

Food Safety Testing Market Size, Share & Trends Analysis Report By Application (Meat, Poultry, & Seafood Products, Dairy & Dairy Products, Processed Food, Beverages, Cereals & Grains), By Technology (Traditional, Rapid), By Test, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

Summary

The global food safety testing market size was estimated at USD 26.27 billion in 2025 and is anticipated to reach USD 48.01 billion by 2033, growing at a CAGR of 7.8% from 2026 to 2033. One of the main factors propelling market growth is the increase in cases of food-borne illnesses, increased consumer awareness of food safety, implementation of strict food safety regulations, and rising consumer desire for convenience and packaged food products.

Technological advancements in testing techniques, such as PCR-based assays and biosensors, have enhanced the speed and accuracy of food safety diagnostics. The growing adoption of rapid testing tools by food processing companies ensures compliance and reduces product recalls. In addition, the increasing implementation of safety standards like HACCP and ISO 22000 drives market growth. Together, these innovations and regulatory frameworks stimulate the global food safety testing industry.

Market Concentration & Characteristics

The global food safety testing industry is moderately concentrated, with a mix of established players and regional companies. Leading firms hold significant market

shares due to their advanced technologies and global reach. However, the presence of numerous small and medium-sized laboratories creates competitive fragmentation in certain regions. This blend results in a market where innovation and compliance drive competition.

The industry shows a high degree of innovation, driven by the need for faster and more accurate detection methods. Technologies such as next-generation sequencing, biosensors, and AI-integrated platforms are gaining traction. Companies invest heavily in R&D to stay ahead in compliance and efficiency. These innovations help reduce testing time while improving sensitivity and reliability.

Mergers and acquisitions are common as major players seek to expand capabilities and geographic reach. Larger firms acquire smaller, specialized laboratories to enhance their service portfolios. This consolidation trend strengthens global presence and accelerates technology adoption. M&A activity also helps in standardizing practices across borders.

Stringent food safety regulations globally have a significant influence on market operations. Regulatory bodies like the FDA, EFSA, and Codex Alimentarius enforce strict guidelines on testing protocols. Compliance with these standards drives demand for certified and validated testing solutions. Non-compliance risks include product recalls, legal penalties, and reputational damage.

Global Food Safety Testing Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global food safety testing market report on the basis of test, application, technology, and region:

Test Outlook (Revenue, USD Billion, 2021 - 2033)

Allergen Testing

Chemical & Nutritional Testing

Genetically Modified Organism (GMO) Testing

Microbiological Testing

Residues & Contamination Testing

Others

Application Outlook (Revenue, USD Billion, 2021 - 2033)

Meat, Poultry, & Seafood Products

Dairy & Dairy Products

Processed Food

Beverages

Cereals & Grains

Others

Technology Outlook (Revenue, USD Billion, 2021 - 2033)

Traditional

Rapid

Convenience Based

Polymerase Chain Reaction (PCR)

Immunoassay

Chromatography & Spectrometry

Region Outlook (Revenue, USD Billion; 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Argentina

Middle East & Africa

Saudi Arabia

UAE

South Africa

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