

# **Garment Active Insulation Market Size, Share & Trend Analysis Report By Product (Polyester, Wool), By Sourcing (Branded Insulation), By Application (Outerwear, Footwear), By Region, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 1 Business Day

### **Garment Active Insulation Market Growth & Trends**

The global garment active insulation market size is expected to reach USD 381.2 million in 2030 and is expected to grow at a CAGR of 8.8% from 2025 to 2030. Incorporation of the insulation materials using advanced fabric manufacturing technology is anticipated to propel the industry growth.

Technological developments in sporting goods and wearables is expected to increase the popularity of sports apparel and footwear across the economies. The growing demand for performance sportswear, yoga apparels, and activewear is estimated to contribute towards the garment active insulation market growth.

Advancements in active sportswear fabrics have been rapidly growing to achieve high functionality among sportspersons without compromising comfort. Thus, the sportswear manufacturers keep a track of market expansion for fibrous materials as well as science and technology. The application of advanced textile science and technology in the manufacture of sportswear and leisurewear fabrics is expected to drive the industry growth.

Key players follow different product distribution strategies including the multi-channel

distribution platforms and single distribution channels enhance operational efficiency and cost-effectiveness of the business. However, the multi-channel distribution strategy is gaining high traction in the industry as key players are operating a multi-channel distribution model within a single facility coupled with the rising automation level in the industry.

### Garment Active Insulation Market Report Highlights

Polyester segment held the dominant position in the market, with the largest revenue share of 56.3% in 2024, owing to its superior properties including resistance to decay, dirt, and alkali and heat resistance, which is expected to drive demand over the forecast period.

The branded segment led the market and accounted for the largest revenue share of 73.9% in 2024, owing to consumer trust and brand loyalty.

The Asia Pacific garment active insulation market dominated the global market and accounted for the largest revenue share of 54.0% in 2024.

The garment active insulation market in China led the Asia Pacific market and accounted for the largest revenue share in 2024, owing to changing consumer behavior toward fitness and the switch towards the use of sports & active clothing for fashion and daily use.

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