

Fruit Puree Market Size, Share & Trends Analysis Report By Product (Tropical & Exotic, Citrus, Berries, Others), By Application (Beverages, Bakery & Snacks, Infant Foods, Others), By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/F3D3EDB45E2EEN.html>

Date: November 2024

Pages: 100

Price: US\$ 5,950.00 (Single User License)

ID: F3D3EDB45E2EEN

Abstracts

This report can be delivered to the clients within 3 Business Days

Fruit Puree Market Growth & Trends

The global fruit puree market size is expected to reach USD 7.48 billion by 2030, according to a new report by Grand View Research, Inc., expanding at a CAGR of 6.7% from 2025 to 2030. Increasing application of the product in bakery, confectionery, baby food, and alcoholic and non-alcoholic beverages is fueling the market growth across the globe. In addition, rapid urbanization, along with growing working class population, has been creating demand for processed and packaged food, which, in turn, is leading to high demand for fruit puree in the food processing industry.

In terms of product, the tropical and exotic fruit puree segment held the largest share of over 37.7% in 2024. Ease of availability and wide utilization of the tropical products have fueled the growth of segment. Citrus fruit puree is expected to witness the fastest growth over the forecast period owing to its high nutrient and vitamin content.

The beverages application segment led the market in 2024 with largest share of the total revenue. Increasing number of health conscious consumers, along with rising purchasing power in developing countries, such as China and India, has boosted the demand for packed juices. This, in turn, has increased the application of fruit puree in the beverage industry.

There has been an upsurge in the sales of the baby food products owing to the increasing parents' concerns regarding numerous adulteration practices. This growing trend, coupled with rising demand for the premium baby foods, is expected to fuel the growth of the baby food segment in the near future.

Fruit Puree Market Report Highlights

In terms of product, the tropical and exotic segment dominated the market with over 37.7% share of the global revenue owing to the extensive application scope of the product in the food and beverage industry

Asia Pacific is expected to witness the fastest growth from 2025 to 2030 owing to growing demand for the product for beverage preparation in the commercial and household applications in countries, such as China and India

By application, the beverages segment held the largest revenue share of the global fruit puree market in 2024.

Product innovation is expected to remain one of the key strategies among the industry participants in the near future

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. FRUIT PUREE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent Market Outlook
 - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Profit Margin Analysis (Industry-level)
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunities
 - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
 - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Ingredient Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. FRUIT PUREE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Fruit Puree Market, By Product: Key Takeaways
- 5.2. Product Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, By Product, 2018 - 2030 (USD Million)
 - 5.3.1. Tropical & Exotic
 - 5.3.1.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 5.3.2. Citrus
 - 5.3.2.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 5.3.3. Berries
 - 5.3.3.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 5.3.4. Others
 - 5.3.4.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

CHAPTER 6. FRUIT PUREE MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 6.1. Fruit Puree Market, By Application: Key Takeaways
- 6.2. Application Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, by Application, 2018 - 2030 (USD Million)
 - 6.3.1. Beverages
 - 6.3.1.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 6.3.2. Bakery & Snacks
 - 6.3.2.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 6.3.3. Infant Food
 - 6.3.3.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 6.3.4. Others
 - 6.3.4.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

CHAPTER 7. FRUIT PUREE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1. Fruit Puree Market: Regional Outlook
- 7.2. Regional Marketplaces: Key Takeaways
- 7.3. Market Estimates & Forecasts, by Region, 2018 - 2030 (USD Million)
 - 7.3.1. North America
 - 7.3.1.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.1.2. U.S.
 - 7.3.1.2.1. Key Country Dynamics
 - 7.3.1.2.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.1.3. Canada
 - 7.3.1.3.1. Key Country Dynamics
 - 7.3.1.3.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.1.4. Mexico
 - 7.3.1.4.1. Key Country Dynamics
 - 7.3.1.4.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.2. Europe
 - 7.3.2.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.2.2. Germany
 - 7.3.2.2.1. Key Country Dynamics
 - 7.3.2.2.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.2.3. Netherlands
 - 7.3.2.3.1. Key Country Dynamics
 - 7.3.2.3.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.2.4. U.K.
 - 7.3.2.4.1. Key Country Dynamics
 - 7.3.2.4.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.2.5. France
 - 7.3.2.5.1. Key Country Dynamics
 - 7.3.2.5.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.2.6. Italy
 - 7.3.2.6.1. Key Country Dynamics
 - 7.3.2.6.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.3. Asia Pacific
 - 7.3.3.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.3.2. India
 - 7.3.3.2.1. Key Country Dynamics
 - 7.3.3.2.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.3.3. Japan
 - 7.3.3.3.1. Key Country Dynamics

- 7.3.3.3.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
- 7.3.3.4. China
 - 7.3.3.4.1. Key Country Dynamics
 - 7.3.3.4.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
- 7.3.3.5. Australia
 - 7.3.3.5.1. Key Country Dynamics
 - 7.3.3.5.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
- 7.3.3.6. South Korea
 - 7.3.3.6.1. Key Country Dynamics
 - 7.3.3.6.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
- 7.3.4. Latin America
 - 7.3.4.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.4.2. Brazil
 - 7.3.4.2.1. Key Country Dynamics
 - 7.3.4.2.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)
- 7.3.5. Middle East
 - 7.3.5.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.5.2. UAE
 - 7.3.5.2.1. Key Country Dynamics
 - 7.3.5.2.2. Market Estimates and Forecast, 2018 - 2030 (USD Million)

CHAPTER 8. FRUIT PUREE MARKET: COMPETITIVE ANALYSIS

- 8.1. Recent Developments & Impact Analysis, By Key Market Participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Ingredient Benchmarking
- 8.6. Company Market Share Analysis, 2024 (%)
- 8.7. Company Heat Map Analysis
- 8.8. Strategy Mapping
- 8.9. Company Profiles
 - 8.9.1. F&N
 - 8.9.1.1. Company Overview
 - 8.9.1.2. Financial Performance
 - 8.9.1.3. Ingredient Portfolios
 - 8.9.1.4. Strategic Initiatives
 - 8.9.2. Döhler GmbH
 - 8.9.2.1. Company Overview

- 8.9.2.2. Financial Performance
- 8.9.2.3. Ingredient Portfolios
- 8.9.2.4. Strategic Initiatives
- 8.9.3. Kerr by Ingredion
 - 8.9.3.1. Company Overview
 - 8.9.3.2. Financial Performance
 - 8.9.3.3. Ingredient Portfolios
 - 8.9.3.4. Strategic Initiatives
- 8.9.4. AGRANA Beteiligungs-AG
 - 8.9.4.1. Company Overview
 - 8.9.4.2. Financial Performance
 - 8.9.4.3. Ingredient Portfolios
 - 8.9.4.4. Strategic Initiatives
- 8.9.5. Brothers International Food Holdings, LLC.
 - 8.9.5.1. Company Overview
 - 8.9.5.2. Financial Performance
 - 8.9.5.3. Ingredient Portfolios
 - 8.9.5.4. Strategic Initiatives
- 8.9.6. CHINA KUNYU INDUSTRIAL CO., LIMITED
 - 8.9.6.1. Company Overview
 - 8.9.6.2. Financial Performance
 - 8.9.6.3. Ingredient Portfolios
 - 8.9.6.4. Strategic Initiatives
- 8.9.7. Gr?newald International
 - 8.9.7.1. Company Overview
 - 8.9.7.2. Financial Performance
 - 8.9.7.3. Ingredient Portfolios
 - 8.9.7.4. Strategic Initiatives
- 8.9.8. Tree Top
 - 8.9.8.1. Company Overview
 - 8.9.8.2. Financial Performance
 - 8.9.8.3. Ingredient Portfolios
 - 8.9.8.4. Strategic Initiatives
- 8.9.9. Uren Food Group Limited
 - 8.9.9.1. Company Overview
 - 8.9.9.2. Financial Performance
 - 8.9.9.3. Ingredient Portfolios
 - 8.9.9.4. Strategic Initiatives
- 8.9.10. The Perfect Pur?e of Napa Valley

- 8.9.10.1. Company Overview
- 8.9.10.2. Financial Performance
- 8.9.10.3. Ingredient Portfolios
- 8.9.10.4. Strategic Initiatives

I would like to order

Product name: Fruit Puree Market Size, Share & Trends Analysis Report By Product (Tropical & Exotic, Citrus, Berries, Others), By Application (Beverages, Bakery & Snacks, Infant Foods, Others), By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/F3D3EDB45E2EEN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F3D3EDB45E2EEN.html>