

France Pest Control Products Market Size, Share & Trends Analysis Report By Product (Sprays/Aerosols, Baits/Gels, Repellents), By Pest Type (Flying Insects, Rodents), By Control Mechanism (Chemical, Biological), By End-use, And Segment Forecasts, 2025 - 2033

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Abstracts

France Pest Control Products Market Trends

The France pest control products market size was estimated at USD 420.8 million in 2024 and projected to reach USD 646.9 million by 2033, projected to grow at a CAGR of 4.9% from 2025 to 2033. The market growth is driven by rapid urbanization and heightened public health awareness. As urban centers such as Paris, Lyon, and Marseille continue to expand, higher population densities have created favorable conditions for the spread of pests, particularly rodents, cockroaches, and mosquitoes. This has led to an increased demand for pest control solutions in residential, commercial, and public infrastructure spaces, further driving the growth of the France pest control products industry.

The French Ministry of Health has periodically highlighted the role of pest infestations in transmitting diseases such as leptospirosis and West Nile virus, raising awareness among consumers and institutions alike. Additionally, the influx of international tourists and the country's reliance on sectors like hospitality and food services necessitate stricter hygiene standards, driving the adoption of preventive pest management, further fueling the growth of the France pest control products industry.

For example, several municipal programs in Paris were strengthened between 2021

and 2023 to address surging rat populations, resulting in a greater uptake of chemical and biological pest control methods. This rising focus on safeguarding public health, coupled with the need to maintain environmental safety and sanitation standards, continues to be a major factor pushing the demand for pest control products across both business-to-business (B2B) and consumer segments in France pest control products market.

Despite its growth potential, the France pest control products industry faces a major restraint in the form of high compliance costs and stringent regulations. The European Union's Biocidal Products Regulation (BPR) imposes rigorous requirements for product approval, including extensive testing for safety, efficacy, and environmental impact. For many manufacturers, especially small and medium-sized enterprises (SMEs), the financial burden of obtaining approvals and maintaining compliance is significant, often delaying product launches or reducing the range of available solutions. These factors are driving the growth of the industry.

France Pest Control Products Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the France pest control products market report by product, pest type, control mechanism, and end-use:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Sprays/Aerosols

Baits/Gels

Repellents

Predators/Parasites

Microbials/Biopesticides

Barriers/Exclusion

Mechanical Traps

Electronic Devices

Pest Type Outlook (Revenue, USD Million, 2021 - 2033)

Flying Insects

Crawling Insects

Rodents

Others (Birds, etc.)

Control Mechanism Outlook (Revenue, USD Million, 2021 - 2033)

Chemical

Physical/Mechanical

Biological

End-use Outlook (Revenue, USD Million, 2021 - 2033)

B2C

Supermarkets and Hypermarkets

Pharmacies & Drugstores

Home Improvement & Hardware Stores

E-commerce/Online

Others (Grocery Stores, Department Stores, etc.)

B2B

Direct Sales

Distributors & Wholesalers

Agricultural Supply Stores & Co-operatives

Commercial & Institutional E-procurement Platforms

Others (Government Procurement Programs, etc.)

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Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Types & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Product Outlook
- 2.3. Pest Type Outlook
- 2.4. Control Mechanism Outlook
- 2.5. End Use Outlook
- 2.6. Competitive Landscape Snapshot

CHAPTER 3. FRANCE PEST CONTROL PRODUCTS MARKET VARIABLES AND TRENDS

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Regulatory Framework
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Market Opportunities
 - 3.4.4. Market Challenges
- 3.5. Industry Analysis Tools
 - 3.5.1. Porter's Five Forces Analysis
- 3.6. Market Entry Strategies

CHAPTER 4. FRANCE PEST CONTROL PRODUCTS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. France Pest Control Products Market, By Product: Key Takeaways
- 4.2. Product Movement Analysis & Market Share, 2024 & 2033
- 4.3. Market Estimates & Forecasts, By Product, 2021 - 2033 (USD Million)
 - 4.3.1. Sprays/Aerosols
 - 4.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.2. Baits/Gels
 - 4.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.3. Repellents
 - 4.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.4. Predators/Parasites
 - 4.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.5. Microbials/Biopesticides
 - 4.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.6. Barriers/Exclusion
 - 4.3.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.7. Mechanical Traps
 - 4.3.7.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.8. Electronic Devices
 - 4.3.8.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 5. FRANCE PEST CONTROL PRODUCTS MARKET: PEST TYPE ESTIMATES & TREND ANALYSIS

- 5.1. France Pest Control Products Market, By Pest Type: Key Takeaways
- 5.2. Pest Type Movement Analysis & Market Share, 2024 & 2033
- 5.3. Market Estimates & Forecasts, By Pest Type, 2021 - 2033 (USD Million)
 - 5.3.1. Flying Insects
 - 5.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 5.3.2. Crawling Insects
 - 5.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 5.3.3. Rodents
 - 5.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 5.3.4. Others
 - 5.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 6. FRANCE PEST CONTROL PRODUCTS MARKET: CONTROL MECHANISM ESTIMATES & TREND ANALYSIS

- 6.1. France Pest Control Products Market, By Control Mechanism: Key Takeaways
- 6.2. Control Mechanism Movement Analysis & Market Share, 2024 & 2033
- 6.3. Market Estimates & Forecasts, By Control Mechanism, 2021 - 2033 (USD Million)
 - 6.3.1. Chemical
 - 6.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 6.3.2. Physical/Mechanical
 - 6.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 6.3.3. Biological
 - 6.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 7. FRANCE PEST CONTROL PRODUCTS MARKET: END USE ESTIMATES & TREND ANALYSIS

- 7.1. France Pest Control Products Market, By End Use: Key Takeaways
- 7.2. End Use Movement Analysis & Market Share, 2024 & 2033
- 7.3. Market Estimates & Forecasts, By End Use, 2021 - 2033 (USD Million)
 - 7.3.1. B2C
 - 7.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.1.1.1. Supermarkets & Hypermarkets
 - 7.3.1.1.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.1.1.2. Pharmacies & Drugstores
 - 7.3.1.1.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.1.1.3. Home Improvement & Hardware Stores
 - 7.3.1.1.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.1.1.4. E-commerce/Online
 - 7.3.1.1.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.1.1.5. Others (Grocery Stores, Departmental Stores, etc.)
 - 7.3.1.1.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.2. B2B
 - 7.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.2.1.1. Direct sales
 - 7.3.2.1.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.2.1.2. Distributors & Wholesalers
 - 7.3.2.1.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.2.1.3. Agricultural Supply Stores & Co-operatives
 - 7.3.2.1.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)

7.3.2.1.4. Commercial & Institutional E-procurement Platforms

7.3.2.1.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

7.3.2.1.5. Others (Government Procurement Programs, etc.)

7.3.2.1.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 8. FRANCE PEST CONTROL PRODUCTS MARKET: COMPETITIVE ANALYSIS

8.1. Recent Developments & Impact Analysis by Key Market Participants

8.2. Company Categorization

8.3. Participant's Overview

8.4. Financial performance

8.5. Product Benchmarking

8.6. Company Market Share Analysis, 2024 (%)

8.7. Company Heat Map Analysis, 2024

8.8. Strategy Mapping

8.9. Company Profiles

8.9.1. BASF SE

8.9.1.1. Company Overview

8.9.1.2. Financial performance

8.9.1.3. Product Portfolios

8.9.1.4. Strategic Initiatives

8.9.2. Syngenta Group

8.9.2.1. Company Overview

8.9.2.2. Financial performance

8.9.2.3. Product Portfolios

8.9.2.4. Strategic Initiatives

8.9.3. Bayer AG

8.9.3.1. Company Overview

8.9.3.2. Financial performance

8.9.3.3. Product Portfolios

8.9.3.4. Strategic Initiatives

8.9.4. De Sangosse

8.9.4.1. Company Overview

8.9.4.2. Financial performance

8.9.4.3. Product Portfolios

8.9.4.4. Strategic Initiatives

8.9.5. Liphatech, Inc.

8.9.5.1. Company Overview

- 8.9.5.2. Financial performance
- 8.9.5.3. Product Portfolios
- 8.9.5.4. Strategic Initiatives
- 8.9.6. Corteva Agriscience
 - 8.9.6.1. Company Overview
 - 8.9.6.2. Financial performance
 - 8.9.6.3. Product Portfolios
 - 8.9.6.4. Strategic Initiatives
- 8.9.7. AgriProTech
 - 8.9.7.1. Company Overview
 - 8.9.7.2. Financial performance
 - 8.9.7.3. Product Portfolios
 - 8.9.7.4. Strategic Initiatives
- 8.9.8. Groupe Roullier
 - 8.9.8.1. Company Overview
 - 8.9.8.2. Financial performance
 - 8.9.8.3. Product Portfolios
 - 8.9.8.4. Strategic Initiatives
- 8.9.9. Ceva Santé Animale
 - 8.9.9.1. Company Overview
 - 8.9.9.2. Financial performance
 - 8.9.9.3. Product Portfolios
 - 8.9.9.4. Strategic Initiatives
- 8.9.10. Scarybird
 - 8.9.10.1. Company Overview
 - 8.9.10.2. Financial performance
 - 8.9.10.3. Product Portfolios
 - 8.9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 France pest control products market: Key market driver analysis

Table 2 France pest control products market: Key market restraint analysis

Table 3 France pest control products market estimates & forecast, 2021 - 2033, by product (USD Million)

Table 4 France sprays/aerosols market estimates & forecast, 2021 - 2033 (USD Million)

Table 5 France baits/gels market estimates & forecast, 2021 - 2033 (USD Million)

Table 6 France repellents market estimates & forecast, 2021 - 2033 (USD Million)

Table 7 France predators/parasites market estimates & forecast, 2021 - 2033 (USD Million)

Table 8 France microbials/biopesticides market estimates & forecast, 2021 - 2033 (USD Million)

Table 9 France barriers/exclusions market estimates & forecast, 2021 - 2033 (USD Million)

Table 10 France mechanical traps market estimates & forecast, 2021 - 2033 (USD Million)

Table 11 France electronic devices market estimates & forecast, 2021 - 2033 (USD Million)

Table 12 France pest control products market estimates & forecast, 2021 - 2033, by pest type (USD Million)

Table 13 France flying insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Table 14 France crawling insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Table 15 France rodents insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Table 16 France others pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Table 17 France pest control products market estimates & forecast by control mechanism, 2021 - 2033 (USD Million)

Table 18 France chemical pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Table 19 France physical/mechanical pest control products market estimates &, 2021 - 2033 (USD Million)

Table 20 France biological pest control products market estimates &, 2021 - 2033 (USD Million)

Table 21 France pest control products market estimates & forecast, 2021 - 2033, by end use (USD Million)

Table 22 France B2B pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Table 23 France B2B pest control products market estimates & forecast, through pharmacies & drugstores, 2021 - 2033 (USD Million)

Table 24 France B2B pest control products market estimates & forecast, through home improvements & hardware stores, 2021 - 2033 (USD Million)

Table 25 France B2B pest control products market estimates & forecast, through e-commerce/online, 2021 - 2033 (USD Million)

Table 26 France B2B pest control products market estimates & forecast, through other sales channels, 2021 - 2033 (USD Million)

Table 27 France B2C pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Table 28 France B2C pest control products market estimates & forecast, through direct sales, 2021 - 2033 (USD Million)

Table 29 France B2C pest control products market estimates & forecast, through distributors & wholesalers, 2021 - 2033 (USD Million)

Table 30 France B2C pest control products market estimates & forecast, through agricultural supply stores & co-operatives, 2021 - 2033 (USD Million)

Table 31 France B2C pest control products market estimates & forecast, through commercial & institutional e-procurement platforms, 2021 - 2033 (USD Million)

Table 32 France B2C pest control products market estimates & forecast, through other sales channels, 2021 - 2033 (USD Million)

Table 33 Recent developments & impact analysis by key market participants

Table 34 Company market share, 2024 (%)

Table 35 Company heat map analysis, 2024

Table 36 Companies implementing key strategies

List Of Figures

LIST OF FIGURES

- Fig. 1 France pest control products market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot
- Fig. 8 Competitive landscape Snapshot
- Fig. 9 Parent industry and France pest control products market size, 2024 (USD Million)
- Fig. 10 France pest control products market: Value chain analysis
- Fig. 11 France pest control products market: Dynamics
- Fig. 12 France pest control products market: Porter's five forces analysis
- Fig. 13 France pest control products market, by product: Key takeaways
- Fig. 14 France pest control products market: product movement analysis, 2024 & 2033 (%)
- Fig. 15 France sprays/aerosols market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 16 France baits/gels market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 17 France repellents market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 18 France predators/ parasites market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 19 France microbials/biopesticides market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 20 France barriers/exclusions market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 21 France mechanical traps market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 22 France electronic devices market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 23 France pest control products market, by pest type: Key takeaways
- Fig. 24 France pest control products market: pest type movement analysis, 2024 & 2033 (%)
- Fig. 25 France flying insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 26 France crawling insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)

- Fig. 27 France rodents insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 28 France others pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 29 France pest control products market, by control mechanism: Key takeaways
- Fig. 30 France pest control products market: control mechanism movement analysis, 2024 & 2033 (%)
- Fig. 31 France chemical pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 32 France physical/mechanical pest control products market estimates &, 2021 - 2033 (USD Million)
- Fig. 33 France biological pest control products market estimates &, 2021 - 2033 (USD Million)
- Fig. 34 France pest control products market, by end use: Key takeaways
- Fig. 35 France pest control products market: end-use movement analysis, 2024 & 2033 (%)
- Fig. 36 France B2B pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 37 France B2B pest control products market estimates & forecast, through pharmacies & drugstores, 2021 - 2033 (USD Million)
- Fig. 38 France B2B pest control products market estimates & forecast, through home improvements & hardware stores, 2021 - 2033 (USD Million)
- Fig. 39 France B2B pest control products market estimates & forecast, through e-commerce/online, 2021 - 2033 (USD Million)
- Fig. 40 France B2B pest control products market estimates & forecast, through other sales channels, 2021 - 2033 (USD Million)
- Fig. 41 France B2C pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 42 France B2C pest control products market estimates & forecast, through direct sales, 2021 - 2033 (USD Million)
- Fig. 43 France B2C pest control products market estimates & forecast, through distributors & wholesalers, 2021 - 2033 (USD Million)
- Fig. 44 France B2C pest control products market estimates & forecast, through agricultural supply stores & co-operatives, 2021 - 2033 (USD Million)
- Fig. 45 France B2C pest control products market estimates & forecast, through commercial & institutional e-procurement platforms, 2021 - 2033 (USD Million)
- Fig. 46 France B2C pest control products market estimates & forecast, through other sales channels, 2021 - 2033 (USD Million)
- Fig. 47 Key company categorization

Fig. 48 Company market share analysis, 2024

Fig. 49 The strategic framework of the France pest control products market

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