

# Frozen Food Market Size, Share & Trends Analysis Report By Product (Fruits & Vegetables, Potatoes, Ready Meals), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/FDD79E31B3C6EN.html>

Date: September 2022

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: FDD79E31B3C6EN

## Abstracts

This report can be delivered to the clients within 3 Business Days

### Frozen Food Market Growth & Trends

The global frozen food market size is expected to reach USD 278.47 billion by 2030, according to a new report by Grand View Research, Inc. The market is anticipated to expand at a CAGR of 5.2% from 2022 to 2030. The rising consumer preference for ready-to-eat food products that need the least preparation and cooking time is the key growth driver. According to the Associated Chamber of Commerce and Industry of India, January 2020 report, 79% of Indian households today prefer to have instant food due to time constraints.

Major food manufacturers have been ramping up their production capacity as well as improvising supply change strategies to cater to the unprecedented demand for frozen food among consumers worldwide. For instance, in August 2020, Marks & Spencer launched a frozen food brand Picard in France. The product line includes brioche, crepes and mini croque monsieurs in flavors of raspberry and macarons. The initiative was taken due to the growing inclination for the abovementioned products among consumers. According to 'The Grocer' in April 2020, demand for frozen food spiked up to 263% in March, the same year.

The ready meals segment held the largest revenue share in 2021 and is expected to

maintain its dominance over the forecast period. Changing food consumption patterns, due to increasing urbanization, is one of the prevalent factors driving the growth of this segment. According to an article published in foodprocessing.com, in January 2020, 61% of consumers in the region prefer ready meals while 63% of them actively purchase time and effort-saving products. These trends are expected to promote the scope of these products and thus, in turn, will fuel the growth of the frozen food industry.

The offline segment held the largest revenue share in 2021. The increasing penetration of independent retail giants such as Walmart and Costco is boosting product visibility and attracting a larger consumer base. Consumers prefer to physically verify these products before buying, which is driving sales through offline channels. For instance, Amy's Kitchen offers frozen foods across supermarkets in Canada.

### Frozen Food Market Report Highlights

The fruits & vegetable segment is projected to register the fastest growth over the forecast period, as the products offer a wide range of advantages over the fresh produce

The online channel segment is anticipated to register rapid growth during the forecast period, owing to the promising growth exhibited by e-commerce platforms, including Amazon, Walmart, and other such service providers

Asia Pacific is expected to register the fastest growth during the forecast period, with brands rolling out frozen foods due to the rising number of working-class consumers in countries including China and India

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook

### **CHAPTER 3. FROZEN FOOD MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on the Frozen Food Market
- 3.4. Industry Value Chain Analysis
  - 3.4.1. Sales/Retail Channel Analysis
  - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
  - 3.5.1. Market Driver Analysis
  - 3.5.2. Market Restraint Analysis
  - 3.5.3. Industry Challenges
  - 3.5.4. Industry Opportunities
- 3.6. Business Environment Analysis
  - 3.6.1. Industry Analysis - Porter's
    - 3.6.1.1. Supplier Power
    - 3.6.1.2. Buyer Power

- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of Frozen Food Market
- 3.8. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. FROZEN FOOD MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1. Product Movement Analysis & Market Share, 2021 & 2030
- 5.2. Fruits & Vegetables
  - 5.2.1. Market estimates and forecast for fruits & vegetables 2017 - 2030 (USD Million)
- 5.3. Potatoes
  - 5.3.1. Market estimates and forecast for potatoes 2017 - 2030 (USD Million)
- 5.4. Ready Meals
  - 5.4.1. Market estimates and forecast for ready meals 2017 - 2030 (USD Million)
- 5.5. Meat
  - 5.5.1. Market estimates and forecast for meat 2017 - 2030 (USD Million)
- 5.6. Fish/Seafood
  - 5.6.1. Market estimates and forecast for fish/seafood 2017 - 2030 (USD Million)
- 5.7. Others
  - 5.7.1. Market estimates and forecast for others 2017 - 2030 (USD Million)

## **CHAPTER 6. FROZEN FOOD MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 6.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2030
- 6.2. Offline
  - 6.2.1. Market estimates and forecast through offline, 2017 - 2030 (USD Million)
- 6.3. Online
  - 6.3.1. Market estimates and forecast through online, 2017 - 2030 (USD Million)

## **CHAPTER 7. FROZEN FOOD MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

### 7.1. Regional Movement Analysis & Market Share, 2021 & 2030

#### 7.2. North America

7.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.2.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.2.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.2.4. U.S.

7.2.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.2.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.2.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.3. Europe

7.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.3.4. U.K.

7.3.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.3.5. Germany

7.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.3.6. France

7.3.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Million)

#### 7.4.4. China

7.4.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.4.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.4.5. India

7.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.4.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

#### 7.4.6. Japan

7.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.4.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

### 7.5. Central & South America

7.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

### 7.6. Middle East & Africa

7.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

## CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2021

## CHAPTER 9. COMPANY PROFILES

9.1. Unilever PLC

9.1.1. Company Overview

- 9.1.2. Financial Performance
- 9.1.3. Product Benchmarking
- 9.1.4. Strategic Initiatives
- 9.2. Nestl? S.A.
  - 9.2.1. Company Overview
  - 9.2.2. Financial Performance
  - 9.2.3. Product Benchmarking
  - 9.2.4. Strategic Initiatives
- 9.3. General Mills, Inc.
  - 9.3.1. Company Overview
  - 9.3.2. Financial Performance
  - 9.3.3. Product Benchmarking
  - 9.3.4. Strategic Initiatives
- 9.4. Nomad Foods Ltd.
  - 9.4.1. Company Overview
  - 9.4.2. Financial Performance
  - 9.4.3. Product Benchmarking
  - 9.4.4. Strategic Initiatives
- 9.5. Tyson Foods Inc.
  - 9.5.1. Company Overview
  - 9.5.2. Financial Performance
  - 9.5.3. Product Benchmarking
  - 9.5.4. Strategic Initiatives
- 9.6. Conagra Brands Inc.
  - 9.6.1. Company Overview
  - 9.6.2. Financial Performance
  - 9.6.3. Product Benchmarking
  - 9.6.4. Strategic Initiatives
- 9.7. Wawona Frozen Foods
  - 9.7.1. Company Overview
  - 9.7.2. Financial Performance
  - 9.7.3. Product Benchmarking
  - 9.7.4. Strategic Initiatives
- 9.8. Bellisio Parent, LLC
  - 9.8.1. Company Overview
  - 9.8.2. Financial Performance
  - 9.8.3. Product Benchmarking
  - 9.8.4. Strategic Initiatives
- 9.9. The Kellogg Company

- 9.9.1. Company Overview
- 9.9.2. Financial Performance
- 9.9.3. Product Benchmarking
- 9.9.4. Strategic Initiatives
- 9.10. The Kraft Heinz Company
  - 9.10.1. Company Overview
  - 9.10.2. Financial Performance
  - 9.10.3. Product Benchmarking
  - 9.10.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

1. Frozen food market - Key market driver analysis
2. Frozen food market - Key market restraint analysis
3. Global frozen fruits & vegetables market estimates and forecast, 2017 - 2030 (USD Million)
4. Global frozen potatoes market estimates and forecast, 2017 - 2030 (USD Million)
5. Global frozen ready meals market estimates and forecast, 2017 - 2030 (USD Million)
6. Global frozen meat market estimates and forecast, 2017 - 2030 (USD Million)
7. Global frozen fish/seafood market estimates and forecast, 2017 - 2030 (USD Million)
8. Global others market estimates and forecast, 2017 - 2030 (USD Million)
9. Global frozen food market estimates and forecast through offline, 2017 - 2030 (USD Million)
10. Global frozen food market estimates and forecast through online, 2017 - 2030 (USD Million)
11. North America frozen food market estimates and forecast, 2017 - 2030 (USD Million)
12. North America frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
13. North America frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
14. U.S. frozen food market estimates and forecast, 2017 - 2030 (USD Million)
15. U.S. frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
16. U.S. frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
17. Europe frozen food market estimates and forecast, 2017 - 2030 (USD Million)
18. Europe frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
19. Europe frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
20. U.K. frozen food market estimates and forecast, 2017 - 2030 (USD Million)
21. U.K. frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
22. U.K. frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
23. Germany frozen food market estimates and forecast, 2017 - 2030 (USD Million)

24. Germany frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
25. Germany frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
26. France frozen food market estimates and forecast, 2017 - 2030 (USD Million)
27. France frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
28. France frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
29. Asia Pacific frozen food market estimates and forecast, 2017 - 2030 (USD Million)
30. Asia Pacific frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
31. Asia Pacific frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
32. China frozen food market estimates and forecast, 2017 - 2030 (USD Million)
33. China frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
34. China frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
35. India frozen food market estimates and forecast, 2017 - 2030 (USD Million)
36. India frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
37. India frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
38. Japan frozen food market estimates and forecast, 2017 - 2030 (USD Million)
39. Japan frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
40. Japan frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
41. Central & South America frozen food market estimates and forecast, 2017 - 2030 (USD Million)
42. Central & South America frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)
43. Central & South America frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
44. Middle East & Africa frozen food market estimates and forecast, 2017 - 2030 (USD Million)
45. Middle East & Africa frozen food market revenue estimates and forecast by product, 2017 - 2030 (USD Million)

46. Middle East & Africa frozen food market revenue estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

47. Company categorization

## List Of Figures

### LIST OF FIGURES

1. Frozen food market segmentation & scope
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Frozen food market - Penetration & growth prospect mapping
7. Frozen food market - Value chain analysis
8. Frozen food market: Porter's Five Forces Analysis
9. Frozen food market: Roadmap
10. Factors affecting the buying decision for the frozen food market
11. Frozen food market: Product (%) analysis, 2021 & 2030
12. Frozen food market: Distribution channel share (%) analysis, 2021 & 2030
13. Frozen food market: Regional share (%) analysis, 2021 & 2030
14. Key frozen food company market share analysis, 2021

## I would like to order

Product name: Frozen Food Market Size, Share & Trends Analysis Report By Product (Fruits & Vegetables, Potatoes, Ready Meals), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/FDD79E31B3C6EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FDD79E31B3C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970