

# **Gardening Equipment Market Size, Share & Trends Analysis Report By Product (Lawn Mowers, Handheld Power Tools, Hand Tools & Wheeled Implements, Water Equipment), By Sales Channel, By End-use, By Region And Segment Forecasts, 2023 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Gardening Equipment Market Growth & Trends**

The global gardening equipment market size is projected to reach USD 138.89 billion by 2030, registering a CAGR of 6.0% from 2023 to 2030, according to a new report by Grand View Research, Inc. Factors such as an increase in the middle-class population, an increase in disposable income, and technical advancements in the gardening equipment sector are driving the market growth. The main constraints restricting market growth, however, are seasonal change. Additionally, product advancements like lightweight equipment and the rise in popularity of smartphone gardening apps can prompt target consumers to purchase these products. During the forecast period, the surge in digitalization is anticipated to increase market opportunities for the market.

Sales of gardening products would increase due to the growing popularity of riding/tractor lawnmowers and chainsaws, particularly zero-turn variants. Hybrid tools that are now popular could increase demand for gardening equipment. The bulk of electric cordless lawn and garden equipment having small batteries which typically only have an hour or less of runtime has prompted the development of hybrid tools. Hybrid tools include an inbuilt charging system, which effectively solves this issue, thus encouraging market growth.

The increasing emphasis on smart cities landscape is gaining traction among city planners and architectures. The use of technologies such as the Internet of Things (IoT), Artificial Intelligence (AI), automation, and Machine Learning (ML) is showing potential to support market growth. For instance, using technologies such as the Internet of Things (IoT) for smart sprinklers makes irrigation and watering gardens an effortless task for property managers and homeowners. The programming of smart sprinklers enables individuals to set the timing to water plants along with controlling how much water to provide the plants. Smart irrigation technology can cut water waste by 20% to 40% compared to traditional watering technology. Based on the current regional meteorological information and soil moisture conditions, it can objectively determine whether to water plants and how much to water them, enabling flexible changes to irrigation placement and timing. Reduce water waste and boost irrigation effectiveness while pres

erving the health and quality of the plants. Such technologies are gaining traction in regions such as Europe and Northern America, therefore, augmenting the market growth.

### Gardening Equipment Market Report Highlights

By product, throughout the projected period, the lawnmowers segment is expected to gain traction. The spike in demand for electric lawnmowers, which encourage consumers to choose eco-friendly solutions and reduce fuel emissions for landscaping operations, is blamed for the market expansion

The demand for battery-operated pruning shears, which mostly emerged from the residential sector, is expected to increase, propelling the market for cutting and pruning equipment

The e-commerce segment is anticipated to experience growth among all sales channels over the projection period, owing to manufacturers growing reliance on e-commerce to support sales throughout their operational regions

The APAC region is expected to witness growth that will help meet local demand. Increased construction activity and cheap housing costs are anticipated to be two factors promoting market expansion during the forecast period

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