

Folding Furniture Market Size, Share & Trends Analysis Report By Product (Tables & Chair, Sofa, Beds, Others), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Folding Furniture Market Growth & Trends

The global folding furniture market size is estimated to reach USD 7.61 billion by 2030, expanding at a CAGR of 9.8% from 2025 to 2030, according to a new report by Grand View Research, Inc. Increasing demand for space saving and flexible furniture and growing inclination towards compact and multi-purpose products by the millennials are some of the factors driving the demand for the global market.

Shifting trend towards shrinking apartment size as a result of increasing population and rapid urbanization has resulted in significant acceptance of these furniture. Therefore, increasing preference for portable and folding furniture has increased the demand for such products in the market. According to TokyoKantei, in 2017, the average size of a new apartment in Tokyo was 680 sq.ft and a size of 647 sq. ft. for an existing apartment. Whereas, the average size of new apartments in U.S. is 941 sq. ft., which has reduced by 5% in ten years.

Moreover, manufacturers put constant efforts in introducing new products incorporating advanced technology with the help of mergers and acquisitions pertaining to folding furniture catering to the growing demand. For instance, in February 2019, Inter IKEA Systems B.V. has launched space saving shelving units with foldable table, which can

be easily used as a desk as well as a dining table.

In terms of product, table and chair held a dominant market share in 2018. These products are largely made of plastic, however consumers' preference for wooden furniture to enhance the appearance has increased the production of wooden folding chairs. For instance, Flash Furniture in USA sells folding chairs made of bamboo wood, which can be used indoor as well as in outdoor environment.

Offline retail stores held the largest share of more than 75.0% in 2018. Dominance of retail stores has created intense competition in the market with major producers such as Inter IKEA Systems B.V., Raymour & Flanigan, and Ashley Home Stores, Ltd. across the globe. These stores help consumers avail the features of customization for home furniture as per the demands of consumer. Space availability of different houses is acting as a key factor driving the segment.

Asia Pacific dominated the folding furniture market with a share of about 40.0% in 2018. This region comprises countries with the smallest living space apartments, which ideally drives the market for foldable furniture in the region. For instance, in 2017, Hong Kong had the smallest flat size across the globe with an average living space of 470 sq. ft. and China constituted an average living space of 646 sq. ft. Therefore, increasing demand for space saving furniture in the region acts as a key factor driving the market in Asia Pacific.

Folding Furniture Market Report Highlights

By product, the tables and chairs segment dominated the global folding furniture market, with a revenue share of 51.9% in 2024.

North America folding furniture market is projected to experience the fastest CAGR from 2025 to 2030.

Top players operating in the folding furniture market include Flexsteel Industries, Inc.; Haworth Inc.; Mec Corporation; Dorel Industries Inc.; Murphy Wall Beds Hardware Inc.; Ashley Furniture Industries; and La-Z-Boy Inc., Leggett & Platt, Inc.

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