

Fly Fishing Apparel and Accessories Market Size, Share & Trend Analysis Report By Product (Apparel, Gears), By Distribution Channel (Online, Offline), By Region, and Segment Forecasts, 2024 - 2030

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Abstracts

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Fly Fishing Apparel & Accessories Market Growth & Trends

The global fly fishing apparel & accessories market size is anticipated to reach USD 4.34 billion by 2030 and is expected to grow at a CAGR of 4.3% from 2024 to 2030. Factors such as the growing popularity of fly fishing as a recreational activity, growing interest in eco-friendly and sustainable fishing activities, and the availability of a diverse range of products catering to anglers' diverse needs and preferences are driving the market growth.

The market for fly fishing apparel and accessories includes various products such as fly rods, reels, lines, flies, waders, boots, vests, and other accessories. The market is driven by factors such as the increasing popularity of fly fishing as a recreational activity, a growing interest in eco-friendly and sustainable fishing equipment, and the availability of a wide range of products catering to the diverse needs and preferences of anglers.

Advancements in technology have also contributed to the growth of the fly fishing apparel and accessories industry. New materials and designs have made fly fishing more comfortable and efficient. For instance, lightweight and breathable fabrics have made wading jackets more comfortable to wear, while advances in rod and reel technology have made fly fishing easier for beginners.

New product development and manufacturing fly fishing apparel and accessories that fulfill evolving consumer needs, such as breathable apparel and apparel made from sustainable material, are some of the key entry strategies seen in the market.

Prospective manufacturers are expected to commit to sustainable manufacturing practices over the forecast period, given the rising popularity of ethically sourced products around the world.

Due to the presence of numerous global as well as numerous small- and mid-sized regional competitors, the market for fly-fishing apparel and accessories is extremely competitive. Businesses with several brands and extensive distribution networks control a substantial portion of the market. Major participants in the global fly fishing apparel and accessory industry include The Orvis Company, Inc., Simms Fishing Products, Patagonia, Inc., and Redington (Far Bank Enterprises), all of which have sizable product portfolios and reliable distribution networks.

Fly Fishing Apparel & Accessories Market Report Highlights

The fly fishing gear accounted for a share of 77.2% of the global revenue in 2023. In recent years, manufacturers have introduced new goods that are lighter, stronger, and more durable than ever before, leading to substantial innovation in the market.

The sale of fly fishing apparel and accessories through online channel is projected to grow at CAGR of 5.6% from 2024 to 2030. As online shopping continues to offer convenience, an increasing number of individuals are opting to buy their fishing equipment on the Internet.

The North America region accounted for a share of 46.4% of the global revenue in 2023. Fly fishing has emerged as a favored sport and leisure pursuit among Americans. The growing engagement of youth and women in outdoor endeavors like recreational fishing is fueling the demand for fly fishing attire and gear in the region.

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