

Fresh Fruits Market Size, Share & Trends Analysis Report By Product (Apples & Pears, Bananas, Berries & Grapes, Citrus Fruits, Watermelon A Melon, Mangoes A Guava, Pineapples), By Distribution Channel, By Region, And Segment Forecasts, 2022 - 2028

<https://marketpublishers.com/r/F1F5BD5F92D7EN.html>

Date: May 2022

Pages: 78

Price: US\$ 3,950.00 (Single User License)

ID: F1F5BD5F92D7EN

Abstracts

This report can be delivered to the clients within 3 Business Days

Fresh Fruits Market Growth & Trends

The global fresh fruits market size is expected to reach USD 708.1 billion by 2028, registering a CAGR of 3.6% from 2022 to 2028, according to a new report by Grand View Research, Inc. The growing food industry and increasing spending on fresh food products are expected to promote market growth over the forecast period. Moreover, increasing awareness about the benefits of fresh fruits among consumers is further propelling market growth.

Factors such as rising middle-class population, rising disposable income, rapid urbanization, changing consumer lifestyles, and the rise of vegetarianism are some factors likely to increase the growth of this target market. Key trends observed in this market include health benefits, rise of brands, advancements in technology and the emergence of online grocery shopping. However, growth in this emerging market has been limited by challenges such as price volatility, adverse weather conditions and quality issues.

One of the key factors driving the growth of the market is the growing popularity of

healthy eating habits. The prevalence and incidence of various lifestyle diseases such as diabetes, obesity, cardiovascular disease, osteoporosis, and gastrointestinal diseases have increased significantly globally. Diabetes can lead to serious complications such as cardiovascular disease, high blood pressure, stroke and kidney failure. Eating healthy foods can help control and prevent this lifestyle disorder in an individual.

Nutrient deficiencies can lead to a variety of health problems, such as skin diseases, digestive problems, defective bone growth, and dementia. Some common deficiencies are calcium, vitamin A, iron, iodine, vitamin B12 and magnesium. This deficiency leads to weakened immunity and a higher risk of infection. Therefore, in order to reduce the chances of these diseases, people are increasingly adopting healthy eating habits. Fresh vegetables and fruits are rich in antioxidants and vitamins, which are important for boosting immunity and improving health.

A lockdown observed during the COVID 19 pandemic, which has negatively impacted market due to the suspended or delayed supply of fruits. However, it significantly impacts on export and import of the market. Moreover, the increasing demand for fruits and their products after the COVID pandemic will create opportunities for the market players.

The apples and pears segment is expected to register the highest CAGR of 4.3% from 2022 to 2028. The increasing popularity of fresh food has projected market growth in the forecast period. The rising consumption of fresh fruits as these products are convenient and quick source of energy and nutrition are major driving forces of this segment. Furthermore, apples & pears as convenient nutritious food made available for consumers through retail channels is driving the growth of the market.

The demand for organic food is gaining traction among consumers due to the increasing focus on health and wellness. Demand for fresh fruits and vegetables is growing due to higher disposable incomes which have led consumers to switch from carbohydrate-based staples to nutrient-rich diets. Additionally, growing health awareness among population, especially millennials, is driving them to move towards organic products. To meet this demand, major organic farms have launched new organic products.

The online retail segment is expected to witness the highest CAGR of 4.2% from 2022 to 2028. Online platforms are gaining popularity among millennials due to the various benefits offered by e-commerce portals such as easy shopping, price visibility, 24/7 access, home delivery, etc. This is another factor expected to support the growth of this

target segment during the forecast period. In addition, shifting consumer preferences from offline to online, improved logistics services provided by companies and smartphone penetration among younger shoppers are all expected to drive the growth of the online stores.

Asia Pacific dominated the market and accounted for the largest revenue share of more than 40.0% in 2021. In this region, factors such as increasing per capita consumption, disposal income, and people's concern about health are contributing to the growth of this market. Countries including China, India, and Japan have a huge consumer base for the consumption of fresh food products, which creates the demand for the products over the forecast period.

Fresh Fruits Market Report Highlights

Asia Pacific is expected to register the largest market share of more than 40.0% in the 2021 owing to increasing per capita consumption

The apples and pears segment is expected to foresee the fastest CAGR of 4.3% during 2022 to 2028 due to rising consumer preference for nutritious and healthy food products

The offline channel segment held the largest revenue share of more than 80.0% in 2021 due to consumers are preferring offline for purchasing consumer goods, grocery as well as fruits

In Europe, the market is expected to register the fastest CAGR of 4.2% from 2022 to 2028 due to the increasing number of health-conscious consumers

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Regional Outlook

CHAPTER 3. FRESH FRUITS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier Power
 - 3.5.1.2. Buyer Power

- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Fresh Fruits Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. FRESH FRUITS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2021 & 2028
- 5.2. Apples & Pears
 - 5.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.3. Bananas
 - 5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.4. Berries & Grapes
 - 5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.5. Citrus Fruits
 - 5.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.6. Watermelon and Melon
 - 5.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.7. Mangoes and guava
 - 5.7.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.8. Pineapples
 - 5.8.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.9. Others
 - 5.9.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

CHAPTER 6. FRESH FRUITS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2028

6.2. Offline

6.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

6.3. Online

6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

CHAPTER 7. FRESH FRUITS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Regional Movement Analysis & Market Share, 2021 & 2028

7.2. North America

7.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.2.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.2.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.2.4. U.S.

7.2.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.2.4.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.2.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3. Europe

7.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.3.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3.4. Germany

7.3.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.4.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.3.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3.5. U.K.

7.3.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.5.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.3.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3.6. France

7.3.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.6.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.3.6.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.4. Asia Pacific

7.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.4.4. China

7.4.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.4.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.4.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.4.5. India

7.4.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.5.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.4.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.4.6. Japan

7.4.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.6.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.4.6.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.5. Central & South America

7.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.5.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.5.4. Brazil

7.5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.5.4.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.5.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.6. Middle East & Africa

7.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.6.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.6.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.6.4. South Africa

7.6.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.6.4.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

7.6.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

Million)

CHAPTER 8. COMPETITIVE ANALYSIS

- 8.1. Key Global Players, Recent Developments & their impact on the industry
- 8.2. Key Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)
- 8.3. Vendor Landscape
 - 8.3.1. Key Company Market Share Analysis, 2021

CHAPTER 9. COMPANY PROFILES

- 9.1. Dole Food Company, Inc.
 - 9.1.1. Company Overview
 - 9.1.2. Financial Performance
 - 9.1.3. Product Benchmarking
 - 9.1.4. Strategic Initiatives
- 9.2. Berry Gardens
 - 9.2.1. Company Overview
 - 9.2.2. Financial Performance
 - 9.2.3. Product Benchmarking
 - 9.2.4. Strategic Initiatives
- 9.3. Keelings
 - 9.3.1. Company Overview
 - 9.3.2. Financial Performance
 - 9.3.3. Product Benchmarking
 - 9.3.4. Strategic Initiatives
- 9.4. BelOrta
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. Product Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. Driscoll
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. Product Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. Mirak Group
 - 9.6.1. Company Overview

- 9.6.2. Financial Performance
- 9.6.3. Product Benchmarking
- 9.6.4. Strategic Initiatives
- 9.7. Goknur Gida
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. Product Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. Fresgarrido
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. Product Benchmarking
 - 9.8.4. Strategic Initiatives
- 9.9. Fuitable Fresh Sdn Bhd.
 - 9.9.1. Company Overview
 - 9.9.2. Financial Performance
 - 9.9.3. Product Benchmarking
 - 9.9.4. Strategic Initiatives
- 9.10. Global Fresh Trading FZE
 - 9.10.1. Company Overview
 - 9.10.2. Financial Performance
 - 9.10.3. Product Benchmarking
 - 9.10.4. Strategic Initiatives
- 9.11. Naturipe Farms
 - 9.11.1. Company Overview
 - 9.11.2. Financial Performance
 - 9.11.3. Product Benchmarking
 - 9.11.4. Strategic Initiatives
- 9.12. EMONA Co.,Ltd.
 - 9.12.1. Company Overview
 - 9.12.2. Financial Performance
 - 9.12.3. Product Benchmarking
 - 9.12.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Fresh Fruits Market - Key Market Driver Analysis
2. Fresh Fruits Market - Key Market Restraint Analysis
3. Global Apples & Pears Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
4. Global Bananas Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
5. Global Berries & Grapes Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
6. Global Citrus Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
7. Global Watermelon and Melon Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
8. Global Mangoes and Guava Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
9. Global Pineapples Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
10. Global Others Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
11. Global Fresh Fruits Market Revenue Estimates and Forecast From Offline Channels, 2017 - 2028 (USD Million)
12. Global Fresh Fruits Market Revenue Estimates and Forecast From Online Channels, 2017 - 2028 (USD Million)
13. Global Fresh Fruits Market Estimates and Forecast, By Region 2017 - 2028 (USD Million)
14. Global Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
15. Global Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
16. North America Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
17. North America Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
18. North America Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
19. U.S. Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
20. U.S. Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028

(USD Million)

21. U.S. Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
22. Europe Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
23. Europe Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
24. Europe Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
25. Germany Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
26. Germany Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
27. Germany Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
28. U.K. Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
29. U.K. Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
30. U.K. Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
31. France Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
32. France Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
33. France Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
34. Asia Pacific Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
35. Asia Pacific Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
36. Asia Pacific Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
37. China Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
38. China Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
39. China Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
40. India Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
41. India Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
42. India Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
43. Japan Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)

44. Japan Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
45. Japan Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
46. Central & South America Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
47. Central & South America Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
48. Central & South America Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
49. Brazil Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
50. Brazil Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
51. Brazil Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
52. Middle East & Africa Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
53. Middle East & Africa Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
54. Middle East & Africa Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
55. South Africa Fresh Fruits Market Estimates and Forecast, 2017 - 2028 (USD Million)
56. South Africa Fresh Fruits Market Revenue Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
57. South Africa Fresh Fruits Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
58. Vendor Landscape

List Of Figures

LIST OF FIGURES

1. Fresh Fruits Market Snapshot
2. Fresh Fruits Market Segmentation & Scope
3. Fresh Fruits Market Penetration & Growth Prospect Mapping
4. Fresh Fruits Market Value Chain Analysis
5. Fresh Fruits Market Dynamics
6. Fresh Fruits Market Porter's Analysis
7. Fresh Fruits Market: Product Movement Analysis
8. Fresh Fruits Market: Distribution Channel Movement Analysis
9. Fresh Fruits Market: Regional Movement Analysis

I would like to order

Product name: Fresh Fruits Market Size, Share & Trends Analysis Report By Product (Apples & Pears, Bananas, Berries & Grapes, Citrus Fruits, Watermelon A Melon, Mangoes A Guava, Pineapples), By Distribution Channel, By Region, And Segment Forecasts, 2022 - 2028

Product link: <https://marketpublishers.com/r/F1F5BD5F92D7EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F1F5BD5F92D7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970