

Fresh Avocado Market Size, Share & Trends Analysis Report By Form (Raw, Processed), By Distribution Channel (Retail Store, Online, Specialty Store), By Region, And Segment Forecasts, 2022 - 2028

<https://marketpublishers.com/r/F0B12ADD6ABFEN.html>

Date: May 2022

Pages: 75

Price: US\$ 2,950.00 (Single User License)

ID: F0B12ADD6ABFEN

Abstracts

This report can be delivered to the clients within 3 Business Days

Fresh Avocado Market Growth & Trends

The global fresh avocado market size is expected to reach USD 26.2 billion by 2028, registering a CAGR of 9.1% over the forecast period, according to a new report by Grand View Research, Inc. The market is estimated to show significant growth over the forecast period owing to the rising awareness about the health benefits of the fruit. Consumer preference for fresh avocados is increasing due to the growing health consciousness among people. In addition, a surge in disposable income, a rise in health expenditure, and improvement in living standards are also responsible for market growth. Furthermore, due to the increasing working population, there is a rising demand for quality and nutritional food.

Moreover, the expanding food retail business and the introduction of avocado-based products, such as dips, are expected to further drive the product demand over the forecast period. For instance, according to the document presented by the United States Department of Agriculture (USDA), Mexico's consumer foodservice industry has experienced growth over the past few years, and with the rapid changes in lifestyles in major cities, the Hotel, Restaurants, and Institutional (HRI) sector is expected to create ample opportunities for the avocado producers. The COVID-19 pandemic has increased the demand for healthy foods and fruits & vegetables as they contain antioxidants and help boost immunity.

Manufacturers are facing problems as the fruits are lying at the farmers' warehouses and fields and failed to transport them to the market and factories for further processing. Domestic and international shipments have been hampered due to lockdown and other restrictions imposed in various countries, severely impacting supply chains across numerous industries around the world, and widening the supply-demand gap. Post-pandemic, the demand for avocados has grown dramatically as a result of the increased awareness about the health benefits of fresh fruits and vegetables. The raw form segment accounted for the maximum revenue share in 2021. The availability of raw avocados in various options is making them popular among customers, which is a key factor driving the segment growth.

The retail store segment contributed to the highest revenue share in 2021 owing to increasing product sales from these stores as they offer more sustainability than other distribution channels. North America accounted for the largest revenue share in 2021 due to the high product demand in the U.S. and Canada. The growing product popularity and demand over the past few years have led to a rise in its prices, making it more valuable than other tropical fruits. The commercial business of avocados has grown in popularity, leading to deforestation, water scarcity, etc., which are becoming major environmental problems in Mexico, the world's largest avocado producer. Avocado orchards also affect wildlife in many tropical regions, as they require water in large quantities. Thus, with increased deforestation, the avocado business is now under scrutiny.

Fresh Avocado Market Report Highlights

Asia Pacific is expected to register the fastest growth rate from 2022 to 2028 owing to the rising product demand in countries including China and India

The raw form segment accounted for the highest revenue share in 2021 owing to increasing sales of raw avocados in recent years

The online distribution channel is estimated to register the fastest CAGR from 2022 to 2028 due to various add-on benefits of these channels, such as free shipping

Many companies are focusing on innovation and establishment of partnerships to undergo sustainable developments to gain a competitive edge

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Form Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Competitive Insights

CHAPTER 3. FRESH AVOCADO MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier Power
 - 3.5.1.2. Buyer Power

- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Fresh Avocado Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Form Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. FRESH AVOCADO MARKET: FORM ESTIMATES & TREND ANALYSIS

- 5.1. Form Movement Analysis & Market Share, 2021 & 2028
- 5.2. Raw
 - 5.2.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 5.3. Processed
 - 5.3.1. Market estimates and forecast, 2017 - 2028 (USD Million)

CHAPTER 6. FRESH AVOCADO MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2028
- 6.2. Retail Store
 - 6.2.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 6.3. Online
 - 6.3.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 6.4. Specialty Store
 - 6.4.1. Market estimates and forecast, 2017 - 2028 (USD Million)

CHAPTER 7. FRESH AVOCADO MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1. Regional Movement Analysis & Market Share, 2021 & 2028
- 7.2. North America

- 7.2.1. Market estimates and forecast, 2017 - 2028 (USD Million)
- 7.2.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)
- 7.2.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)
- 7.2.4. U.S.
 - 7.2.4.1. Market estimates and forecast, 2017 - 2028 (USD Million)
 - 7.2.4.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)
 - 7.2.4.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)
- 7.3. Europe
 - 7.3.1. Market estimates and forecast, 2017 - 2028 (USD Million)
 - 7.3.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)
 - 7.3.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)
 - 7.3.4. Germany
 - 7.3.4.1. Market estimates and forecast, 2017 - 2028 (USD Million)
 - 7.3.4.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)
 - 7.3.4.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)
 - 7.3.5. U.K.
 - 7.3.5.1. Market estimates and forecast, 2017 - 2028 (USD Million)
 - 7.3.5.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)
 - 7.3.5.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)
 - 7.3.6. France
 - 7.3.6.1. Market estimates and forecast, 2017 - 2028 (USD Million)
 - 7.3.6.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)
 - 7.3.6.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)
- 7.4. Asia Pacific
 - 7.4.1. Market estimates and forecast, 2017 - 2028 (USD Million)
 - 7.4.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)
 - 7.4.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)
 - 7.4.4. China
 - 7.4.4.1. Market estimates and forecast, 2017 - 2028 (USD Million)
 - 7.4.4.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)
 - 7.4.4.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)

7.4.5. Japan

7.4.5.1. Market estimates and forecast, 2017 - 2028 (USD Million)

7.4.5.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)

7.4.5.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)

7.5. Central & South America

7.5.1. Market estimates and forecast, 2017 - 2028 (USD Million)

7.5.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)

7.5.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)

7.5.4. Brazil

7.5.4.1. Market estimates and forecast, 2017 - 2028 (USD Million)

7.5.4.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)

7.5.4.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)

7.6. Middle East & Africa

7.6.1. Market estimates and forecast, 2017 - 2028 (USD Million)

7.6.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)

7.6.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)

7.6.4. South Africa

7.6.4.1. Market estimates and forecast, 2017 - 2028 (USD Million)

7.6.4.2. Market estimates and forecast, by form, 2017 - 2028 (USD Million)

7.6.4.3. Market estimates and forecast, by distribution channel, 2017 - 2028 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key Global Players, Recent Developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)

8.3. Vendor Landscape

8.3.1. Key Company Market Share Analysis, 2021

CHAPTER 9. COMPANY PROFILES

9.1. Calavo Growers, Inc.

9.1.1. Company Overview

9.1.2. Financial Performance

- 9.1.3. Product Benchmarking
- 9.1.4. Strategic Initiatives
- 9.2. Del Rey Avocado Company, Inc
 - 9.2.1. Company Overview
 - 9.2.2. Financial Performance
 - 9.2.3. Product Benchmarking
 - 9.2.4. Strategic Initiatives
- 9.3. West Pak Avocado Inc
 - 9.3.1. Company Overview
 - 9.3.2. Financial Performance
 - 9.3.3. Product Benchmarking
 - 9.3.4. Strategic Initiatives
- 9.4. estfaliafruit
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. Product Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. Avehass
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. Product Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. Mission Produce Inc
 - 9.6.1. Company Overview
 - 9.6.2. Financial Performance
 - 9.6.3. Product Benchmarking
 - 9.6.4. Strategic Initiatives
- 9.7. JBR Avocados
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. Product Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. Propal
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. Product Benchmarking
 - 9.8.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Fresh Avocado Market - Key Market Driver Analysis
2. Fresh Avocado Market - Key Market Restraint Analysis
3. Global Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
4. Global Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
5. North America Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)
6. North America Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
7. North America Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
8. U.S. Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)
9. U.S. Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
10. U.S. Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
11. Europe Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)
12. Europe Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
13. Europe Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
14. Germany Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)
15. Germany Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
16. Germany Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
17. U.K. Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)
18. U.K. Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
19. U.K. Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
20. France Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)
21. France Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)
22. France Fresh Avocado Market Estimates and Forecast By Distribution Channel,

2017 - 2028 (USD Million)

23. Asia Pacific Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)

24. Asia Pacific Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)

25. Asia Pacific Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

26. China Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)

27. China Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)

28. China Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

29. Japan Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)

30. Japan Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)

31. Japan Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

32. Central & South America Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)

33. Central & South America Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)

34. Central & South America Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

35. Brazil Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)

36. Brazil Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)

37. Brazil Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

38. Middle East & Africa Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)

39. Middle East & Africa Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)

40. Middle East & Africa Fresh Avocado Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

41. South Africa Fresh Avocado Market Estimates and Forecast, 2017 - 2028 (USD Million)

42. South Africa Fresh Avocado Market Estimates and Forecast By Form, 2017 - 2028 (USD Million)

43. South Africa Fresh Avocado Market Estimates and Forecast By Distribution

Channel, 2017 - 2028 (USD Million)
44. Vendor Landscape

List Of Figures

LIST OF FIGURES

1. Fresh Avocado Market Snapshot
2. Fresh Avocado Market Segmentation & Scope
3. Fresh Avocado Market Penetration & Growth Prospect Mapping
4. Fresh Avocado Market Value Chain Analysis
5. Fresh Avocado Market Dynamics
6. Fresh Avocado Market Porter's Analysis
7. Fresh Avocado Market Form Movement Analysis
8. Fresh Avocado Market Distribution Channel Movement Analysis
9. Fresh Avocado Market Regional Movement Analysis

I would like to order

Product name: Fresh Avocado Market Size, Share & Trends Analysis Report By Form (Raw, Processed), By Distribution Channel (Retail Store, Online, Specialty Store), By Region, And Segment Forecasts, 2022 - 2028

Product link: <https://marketpublishers.com/r/F0B12ADD6ABFEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F0B12ADD6ABFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970