

# **GCC Office Supplies Market Size, Share & Trends Analysis Report By Product (Paper Supplies, Writing Supplies, Filing Supplies, Desk Supplies), By Distribution Channel, By End-use, By Country, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

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### **GCC Office Supplies Market Size & Trends**

The GCC office supplies market size was estimated at USD 1.03 billion in 2024 and is projected to grow at a CAGR of 1.5% from 2025 to 2030. The expansion of the education sector in the GCC and the broader Middle East region is a primary driver of the office supplies market. Increased enrollment in higher education institutions, fueled by substantial government investments in educational infrastructure, has heightened demand for stationery and office supplies used in schools and universities.

According to an article published in February 2025, The Kingdom of Saudi Arabia has advanced its internationalization of higher education through new branch campuses and global partnerships such as the Technology and Design University as part of the New Murabba project. This strategic move aligned with Vision 2030 to diversify the economy, attract international talent, and establish itself as a regional academic hub. Growth in this sector supports the domestic consumption of essential items such as pens, notebooks, and printing materials and stimulates demand for specialized office equipment required for academic facilities.

Economic diversification efforts across GCC countries further strengthen this market. Governments are actively reducing reliance on oil revenues by attracting multinational

corporations and expanding office spaces within major business hubs such as Riyadh, Dubai, and Doha. According to an article published by the Middle East Council on Global Affairs in May 2024, GCC nations, particularly Kuwait, emphasized the importance of economic diversification to reduce resource dependence, enhance macroeconomic stability, and foster resilience against shocks. Saudi Arabia and the UAE have made significant progress through reforms and digital adoption, while Kuwait and other countries are expected to follow. The proliferation of new commercial office buildings and business districts in the region increases the need for office supplies, including paper, writing utensils, and printing services, to support daily operations of these organizations.

Rising disposable incomes and a burgeoning youth demographic contribute significantly to increased consumption of office and stationery products in both educational and corporate sectors. As wealth levels improve, consumers and organizations are more inclined to invest in quality supplies, driving overall market growth. The ongoing development of office spaces and leasing activities in key cities, supported by government initiatives and the influx of multinational businesses, directly boost demand for office supplies necessary for operational efficiency.

Furthermore, businesses in the GCC are increasingly seeking customized office stationery solutions to enhance brand recognition and corporate identity. This trend towards personalization and brand differentiation is fostering innovation within the market, encouraging suppliers to offer tailored products that meet specific corporate needs. Collectively, these factors underpin the robust growth prospects of the GCC office supplies market, positioning it as a key segment within the region's expanding commercial landscape.

## GCC Office Supplies Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the GCC office supplies market report based on product, distribution channel, end use, country:

Product Outlook (Revenue, USD Million, 2018 - 2030)

Paper Supplies

Notebooks and Notepads

Printing Paper

Others

Writing Supplies

Pens & Pencils

Highlighters & Markers

Others

Filing Supplies

File Folders

Envelopes

Others

Desk Supplies

Desk & Drawer Organizer

Paperweights & Stamp Pads

Others

Binding Supplies

Others

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

Offline

Online

## End Use Outlook (Revenue, USD Million, 2018 - 2030)

Corporate

Educational Institutes

Hospitals

Hotels

Others

## Country Outlook (Revenue, USD Million, 2018 - 2030)

Bahrain

Kuwait

Oman

Qatar

Saudi Arabia

United Arab Emirates

## Companies Mentioned

KOKUYO Co.,Ltd.

Pentel

3M

Faber-Castell

BIC

ACCO Brands

Newell Brands

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