. Product benchmarking
 - 8.3.10.4. Strategic initiatives
- 8.3.11. Daya lenses
 - 8.3.11.1. Company overview
 - 8.3.11.2. Financial performance
 - 8.3.11.3. Product benchmarking
 - 8.3.11.4. Strategic initiatives
- 8.3.12. Lensme Lenses
 - 8.3.12.1. Company overview
 - 8.3.12.2. Financial performance
 - 8.3.12.3. Product benchmarking
 - 8.3.12.4. Strategic initiatives

8.3.13. Diva Lenses

- 8.3.13.1. Company overview
- 8.3.13.2. Financial performance
- 8.3.13.3. Product benchmarking
- 8.3.13.4. Strategic initiatives

8.3.14. Sama Contact Lenses

- 8.3.14.1. Company overview
- 8.3.14.2. Financial performance
- 8.3.14.3. Product benchmarking
- 8.3.14.4. Strategic initiatives

8.3.15. Afle Contact Lenses

- 8.3.15.1. Company overview
- 8.3.15.2. Financial performance
- 8.3.15.3. Product benchmarking
- 8.3.15.4. Strategic initiatives

8.3.16. Solotica

- 8.3.16.1. Company overview
- 8.3.16.2. Financial performance
- 8.3.16.3. Product benchmarking
- 8.3.16.4. Strategic initiatives

8.3.17. Ophtalens

- 8.3.17.1. Company overview
- 8.3.17.2. Financial performance
- 8.3.17.3. Product benchmarking
- 8.3.17.4. Strategic initiatives

8.3.18. Leila & Leila

- 8.3.18.1. Company overview
- 8.3.18.2. Financial performance
- 8.3.18.3. Product benchmarking
- 8.3.18.4. Strategic initiatives

8.3.19. Contamac

- 8.3.19.1. Company overview
- 8.3.19.2. Financial performance
- 8.3.19.3. Product benchmarking
- 8.3.19.4. Strategic initiatives

8.3.20. Hydrogel Vision Corp. (Clerio Vision)

- 8.3.20.1. Company overview
- 8.3.20.2. Financial performance
- 8.3.20.3. Product benchmarking

8.3.20.4. Strategic initiatives

8.3.21. Menicon Co., Ltd

8.3.21.1. Company overview

8.3.21.2. Financial performance

8.3.21.3. Product benchmarking

8.3.21.4. Strategic initiatives

List Of Tables

LIST OF TABLES

Table 1 List of Secondary Sources

Table 2 List of Abbreviations

Table 3 GCC soft contact lenses market, by region, 2018 - 2030 (USD Million)

Table 4 GCC soft contact lenses market, by application, 2018 - 2030 (USD Million)

Table 5 GCC soft contact lenses market, by distribution channel, 2018 - 2030 (USD Million)

Table 6 GCC soft contact lenses market, by usage, 2018 - 2030 (USD Million)

Table 7 Saudi Arabia GCC soft contact lenses market, by application, 2018 - 2030 (USD Million)

Table 8 Saudi Arabia GCC soft contact lenses market, by distribution channel, 2018 - 2030 (USD Million)

Table 9 Saudi Arabia GCC soft contact lenses market, by usage, 2018 - 2030 (USD Million)

Table 10 UAE GCC soft contact lenses market, by application, 2018 - 2030 (USD Million)

Table 11 UAE GCC soft contact lenses market, by distribution channel, 2018 - 2030 (USD Million)

Table 12 UAE GCC soft contact lenses market, by usage, 2018 - 2030 (USD Million)

Table 13 Oman GCC soft contact lenses market, by application, 2018 - 2030 (USD Million)

Table 14 Oman GCC soft contact lenses market, by distribution channel, 2018 - 2030 (USD Million)

Table 15 Oman GCC soft contact lenses market, by usage, 2018 - 2030 (USD Million)

Table 16 Bahrain GCC soft contact lenses market, by application, 2018 - 2030 (USD Million)

Table 17 Bahrain GCC soft contact lenses market, by distribution channel, 2018 - 2030 (USD Million)

Table 18 Bahrain GCC soft contact lenses market, by usage, 2018 - 2030 (USD Million)

Table 19 Qatar GCC soft contact lenses market, by application, 2018 - 2030 (USD Million)

Table 20 Qatar GCC soft contact lenses market, by distribution channel, 2018 - 2030 (USD Million)

Table 21 Qatar GCC soft contact lenses market, by usage, 2018 - 2030 (USD Million)

Table 22 Kuwait GCC soft contact lenses market, by application, 2018 - 2030 (USD Million)

Table 23 Kuwait GCC soft contact lenses market, by distribution channel, 2018 - 2030
(USD Million)

Table 24 Kuwait GCC soft contact lenses market, by usage, 2018 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Information procurement
- Fig. 2 Primary research pattern
- Fig. 3 Market research approaches
- Fig. 4 Value chain-based sizing & forecasting
- Fig. 5 Market formulation & validation
- Fig. 6 GCC soft contact lenses market segmentation
- Fig. 7 Market driver analysis (Current & future impact)
- Fig. 8 Market restraint analysis (Current & future impact)
- Fig. 9 SWOT Analysis, By Factor (Political & Legal, Economic and Technological)
- Fig. 10 Porter's Five Forces Analysis
- Fig. 11 GCC soft contact lenses market, application outlook key takeaways (USD Million)
- Fig. 12 GCC soft contact lenses market application movement analysis 2024 & 2030 (USD Million)
- Fig. 13 Corrective (prescription) market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 14 Non-Corrective (cosmetic/plano) market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 15 GCC soft contact lenses market, distribution channel outlook key takeaways (USD Million)
- Fig. 16 GCC soft contact lenses market distribution channel movement analysis 2024 & 2030 (USD Million)
- Fig. 17 E-commerce market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 18 Eye Clinics market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 19 Retail market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 20 GCC soft contact lenses market, usage outlook key takeaways (USD Million)
- Fig. 21 GCC soft contact lenses market usage movement analysis 2024 & 2030 (USD Million)
- Fig. 22 Disposable market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 23 Traditional (reusable) lenses market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 24 GCC soft contact lenses market: regional key takeaways (USD Million)
- Fig. 25 GCC soft contact lenses market regional outlook, 2024 & 2030 (USD Million)
- Fig. 26 GCC soft contact lenses market estimates and forecasts, 2018 - 2030 (USD Million)

Million)

Fig. 27 Saudi Arabia soft contact lenses market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 28 UAE soft contact lenses market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 29 Oman soft contact lenses market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 30 Bahrain soft contact lenses market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 31 Qatar soft contact lenses market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 32 Kuwait soft contact lenses market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 33 List of key emerging company's/indication disruptors/innovators

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