

Freight Forwarding Market Size, Share & Trends Analysis By Mode of Transports (Road, Maritime, Rail, Air), By Customer Type (B2B, B2C), By Service (Transportation & Warehousing, Value Added Services, Packaging, Others), By Application, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

Freight Forwarding Market Summary

The global freight forwarding market size was estimated at USD 225.38 billion in 2025, and is projected to reach USD 340.08 billion by 2033, growing at a CAGR of 5.4% from 2026 to 2033. Globalization has played a central role in propelling the growth of the market.

As businesses increasingly expand their operations beyond their domestic borders and engage in international trade, the demand for efficient and dependable freight forwarding services has experienced a substantial upswing. This surge in demand is primarily attributed to companies actively sourcing raw materials, components, and finished products from various countries while simultaneously selling their goods to a global customer base. This global expansion and integration of business activities necessitate the specialized knowledge and services freight forwarders offer to manage the intricate logistics inherent in global trade effectively. As businesses venture into the global marketplace, they encounter many logistical challenges and complexities. These complexities stem from varying regulations, customs procedures, transport modes, and geographic distances in international commerce. To navigate these challenges successfully, companies require the expertise and support of freight forwarders who understand the intricacies of international logistics. Freight forwarders serve as

intermediaries between businesses and the various entities involved in transporting and delivering goods, including shipping lines, airlines, trucking companies, customs authorities, and more.

The rapid expansion of e-commerce has also profoundly impacted the market's growth. Online retail and digital marketplaces have experienced significant growth as consumers increasingly prefer to shop online, transforming how products are sourced and sold. This shift towards digital commerce often involves international trade, which presents intricate supply chain logistics challenges that are met by freight forwarders. Online retailers and e-commerce platforms rely heavily on freight forwarders to efficiently move goods from manufacturers, often located in different countries, to consumers spread across the globe. This reliance on specialized logistics companies has become a hallmark of the e-commerce supply chain.

Online retail businesses acquire goods from a worldwide network of manufacturers to provide customers with various products. Freight forwarding holds a pivotal position in orchestrating the movement of these goods, guaranteeing their smooth transition from the manufacturer's base to the online retail firm's distribution hubs or storage facilities. This entails managing the intricate aspects of international shipping, customs processes, and legal requirements, which can significantly differ between countries. In addition, online retail firms often need to disseminate products to customers across the globe, necessitating a sophisticated approach to worldwide supply chain management. Freight forwarding are indispensable collaborator in devising transportation routes, opting for the most suitable modes of transport (whether by air, sea, or land), and overseeing the freight forwarding processes necessary for delivering goods to customers' residences. They possess the necessary expertise to navigate the complexities of international trade and guarantee the timely and efficient movement of merchandise.

Global Freight Forwarding Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global freight forwarding market based on mode of transport, customer type, service, application, and region.

Mode of Transport Outlook (Revenue, USD Million, 2021 - 2033)

Road

Maritime

Rail

Air

Customer Type Outlook (Revenue, USD Million, 2021 - 2033)

B2B

B2C

Service Outlook (Revenue, USD Million, 2021 - 2033)

Transportation & Warehousing

Value Added Services

Packaging

Others

Application Outlook (Revenue, USD Million, 2021 - 2033)

Retail & e-commerce

Healthcare

Food & Beverages

Media & Entertainment

Industrial & Manufacturing

Oil & Gas

Others

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia-Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

KSA

UAE

South Africa

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