

# **Fromage Frais And Quark Market Size, Share & Trends Analysis Report By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online), By Region, And Segment Forecasts, 2022 - 2030**

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## **Abstracts**

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### **Fromage Frais And Quark Market Growth & Trends**

The global fromage frais and quark market size is estimated to reach USD 15.10 billion by 2030 and is expected to expand at a CAGR of 2.7% from 2022 to 2030, according to a new report by Grand View Research, Inc. The increasing consumption of cheese and dairy-based goods by consumers and the shift in consumer choice toward foods with lower fat and cholesterol for protein enrichment are projected to fuel a promising rise in the global market shortly.

The inherent nutritional benefits of quark, which have been shown to make it a superior substitute for yogurt, cheese, and other dairy products, are the main drivers for the expansion of the quark and fromage frais industry globally. The desire for healthy snacks with high protein and no added sugar as well as better product introductions by market players are driving the industry's growth.

Consumers are beginning to favor more healthful varieties of dairy-based goods as a result of their continually evolving lifestyles. The market for fromage frais and quark products is anticipated to increase as consumers seek out quick and healthy foods. This is expected to provide food producers and suppliers an opportunity to market items with high nutritional values.

Furthermore, the demand for quick-to-use, nutritious, and healthy goods is growing in the Asia Pacific area as a result of increased disposable incomes. For companies in the global market, emerging economies provide enormous prospects. The market is expanding as a result of rising consumer demand for healthy snacks that are high in protein and have no added sugar.

The COVID-19 disruption had a conflicting effect on the global economy, causing supply chain and logistical problems for some businesses. The COVID-19 pandemic significantly affected the supermarket/hypermarket sector since the relevant distribution routes were shut down around the world to impede the coronavirus's spread. However, the development of the worldwide market was aided by the surge in the use of online distribution channels, the rise in the consumption of healthy foods, and the spreading of awareness about general health.

The supermarket/hypermarket segment dominated the global market in 2021. Supermarkets and hypermarkets have emerged as an ideal distribution channel for fromage frais and quark due to their broad product selections and great brand awareness. Customers can browse several available alternatives through this distribution channel. The industry is also projected to witness growth soon as a result of retail space development and an increase in the number of supermarket outlets worldwide.

The growing retail industry in Europe and North America is expected to have a profound impact on the global market in near future. Europe captured a significant market share in 2021 owing to the increased popularity of traditional dairy products, growth in demand for nutritive food among young people, and rising health consciousness. According to the Defra Family Food Survey, European consumers have become aware of dairy product consumption, and milk & milk-based production is expected to rise in the coming years.

The rising consumption of fromage frais for bakery and confectionery purposes is expected to drive growth in the foreseeable future. According to our analysis, over the projected period, the demand would increase due to increased lactose intolerance instances and problems with toxic compounds used in the production of cheese and other dairy products.

## Fromage Frais And Quark Market Report Highlights

Asia Pacific is estimated to register a CAGR of 3.4% from 2022 to 2030. This growth is mainly driven by expanding population across China, Japan, and India, and consumer inclination toward cheese alternatives

North America is expected to showcase strong growth in the coming years driven by rising disposable income, consumer inclination toward low fat and cholesterol food products, and key initiatives taken by companies to promote their products on online and offline trade channels

The online distribution channel is estimated to register a CAGR of 3.1% from 2022 to 2030. One of the main factors fueling the segment's growth is the increase in online platforms and important attempts taken by market participants to advertise and introduce new product lines online

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