

# Gaming Simulator Market Size, Share & Trends Analysis Report By Component (Hardware, Software), By Game Type (Racing, Shooting), By End Use, By Region, And Segment Forecasts, 2020 - 2027

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# **Abstracts**

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Gaming Simulator Market Growth & Trends

The global gaming simulator market size is expected to reach USD 9.99 billion by 2027, according to a new study by Grand View Research, Inc. It is expected to expand at a compound annual growth rate (CAGR) of 12.1% from 2020 to 2027. The increasing popularity of gaming coupled with the continued introduction of innovative VR headsets that can potentially enhance the graphics experience is expected to drive the growth of the market over the forecast period. The growing preference for realistic gaming experience among gamers also bodes well for the growth of the market.

Several gaming zones are putting a strong emphasis on offering a better gaming experience through gaming simulators. For instance, NASSAA Uth HUB, an entertainment hub in India, is offering an enhanced gaming experience through various simulators, including a cricket simulator, flight simulator, and car simulator. The growing demand for gaming simulators for playing different types of games, such as racing, cricket, and golf, is expected to drive the growth of the market over the forecast period.

Manufacturers are also focusing on developing advanced gaming simulators that can enhance the gaming experience for gamers. For instance, in May 2019, RS Simulation launched Sector One, a high-end racing simulator, in collaboration with D-BOX TECHNOLOGIES INC. The simulator is designed to meet the standards of savvy



motorsports participants and professional race drivers.

Market players are focusing on strategic partnerships and collaborations, mergers & acquisitions, and new product development, to offer innovative products that can improve the user experience and build an international presence for their brands. For instance, in January 2019, GIANTS Software collaborated with Logitech to develop the Farming Simulator experience. The collaboration envisages GIANTS Software using Logitech's Logitech G eco-system to design a farming tractor simulator.

# Gaming Simulator Market Report Highlights

The hardware segment is anticipated to register a considerable growth rate over the forecast period owing to the increasing number of gamers and the growing preference for a better gaming experience

The shooting segment is expected to register a significant growth rate from 2020 to 2027 in line with the growing popularity of the first-person shooter (FPS) games among gamers

The commercial segment is expected to witness significant growth over the forecast period owing to the growing adoption of gaming simulators at gaming zones and for virtual training purposes

The Asia Pacific regional market is anticipated to register a significant growth rate from 2020 to 2027 owing to the strong emphasis gaming zones in the region are putting on offering innovative games based on simulation and virtual reality



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