

# Gastrointestinal Endoscopic Devices Market Size, Share & Trends Analysis Report By Type (Rigid GI Endoscopes, Flexible GI Endoscopes, Disposable GI Endoscopes), By End Use, By Region, And Segment Forecasts, 2025 - 2030

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## Abstracts

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### Market Size & Trends

The global gastrointestinal endoscopic devices market size was estimated at USD 11.27 billion in 2024 and is projected to grow at a CAGR of 5.1% from 2025 to 2030. According to the American Cancer Society, approximately 26,380 new cases of stomach cancer were reported in the U.S. in 2022, highlighting the ongoing need for enhanced diagnostic tools such as endoscopy. Moreover, a multinational study by the University of Gothenburg found that over 40% of individuals globally suffer from functional gastrointestinal (GI) disorders, further driving demand for endoscopic procedures.

Technological advancements in endoscopic technology are also playing a significant role in driving market growth. Innovations such as advanced imaging systems, robotic-assisted devices, and enhanced visualization tools facilitate more accurate diagnoses and effective treatments. These advancements make procedures safer and more efficient, driving their adoption in clinical settings. Furthermore, the integration of artificial intelligence and robotic systems into endoscopy is enhancing procedural accuracy and efficiency, providing opportunities for improved patient outcomes.

The preference for minimally invasive surgeries is another key driver of the market. Studies have shown that laparoscopic techniques are used in nearly 80% of colorectal

surgeries in North America, reflecting a broader shift toward less invasive options that reduce recovery times and complications. The increasing adoption of minimally invasive techniques is expected to enhance patient outcomes and satisfaction.

Furthermore, public health initiatives in countries such as Brazil have led to a rise in colonoscopy screenings, with reports showing an increase of approximately 25% in screening rates over the past five years. The U.S. Preventive Services Task Force recommends regular screening for colorectal cancer starting at age 45, contributing to a projected increase in screening participation rates among adults by 15% by 2025 as awareness grows. These initiatives are expected to drive demand for endoscopic procedures and enhance patient outcomes.

### Global Gastrointestinal Endoscopic Devices Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global gastrointestinal endoscopic devices market report based on type, end use, and region:

Type Outlook (Revenue, USD Million, 2018 - 2030)

Rigid Gastrointestinal Endoscopes

Gastroscope (Upper GI Endoscope)

Enteroscope

Sigmoidoscope

Duodenoscope

Flexible Gastrointestinal Endoscopes

Gastroscope (Upper GI Endoscope)

Enteroscope

Sigmoidoscope

Duodenoscope

Colonoscope

Disposable Gastrointestinal Endoscopes

Gastroscope (Upper GI Endoscope)

Enteroscope

Sigmoidoscope

Duodenoscope

Colonoscope

End Use Outlook (Revenue, USD Million, 2018 - 2030)

Hospitals

Outpatient Facilities

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

Asia Pacific

Japan

China

India

Australia

South Korea

Thailand

Latin America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

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