

# **Fresh Fish Market Size, Share & Trends Analysis Report By Product (Pelagic, Demersal), By Form (Fresh, Frozen), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2028**

<https://marketpublishers.com/r/F019C4910346EN.html>

Date: May 2022

Pages: 74

Price: US\$ 3,950.00 (Single User License)

ID: F019C4910346EN

## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Fresh Fish Market Growth & Trends**

The global fresh fish market size is expected to reach USD 273.96 billion by 2028, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 2.6% from 2022 to 2028. The growing demand for and consumption of fresh fish products in developed and developing economies is driving the market. Moreover, the rising concerns over premature skin aging and bone health and high prevalence of cardiovascular diseases are accelerating the demand for fresh fish around the globe. In addition, growing demand for premium quality food products due to freshness, diversity of the products, and convenience for food safety are expected to boost the market growth over the forecast period.

Factors such as innovation which leads to more variety in seafood dishes and the global demand for protein and fat-free foods are contributing to the growth of the market. Exclusive restaurants serving exotic seafood and changing consumer tastes are some of the other factors driving the market. In addition, advancements in fish breeding and fishing methods are expected to drive this market in the coming years. Increasing awareness regarding healthy food will contribute to the growing global demand for seafood. Some of the restraining factors are the short shelf life of the product, government regulations on illegal fishing and packaging, and disease outbreaks while

farming and processing seafood.

Moreover, a lockdown situation was observed during the COVID 19 pandemic, and it showed a slight decline in the market owing to the suspended supply chain of the products in various countries. Fresh fish food products are highly dependent on international trade, which suffered quite early from the pandemic due to the limitations and closures of the global market. Aquaculture and fishery supply chain is susceptible to being disrupted by measures arising from COVID-19 restrictions. The restaurant industry was one of the first industries to be shut down, resulting in a significant reduction in foodservice demand in many important markets. The impact on retail sales is more mixed; however, as households look to stock up on non-perishable food items, demand for packaged and frozen products has increased.

The demersal segment is expected to register the fastest CAGR of 3.0% from 2022 to 2028. Demersal fish is a sustainable fish product and is considered safe and nutritious. The increasing demand for demersal fish as it is a valuable protein source for human consumption is projected to fuel the growth of this segment in the forecast period.

The frozen segment is anticipated to expand at the fastest growth rate of 2.8% from 2022 to 2028. The growing demand for fish and innovative chilling, packaging, and distribution technologies have led to significant growth of the market over the forecast period. Furthermore, continuously changing lifestyles and busy life schedules of consumers are increasing the demand for frozen fish.

The online segment is expected to register the fastest CAGR of 3.6% from 2022 to 2028. The internet penetration rate has registered lucrative growth in recent years, which is accelerating the market growth. Several suppliers of fresh fish are offering products not only on their websites but also on e-commerce platforms, which is projected to fuel the market growth.

Asia Pacific held the largest revenue share of over 55.0% in 2021 due to the high consumption of fresh fish products in countries such as China, India, and Indonesia owing to rising demand for protein-rich fish products. Consumer inclination toward a healthy lifestyle and changing eating habits are boosting the demand for fish food products. North America is expected to hold a significant share in terms of revenue over the forecast period. This is attributed to the growing food and beverage industries, along with consumer inclination toward seafood consumption.

## Fresh Fish Market Report Highlights

Asia Pacific captured the largest revenue share of over 55.0% in 2021 owing to the high consumption of fresh fish products in countries such as India and China

The demersal product segment is expected to register the fastest CAGR of 3.0% from 2022 to 2028 as it is a valuable protein source for human consumption

Offline distribution channel held the largest revenue share of over 80.0% in 2021 due to well-established distribution network across the globe

The frozen form segment is expected to register the fastest CAGR of 2.8% from 2022 to 2028 owing to several health benefits such as reducing the risk of chronic diseases

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Form Outlook
- 2.4. Distribution Channel Outlook
- 2.5. Regional Outlook

### **CHAPTER 3. FRESH FISH MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Sales/Retail Channel Analysis
  - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market Driver Analysis
  - 3.4.2. Market Restraint Analysis
  - 3.4.3. Industry Challenges
  - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
  - 3.5.1. Industry Analysis - Porter's
    - 3.5.1.1. Supplier Power

- 3.5.1.2. Buyer Power
- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Fresh Fish Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

## **CHAPTER 5. FRESH FISH MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1. Product Movement Analysis & Market Share, 2021 & 2028
- 5.2. Pelagic
  - 5.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.3. Demersal
  - 5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

## **CHAPTER 6. FRESH FISH MARKET: FORM ESTIMATES & TREND ANALYSIS**

- 6.1. Form Movement Analysis & Market Share, 2021 & 2028
- 6.2. Fresh
  - 6.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 6.3. Frozen
  - 6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

## **CHAPTER 7. FRESH FISH MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 7.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2028
- 7.2. Offline
  - 7.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 7.3. Online
  - 7.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

## **CHAPTER 8. FRESH FISH MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

### 8.1. Regional Movement Analysis & Market Share, 2021 & 2028

#### 8.2. North America

8.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.2.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.2.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.2.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

8.2.5. U.S.

8.2.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.2.5.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.2.5.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.2.5.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 8.3. Europe

8.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.3.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.3.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.3.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

8.3.5. Germany

8.3.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.3.5.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.3.5.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.3.5.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

8.3.6. U.K.

8.3.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.3.6.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.3.6.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.3.6.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

8.3.7. France

8.3.7.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.3.7.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.3.7.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.3.7.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

Million)

#### 8.4. Asia Pacific

8.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.4.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.4.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.4.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 8.4.5. China

8.4.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.4.5.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.4.5.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.4.5.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 8.4.6. Indonesia

8.4.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.4.6.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.4.6.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.4.6.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 8.4.7. India

8.4.7.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.4.7.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.4.7.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.4.7.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 8.5. Central & South America

8.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.5.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.5.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.5.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 8.5.5. Brazil

8.5.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

8.5.5.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)

8.5.5.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)

8.5.5.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 8.6. Middle East & Africa

8.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)



- 8.6.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
- 8.6.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)
- 8.6.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
- 8.6.5. South Africa
  - 8.6.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 8.6.5.2. Market Estimates and Forecast, By Product, 2017 - 2028 (USD Million)
  - 8.6.5.3. Market Estimates and Forecast, By Form, 2017 - 2028 (USD Million)
  - 8.6.5.4. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

## **CHAPTER 9. COMPETITIVE ANALYSIS**

- 9.1. Key Global Players, Recent Developments & their impact on the industry
- 9.2. Key Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)
- 9.3. Vendor Landscape
  - 9.3.1. Key Company Market Share Analysis, 2021

## **CHAPTER 10. COMPANY PROFILES**

- 10.1. Mowi
  - 10.1.1. Company Overview
  - 10.1.2. Financial Performance
  - 10.1.3. Product Benchmarking
  - 10.1.4. Strategic Initiatives
- 10.2. Thai Union Group PCL
  - 10.2.1. Company Overview
  - 10.2.2. Financial Performance
  - 10.2.3. Product Benchmarking
  - 10.2.4. Strategic Initiatives
- 10.3. Cermaq Group AS
  - 10.3.1. Company Overview
  - 10.3.2. Financial Performance
  - 10.3.3. Product Benchmarking
  - 10.3.4. Strategic Initiatives
- 10.4. Huon Aqua
  - 10.4.1. Company Overview
  - 10.4.2. Financial Performance



- 10.4.3. Product Benchmarking
- 10.4.4. Strategic Initiatives
- 10.5. Stolt Sea Farm
  - 10.5.1. Company Overview
  - 10.5.2. Financial Performance
  - 10.5.3. Product Benchmarking
  - 10.5.4. Strategic Initiatives
- 10.6. Stehr Group
  - 10.6.1. Company Overview
  - 10.6.2. Financial Performance
  - 10.6.3. Product Benchmarking
  - 10.6.4. Strategic Initiatives
- 10.7. Leigh Fisheries
  - 10.7.1. Company Overview
  - 10.7.2. Financial Performance
  - 10.7.3. Product Benchmarking
  - 10.7.4. Strategic Initiatives
- 10.8. True World Foods
  - 10.8.1. Company Overview
  - 10.8.2. Financial Performance
  - 10.8.3. Product Benchmarking
  - 10.8.4. Strategic Initiatives
- 10.9. Priory Fishery Ltd.
  - 10.9.1. Company Overview
  - 10.9.2. Financial Performance
  - 10.9.3. Product Benchmarking
  - 10.9.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

1. Fresh Fish Market - Key market driver analysis
2. Fresh Fish Market - Key market restraint analysis
3. Global Pelagic Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
4. Global Demersal Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
5. Global Fresh Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
6. Global Frozen Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
7. Global Fresh Fish Market Estimates and Forecast By Offline Channels, 2017 - 2028 (USD Million)
8. Global Fresh Fish Market Estimates and Forecast By Online Channels, 2017 - 2028 (USD Million)
9. Global Fresh Fish Market Estimates and Forecast, By Region, 2017 - 2028 (USD Million)
10. Global Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
11. Global Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
12. Global Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
13. North America Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
14. North America Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
15. North America Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
16. North America Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
17. U.S. Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
18. U.S. Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
19. U.S. Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
20. U.S. Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
21. Europe Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
22. Europe Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)

23. Europe Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
24. Europe Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
25. Germany Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
26. Germany Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
27. Germany Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
28. Germany Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
29. U.K. Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
30. U.K. Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
31. U.K. Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
32. U.K. Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
33. France Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
34. France Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
35. France Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
36. France Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
37. Asia Pacific Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
38. Asia Pacific Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
39. Asia Pacific Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
40. Asia Pacific Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
41. China Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
42. China Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
43. China Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
44. China Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
45. Indonesia Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)

46. Indonesia Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
47. Indonesia Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
48. Indonesia Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
49. India Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
50. India Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
51. India Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
52. India Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
53. Central & South America Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
54. Central & South America Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
55. Central & South America Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
56. Central & South America Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
57. Brazil Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
58. Brazil Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
59. Brazil Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
60. Brazil Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
61. Middle East & Africa Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
62. Middle East & Africa Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)
63. Middle East & Africa Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
64. Middle East & Africa Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
65. South Africa Fresh Fish Market Estimates and Forecast, 2017 - 2028 (USD Million)
66. South Africa Fresh Fish Market Estimates and Forecast By Product, 2017 - 2028 (USD Million)

- 67. South Africa Fresh Fish Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
- 68. South Africa Fresh Fish Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
- 69. Vendor Landscape

## List Of Figures

### LIST OF FIGURES

1. Fresh Fish Market Snapshot
2. Fresh Fish Market Segmentation & Scope
3. Fresh Fish Market Penetration & Growth Prospect Mapping
4. Fresh Fish Market Value Chain Analysis
5. Fresh Fish Market Dynamics
6. Fresh Fish Market Porter's Analysis
7. Fresh Fish Market: Product Movement Analysis
8. Fresh Fish Market: Form Movement Analysis
9. Fresh Fish Market: Distribution Channel Movement Analysis
10. Fresh Fish Market: Regional Movement Analysis

## I would like to order

Product name: Fresh Fish Market Size, Share & Trends Analysis Report By Product (Pelagic, Demersal), By Form (Fresh, Frozen), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2028

Product link: <https://marketpublishers.com/r/F019C4910346EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F019C4910346EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970