

France Condom Market Size, Share & Trends Analysis Report By Material Type (Latex, Non-latex), By Product (Male Condoms, Female Condoms), By Distribution Channel, And Segment Forecasts, 2024 - 2030

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Abstracts

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France Condom Market Growth & Trends

The France condom market size is anticipated to reach USD 353.18 million by 2030 and is growing at a CAGR of 7.0% from 2024 to 2030, according to a new report by Grand View Research, Inc. The increasing prevalence of sexually transmitted infections (STIs) and efforts by government institutes to improve public health and create awareness regarding sexual health are expected to drive the growth in the France condom market. For instance, in December 2021, the France government announced free birth control for all women under the age of 25. Such initiatives are likely to help in increasing access to contraceptives and drive their demand.

The introduction of regulations to promote condom use, coupled with the launch of new & innovative products and awareness campaigns, are further expected to drive market growth. Various key companies in the country are also taking initiatives to introduce a variety of products & campaigns to promote safe sex. For instance, in September 2019, Saint Laurent, which is a French fashion brand, announced the launch of a range of luxury condoms with their signature designs. Such steps can help create awareness and encourage the use of condoms in the country.

France Condom Market Report Highlights

France Condom Market Size, Share & Trends Analysis Report By Material Type (Latex, Non-latex), By Product (Mal...

Based on material type, latex condoms held the largest revenue market share of 87.71% in 2023. The launch of new products and reimbursement initiatives in condoms in France are expected to boost the market for latex and non-latex condoms over the forecast period

Based on product, male condoms dominated the market with the highest revenue share in 2023 due to factors such as open-mindedness regarding the use of male condoms as compared to female condoms and a diverse portfolio

The drug stores distribution channel segment dominated the market with the largest revenue share in 2023. The growth is attributed to factors such as easy access to drugstores

E-commerce is expected to exhibit substantial growth during the forecast period. Discrete delivery services and freedom to choose on e-commerce platforms are anticipated to fuel the segment's growth

In October 2023, ONE Condoms launched the graphene condom ONE Flex, claiming it was the world's first graphene condom

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