

France Serviced Apartment Market Size, Share & Trends Analysis Report By Type [Long-Term (>30 Nights), Short-Term (

Abstracts

France Serviced Apartment Market Summary

The France serviced apartment market size was estimated to be estimated at USD 3,466.6 million in 2024 and is expected to reach USD 11,813.6 million by 2033, expanding at a CAGR of 12.7% in the forecast period from 2025 to 2033. The France serviced apartment market is experiencing strong growth, driven by rising demand from corporate travelers, relocation clients, and the expanding segment of remote professionals. Long-term business stays, project-based assignments, and executive relocations have increased the appeal of serviced apartments over traditional hotels, as they offer greater comfort, privacy, and cost efficiency for extended stays.

The post-pandemic shift toward hybrid and remote work has further boosted demand, with digital nomads and workcation travelers seeking accommodations that combine home-like amenities with work-friendly spaces. Flexible booking terms, spacious layouts, and the ability to self-cater make serviced apartments an attractive alternative for both short- and long-term visitors.

Alongside demand growth, the sector is being shaped by advancements in technology and a strong focus on sustainability. Operators are increasingly integrating smart solutions such as AI-driven service personalization, IoT-enabled energy efficiency, and mobile self-check-in to enhance guest convenience and operational efficiency. Eco-friendly construction, renewable energy adoption, and waste reduction initiatives are becoming standard, aligning with corporate sustainability goals and attracting environmentally conscious travelers.

Investor confidence in France's serviced-apartment sector is underpinned by a clear increase in supply. France is projected to account for around 6% of all branded serviced-apartment rooms expected to launch in Europe over the next five years, underscoring a growing development pipeline in the domestic market. In Paris specifically, there are currently more than 11,000 serviced-apartment units, with extended-stay accommodations representing 11.6% of the city's total lodging supply—one of the highest shares across major European cities. These factors, combined with strong returns and lower operating costs compared to hotels, position the serviced apartment

sector in France for sustained growth in the coming years.

France Serviced Apartment Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the France serviced apartment market report by type, end use, and booking mode.

Type Outlook (Revenue, USD Million, 2021 - 2033)

Long-Term (>30 Nights)

Short-Term (

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