

Flexible Foam Market Size, Share & Trends Analysis Report By Type, By Application (Furniture & Bedding, Transportation, Packaging, Building & Construction), By Region (North America, Europe, Asia Pacific, Central & South America, MEA), Segment Forecasts, 2026 - 2033

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Abstracts

The global flexible foam market size was estimated at USD 41.66 billion in 2025 and is projected to reach USD 66.41 billion by 2033, growing at a CAGR of 6.0% from 2026 to 2033. Rising urbanization and residential construction are driving demand for affordable comfort materials in mattresses, sofas, and home furnishings.

Flexible foams offer a cost-effective balance of durability, comfort, and design flexibility, making them a preferred choice for mass-market housing and lifestyle products. The market is shifting from volume-driven growth to a more differentiated expansion led by premium comfort applications and sustainability-aware product lines. New uses in protective packaging and thermal insulation are complementing mature demand in furniture and automotive.

Consolidation among mid-sized converters and strategic vertical integration by polyol producers are increasing. Overall growth remains positive but uneven across regions, with Asia Pacific leading expansion while developed markets focus on higher-value formulations.

Global Flexible Foam Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and

provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global flexible foam market report based on type, application, and region:

Type Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Polyurethane (PU)

Polyethylene (PE)

Polypropylene (PP)

Ethylene-Vinyl Acetate (EVA)

Latex

Others

Application Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Furniture & Bedding

Transportation

Packaging

Building & Construction

Others

Regional Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Asia Pacific

China

India

Japan

South Korea

Australia

Central & South America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

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