

GCC Ceramic Tiles Market Size, Share & Trends Analysis Report By Product (Glazed Ceramic Tiles, Porcelain), By Application, By End-use (Residential, Commercial), By Country, And Segment Forecasts, 2020 - 2028

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Abstracts

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GCC Ceramic Tiles Market Growth & Trends

The GCC ceramic tiles market size is expected to reach USD 14.2 billion by 2028, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 7.9% from 2020 to 2028. Increasing infrastructure development activities in the GCC countries to spur the transformation into non-oil economies is expected to drive the market.

GCC is one of the most active construction markets in the world with a market revenue of over USD 2.4 trillion in 2020 and more than 22,000 ongoing projects across countries such as the UAE, Saudi Arabia, Qatar, Bahrain, Kuwait, and Oman. This is expected to lead to an increase in the demand for ceramic tiles, primarily in the residential and commercial complexes, including housing, hotels, malls, educational institutions, healthcare facilities, and cinema halls.

Key market players are exporting their products to other GCC nations and other parts of the globe, to increase their geographical presence and expand their business to other parts of the world. For instance, in 2019, Saudi Ceramics signed a Murabaha financing agreement with the International Islamic Trade Finance Corporation (ITFC), worth USD 32 million. The agreement was part of the export finance promotion initiative taken by

the Saudi Export Development Authority.

GCC Ceramic Tiles Market Report Highlights

The porcelain tiles segment accounted for the largest revenue share valued at USD 4.7 billion in 2020 on account of a harder and denser structure as compared to other tiles and better scratch-resistant properties as compared to glazed ceramic tiles

The wall tile application segment is expected to witness a notable revenue-based CAGR of 8.9% from 2020 to 2028, owing to the rapidly rising demand for wall tiling patterns for decoration in living and commercial spaces

The residential end-use segment is expected to witness the fastest revenue-based CAGR of 9.1% from 2020 to 2028 on account of rapidly rising residential construction activities in the GCC economies due to favorable financial policies

Saudi Arabia dominated the market and accounted for revenue share valued at USD 2.9 billion in 2020 and is expected to witness notable growth over the forecast period on account of continued investment by the government in infrastructure projects

New entrants in the market are introducing new ceramic flooring products with enhanced durability and strength. Such players are either acquired by the existing well-established players or they continue their penetration in the market and create strong competition

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

CHAPTER 3. MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Global Ceramic Tiles Industry Outlook
 - 3.1.2. Global Ceramic Tiles Market Estimates & Forecasts, 2017 To 2028
- 3.2. Demand Supply Scenario
- 3.3. Impact of COVID-19 on Market
- 3.4. Import Statistics

CHAPTER 4. GCC CERAMIC TILES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. GCC Ceramic Tiles Market: Product Movement Analysis, 2020 & 2028
- 4.2. Glazed Ceramic Tiles
 - 4.2.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
- 4.3. Porcelain

4.3.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

4.4. Others

4.4.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

CHAPTER 5. GCC CERAMIC TILES MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

5.1. GCC Ceramic Tiles Market: Application Movement Analysis, 2020 & 2028

5.2. Wall Tiles

5.2.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.3. Floor Tiles

5.3.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.4. Other Applications

5.4.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

CHAPTER 6. GCC CERAMIC TILES MARKET: END-USE ESTIMATES & TREND ANALYSIS

6.1. GCC Ceramic Tiles Market: End-use Movement Analysis, 2020 & 2028

6.2. Residential

6.2.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

6.3. Commercial

6.3.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

CHAPTER 7. GCC CERAMIC TILES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Regional Movement Analysis & Market Share, 2020 & 2028

7.2. GCC Ceramic Tiles Market: Regional movement analysis, 2019 & 2027

7.3. Saudi Arabia

7.3.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

7.3.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

7.3.3. Market estimates and forecasts, by application, 2017 - 2028 (Million Square Meters) (USD Million)

7.3.4. Market estimates and forecasts, by end use, 2017 - 2028 (Million Square Meters) (USD Million)

7.4. UAE

7.4.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

7.4.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

7.4.3. Market estimates and forecasts, by application, 2017 - 2028 (Million Square Meters) (USD Million)

7.4.4. Market estimates and forecasts, by end use, 2017 - 2028 (Million Square Meters) (USD Million)

7.5. Bahrain

7.5.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

7.5.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

7.5.3. Market estimates and forecasts, by application, 2017 - 2028 (Million Square Meters) (USD Million)

7.5.4. Market estimates and forecasts, by end use, 2017 - 2028 (Million Square Meters) (USD Million)

7.6. Oman

7.6.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

7.6.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

7.6.3. Market estimates and forecasts, by application, 2017 - 2028 (Million Square Meters) (USD Million)

7.6.4. Market estimates and forecasts, by end use, 2017 - 2028 (Million Square Meters) (USD Million)

7.7. Kuwait

7.7.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

7.7.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

7.7.3. Market estimates and forecasts, by application, 2017 - 2028 (Million Square

Meters) (USD Million)

7.7.4. Market estimates and forecasts, by end use, 2017 - 2028 (Million Square Meters) (USD Million)

7.8. Qatar

7.8.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

7.8.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

7.8.3. Market estimates and forecasts, by application, 2017 - 2028 (Million Square Meters) (USD Million)

7.8.4. Market estimates and forecasts, by end use, 2017 - 2028 (Million Square Meters) (USD Million)

CHAPTER 8. COMPETITIVE LANDSCAPE

8.1. Key Global Players, Their Initiatives, & Its Impact on the Market

8.2. GCC Ceramic Tiles Company Market Share Analysis, by Capacity, 2020

8.3. Vendor Landscape

8.4. Competitive Environment

8.5. Company Market Position Analysis

8.6. Competition Categorization

8.7. Strategic Framework

CHAPTER 9. COMPANY PROFILES

9.1. RAK Ceramics

9.1.1. Company overview

9.1.2. Financial performance

9.1.3. Product benchmarking

9.1.4. Strategic initiatives

9.2. Porcelanosa Dubai

9.2.1. Company overview

9.2.2. Financial performance

9.2.3. Product benchmarking

9.2.4. Strategic initiatives

9.3. Aljawdah Ceramics

9.3.1. Company overview

9.3.2. Financial performance

9.3.3. Product benchmarking

- 9.3.4. Strategic initiatives
- 9.4. Forsan Ceramics
 - 9.4.1. Company overview
 - 9.4.2. Financial performance
 - 9.4.3. Product benchmarking
 - 9.4.4. Strategic initiatives
- 9.5. Al Anwar Ceramic Tiles Co. SAOG
 - 9.5.1. Company overview
 - 9.5.2. Financial performance
 - 9.5.3. Product benchmarking
 - 9.5.4. Strategic initiatives
- 9.6. Al Maha Ceramics
 - 9.6.1. Company overview
 - 9.6.2. Financial performance
 - 9.6.3. Product benchmarking
 - 9.6.4. Strategic initiatives
- 9.7. Al Khaleej Ceramics
 - 9.7.1. Company overview
 - 9.7.2. Financial performance
 - 9.7.3. Product benchmarking
 - 9.7.4. Strategic initiatives
- 9.8. Saudi Ceramics
 - 9.8.1. Company overview
 - 9.8.2. Financial performance
 - 9.8.3. Product benchmarking
 - 9.8.4. Strategic initiatives
- 9.9. Niceramics
 - 9.9.1. Company overview
 - 9.9.2. Financial performance
 - 9.9.3. Product benchmarking
 - 9.9.4. Strategic initiatives
- 9.10. Arabian Tile Company
 - 9.10.1. Company overview
 - 9.10.2. Financial performance
 - 9.10.3. Product benchmarking
 - 9.10.4. Strategic initiatives
- 9.11. Future Ceramics
 - 9.11.1. Company overview
 - 9.11.2. Financial performance

- 9.11.3. Product benchmarking
- 9.11.4. Strategic initiatives
- 9.12. Riyadh Ceramics
 - 9.12.1. Company overview
 - 9.12.2. Financial performance
 - 9.12.3. Product benchmarking
 - 9.12.4. Strategic initiatives
- 9.13. Arabian Ceramics
 - 9.13.1. Company overview
 - 9.13.2. Financial performance
 - 9.13.3. Product benchmarking
 - 9.13.4. Strategic initiatives
- 9.14. Porcellan
 - 9.14.1. Company overview
 - 9.14.2. Financial performance
 - 9.14.3. Product benchmarking
 - 9.14.4. Strategic initiatives

List Of Tables

LIST OF TABLES

Table 1 Global ceramic tiles market estimates and forecasts, 2017 - 2028 (Million Square. Meters) (USD Million)

Table 2 Import Statistics, 2016

Table 3 Import Statistics, 2017

Table 4 Import Statistics, 2018

Table 5 Import Statistics, 2019

Table 6 GCC Glazed Ceramic tiles market estimates and forecasts, 2017 - 2028 (Million Square. Meters) (USD Million)

Table 7 GCC Porcelain tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

Table 8 GCC Other ceramic tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

Table 9 GCC Ceramic wall tiles Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

Table 10 GCC Ceramic floor tiles Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

Table 11 GCC Ceramic tiles Market estimates and forecasts for other applications, 2017 - 2028 (Million Square Meters) (USD Million)

Table 12 GCC Ceramic tiles market estimates and forecasts in residential construction, 2017 - 2028 (Million Sq. Meters) (USD Million)

Table 13 GCC Ceramic tiles market estimates and forecasts in commercial construction, 2017 - 2028 (Million Sq. Meters) (USD Million)

Table 14 GCC ceramic tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

Table 15 GCC ceramic tiles market volume estimates and forecasts, by product, 2017 - 2028 (Million Square Meters)

Table 16 GCC ceramic tiles market revenue estimates and forecasts, by product, 2017 - 2028 (USD Million)

Table 17 GCC ceramic tiles market volume estimates and forecasts, by application, 2017 - 2028 (Million Square Meters)

Table 18 GCC ceramic tiles market revenue estimates and forecasts, by application, 2017 - 2028 (USD Million)

Table 19 GCC ceramic tiles market volume estimates and forecasts, by end use, 2017 - 2028 (Million Square Meters)

Table 20 GCC ceramic tiles market revenue estimates and forecasts, by end use, 2017 - 2028 (USD Million)

- 2028 (USD Million)

Table 21 Saudi Arabia ceramic tiles market estimates and forecasts, 2017 - 2028
(Million Square Meters) (USD Million)

Table 22 Saudi Arabia ceramic tiles market volume estimates and forecasts, by product,
2017 - 2028 (Million Square Meters)

Table 23 Saudi Arabia ceramic tiles market revenue estimates and forecasts, by
product, 2017 - 2028 (USD Million)

Table 24 Saudi Arabia ceramic tiles market volume estimates and forecasts, by
application, 2017 - 2028 (Million Square Meters)

Table 25 Saudi Arabia ceramic tiles market revenue estimates and forecasts, by
application, 2017 - 2028 (USD Million)

Table 26 Saudi Arabia ceramic tiles market volume estimates and forecasts, by end
use, 2017 - 2028 (Million Square Meters)

Table 27 Saudi Arabia ceramic tiles market revenue estimates and forecasts, by end
use, 2017 - 2028 (USD Million)

Table 28 Qatar ceramic tiles market estimates and forecasts, 2017 - 2028 (Million
Square Meters) (USD Million)

Table 29 Qatar ceramic tiles market volume estimates and forecasts, by product, 2017 -
2028 (Million Square Meters)

Table 30 Qatar ceramic tiles market revenue estimates and forecasts, by product, 2017
- 2028 (USD Million)

Table 31 Qatar ceramic tiles market volume estimates and forecasts, by application,
2017 - 2028 (Million Square Meters)

Table 32 Qatar ceramic tiles market revenue estimates and forecasts, by application,
2017 - 2028 (USD Million)

Table 33 Qatar ceramic tiles market volume estimates and forecasts, by end use, 2017
- 2028 (Million Square Meters)

Table 34 Qatar ceramic tiles market revenue estimates and forecasts, by end use, 2017
- 2028 (USD Million)

Table 35 Bahrain ceramic tiles market estimates and forecasts, 2017 - 2028 (Million
Square Meters) (USD Million)

Table 36 Bahrain ceramic tiles market volume estimates and forecasts, by product,
2017 - 2028 (Million Square Meters)

Table 37 Bahrain ceramic tiles market revenue estimates and forecasts, by product,
2017 - 2028 (USD Million)

Table 38 Bahrain ceramic tiles market volume estimates and forecasts, by application,
2017 - 2028 (Million Square Meters)

Table 39 Bahrain ceramic tiles market revenue estimates and forecasts, by application,
2017 - 2028 (USD Million)

Table 40 Bahrain ceramic tiles market volume estimates and forecasts, by end use, 2017 - 2028 (Million Square Meters)

Table 41 Bahrain ceramic tiles market revenue estimates and forecasts, by end use, 2017 - 2028 (USD Million)

Table 42 Oman ceramic tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

Table 43 Oman ceramic tiles market volume estimates and forecasts, by product, 2017 - 2028 (Million Square Meters)

Table 44 Oman ceramic tiles market revenue estimates and forecasts, by product, 2017 - 2028 (USD Million)

Table 45 Oman ceramic tiles market volume estimates and forecasts, by application, 2017 - 2028 (Million Square Meters)

Table 46 Oman ceramic tiles market revenue estimates and forecasts, by application, 2017 - 2028 (USD Million)

Table 47 Oman ceramic tiles market volume estimates and forecasts, by end use, 2017 - 2028 (Million Square Meters)

Table 48 Oman ceramic tiles market revenue estimates and forecasts, by end use, 2017 - 2028 (USD Million)

Table 49 Kuwait ceramic tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

Table 50 Kuwait ceramic tiles market volume estimates and forecasts, by product, 2017 - 2028 (Million Square Meters)

Table 51 Kuwait ceramic tiles market revenue estimates and forecasts, by product, 2017 - 2028 (USD Million)

Table 52 Kuwait ceramic tiles market volume estimates and forecasts, by application, 2017 - 2028 (Million Square Meters)

Table 53 Kuwait ceramic tiles market revenue estimates and forecasts, by application, 2017 - 2028 (USD Million)

Table 54 Kuwait ceramic tiles market volume estimates and forecasts, by end use, 2017 - 2028 (Million Square Meters)

Table 55 Kuwait ceramic tiles market revenue estimates and forecasts, by end use, 2017 - 2028 (USD Million)

Table 56 UAE ceramic tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

Table 57 UAE ceramic tiles market volume estimates and forecasts, by product, 2017 - 2028 (Million Square Meters)

Table 58 UAE ceramic tiles market revenue estimates and forecasts, by product, 2017 - 2028 (USD Million)

Table 59 UAE ceramic tiles market volume estimates and forecasts, by application,

2017 - 2028 (Million Square Meters)

Table 60 UAE ceramic tiles market revenue estimates and forecasts, by application,
2017 - 2028 (USD Million)

Table 61 UAE ceramic tiles market volume estimates and forecasts, by end use, 2017 -
2028 (Million Square Meters)

Table 62 UAE ceramic tiles market revenue estimates and forecasts, by end use, 2017 -
2028 (USD Million)

List Of Figures

LIST OF FIGURES

Fig. 1 Market segmentation & scope

Fig. 2 Information procurement

Fig. 3 Primary research pattern

Fig. 4 Primary research process

Fig. 5 Market research approaches - Bottom-Up Approach

Fig. 6 Market research approaches - Top-Down Approach

Fig. 7 Market research approaches - Combined Approach

Fig. 8 GCC ceramic tiles market: Product movement analysis, 2020 & 2028 (USD Million)

Fig. 9 GCC ceramic tiles market: Application movement analysis, 2020 & 2028 (USD Million)

Fig. 10 GCC ceramic tiles market: End-use movement analysis, 2020 & 2028 (USD Million)

Fig. 11 Competition Categorization

Fig. 12 Strategic Framework

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