

Fitness Ball Market Size, Share & Trends Analysis Report By Size, By Application (Commercial, Household), By Distribution Channel (Online And Offline), By Region, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/F654799598F8EN.html>

Date: December 2022

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: F654799598F8EN

Abstracts

This report can be delivered to the clients within 4 Business Days

Fitness Ball Market Growth & Trends

The global fitness ball market is expected to reach USD 606.8 million by 2030, registering a CAGR of 8.0% during the forecast period, according to a new report by Grand View Research, Inc. Increasing use of fitness balls in several fitness activities, particularly the ones that require stability devices, is boosting the development of the fitness balls market. Professional athletes are using fitness balls more aggressively to advance their physical strength and athletic performance. A continuously widening range of applications of fitness balls in the fitness industry is adding to the growth of the market.

COVID-19 had a positive impact on the growth of the market. During the pandemic, the sales of fitness equipment expanded considerably, especially fitness balls. As per the NDP Group stats, the sales of fitness balls grew 67.0% from January to July 2020. Several manufacturers saw a huge increase in their fitness balls sales category in 2020. As the population is getting more conscious about fitness and healthy life, it has seen a large demand for fitness balls in online distribution channels, during 2020.

The online segment is likely to dominate during the forecast period from 2022 to 2030. Online purchasing allows customers to find a variety of fitness balls that are not

accessible in a physical store. There are several options to select from online shops. Shopping for fitness balls online is quite easy. The user can simply browse over numerous brand names. The growth of this industry will have to keep up with customer inclinations as they demand more comfort and ease in buying fitness ball products online.

North America held the largest revenue share in the fitness ball market in 2021. The U.S. was the dominating market with the largest revenue share in 2021. This is due to the presence of key players and the high pace of advancement in technology whereas the rising prevalence of obesity with changing lifestyles and increasing awareness about fitness and chronic diseases due to unhealthy lifestyles will boost the market growth. Thus, North America generated the largest revenue in 2021.

Manufacturers are majorly concentrating on dynamic consumer demands to manufacture highly efficient fitness balls that suit their intended applications. Incorporating innovative designs, materials, and manufacturing technologies to produce high-quality and cost-efficient fitness balls is one of the popular trends in the fitness ball market.

Fitness Ball Market Report Highlights

Asia Pacific is expected to dominate the market during the forecast period from 2022 to 2030. The rapid development of emerging economies, growing youth population as well as growing disposable income is likely to demand fitness balls in the region

65cm diameter fitness ball segment is likely to dominate during the forecast period. The 65 cm fitness ball is mostly suitable for an individual with a height ranging from 5'11" and 6'7". The individuals in this height range account for the maximum percentage in the world, thus it is expected that the 65cm diameter fitness ball will expand by the fastest CAGR during the forecast period

The commercial segment is likely to dominate throughout the forecast period. The number of health clubs and yoga studios is increasing rapidly all over the world. These health clubs and yoga studios address health concerns specific to an individual, helping them to build a customized fitness regime, which is expected to increase the demand for fitness balls for commercial use online segment is likely to dominate during the forecast period. This is attributed to the shopping advantages such as festive and seasonal offers, lower prices,

discounted rates, and big displays with freedom of selection offered by the retail shops. Also, individuals get a chance to select the best possible options and brands for online purchases

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Size Outlook
- 2.3. Application Outlook
- 2.4. Distribution Channel Outlook
- 2.5. Regional Outlook

CHAPTER 3. FITNESS BALL MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's Five Forces
 - 3.5.1.1. Supplier Power

- 3.5.1.2. Buyer Power
- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of the fitness ball market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19 on the fitness ball market

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. FITNESS BALL MARKET: SIZE ESTIMATES & TREND ANALYSIS

- 5.1. Size Movement Analysis & Market Share, 2021 & 2030
- 5.2. 45cm Diameter
 - 5.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.3. 55cm Diameter
 - 5.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.4. 65cm Diameter
 - 5.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.5. 75cm Diameter
 - 5.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.6. 85cm Diameter
 - 5.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.7. 100cm Diameter
 - 5.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)

CHAPTER 6. FITNESS BALL MARKET APPLICATION ESTIMATES & TREND ANALYSIS

- 6.1. Application Movement Analysis & Market Share, 2021 & 2030
- 6.2. Commercial
 - 6.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 6.3. Household

6.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

CHAPTER 7. FITNESS BALL MARKET DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

7.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2030

7.2. Offline

7.2.1. Market estimates and forecast, through offline, 2017 - 2030 (USD Million)

7.3. Online

7.3.1. Market estimates and forecast, through online, 2017 - 2030 (USD Million)

CHAPTER 8. FITNESS BALL MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1. Regional Movement Analysis & Market Share, 2021 & 2030

8.2. North America

8.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.2.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.2.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.2.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.2.5. U.S.

8.2.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.2.5.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.2.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.2.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.3. Europe

8.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.3.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.3.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.3.5. U.K.

8.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.5.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.3.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.3.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.3.6. Germany

8.3.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.6.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.3.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.3.6.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.3.7. France

8.3.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.7.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.3.7.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.3.7.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4. Asia Pacific

8.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.4.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4.5. China

8.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.5.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.4.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4.6. India

8.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.6.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.4.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.6.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4.7. Japan

8.4.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.7.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.4.7.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.7.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.5. Central & South America

8.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.5.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.5.5. Brazil

8.5.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.5.5.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.5.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.5.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.6. Middle East & Africa

8.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.6.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.6.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.6.5. South Africa

8.6.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.6.5.2. Market estimates and forecast, by size, 2017 - 2030 (USD Million)

8.6.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.6.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE ANALYSIS

9.1. Key global players, recent developments & their impact on the industry

9.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

9.3. Vendor Landscape

9.3.1. Key company market share analysis, 2021

CHAPTER 10. COMPANY PROFILES

10.1. Black Mountain Products, Inc.

10.1.1. Company Overview

10.1.2. Financial Performance

10.1.3. Product Benchmarking

10.1.4. Strategic Initiatives

10.2. DYNAPRO

10.2.1. Company Overview

- 10.2.2. Financial Performance
- 10.2.3. Product Benchmarking
- 10.2.4. Strategic Initiatives
- 10.3. Fit ball Australia
 - 10.3.1. Company Overview
 - 10.3.2. Financial Performance
 - 10.3.3. Product Benchmarking
 - 10.3.4. Strategic Initiatives
- 10.4. Gaiam
 - 10.4.1. Company Overview
 - 10.4.2. Financial Performance
 - 10.4.3. Product Benchmarking
 - 10.4.4. Strategic Initiatives
- 10.5. Live Infinitely
 - 10.5.1. Company Overview
 - 10.5.2. Financial Performance
 - 10.5.3. Product Benchmarking
 - 10.5.4. Strategic Initiatives
- 10.6. ProBody Pilates
 - 10.6.1. Company Overview
 - 10.6.2. Financial Performance
 - 10.6.3. Product Benchmarking
 - 10.6.4. Strategic Initiatives
- 10.7. Reebok International Ltd.
 - 10.7.1. Company Overview
 - 10.7.2. Financial Performance
 - 10.7.3. Product Benchmarking
 - 10.7.4. Strategic Initiatives
- 10.8. Sivan Health and Fitness
 - 10.8.1. Company Overview
 - 10.8.2. Financial Performance
 - 10.8.3. Product Benchmarking
 - 10.8.4. Strategic Initiatives
- 10.9. SPRI Products Inc.
 - 10.9.1. Company Overview
 - 10.9.2. Financial Performance
 - 10.9.3. Product Benchmarking
 - 10.9.4. Strategic Initiatives
- 10.10. Valor Fitness

- 10.10.1. Company Overview
- 10.10.2. Financial Performance
- 10.10.3. Product Benchmarking
- 10.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Fitness ball market - Driving factor market analysis
2. Fitness ball market - Restraint factor market analysis
3. 45cm diameter fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
4. 55cm diameter fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
5. 65cm diameter fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
6. 75cm diameter fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
7. 85cm diameter fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
8. 100cm diameter fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
9. Fitness ball market estimates and forecast for commercial, 2017 - 2030 (USD Million)
10. Fitness ball market estimates and forecast for households, 2017 - 2030 (USD Million)
11. Fitness ball market estimates and forecast through offline, 2017 - 2030 (USD Million)
12. Fitness ball market estimates and forecast through online, 2017 - 2030 (USD Million)
13. North America fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
14. North America fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
15. North America fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
16. North America fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
17. U.S. fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
18. U.S. fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
19. U.S. fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
20. U.S. fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
21. Europe fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
22. Europe fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
23. Europe fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
24. Europe fitness ball market estimates and forecast, by distribution channel, 2017 -

2030 (USD Million)

25. U.K. fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
26. U.K. fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
27. U.K. fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
28. U.K. fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
29. Germany fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
30. Germany fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
31. Germany fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
32. Germany fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
33. France fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
34. France fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
35. France fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
36. France fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
37. Asia Pacific fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
38. Asia Pacific fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
39. Asia Pacific fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
40. Asia Pacific fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
41. China fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
42. China fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
43. China fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
44. China fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
45. India fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
46. India fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
47. India fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
48. India fitness ball market estimates and forecast, by distribution channel, 2017 - 2030

(USD Million)

49. Japan fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
50. Japan fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
51. Japan fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
52. Japan fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
53. Central & South America fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
54. Central & South America fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
55. Central & South America fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
56. Central & South America fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
57. Brazil fitness ball market estimates and forecast, 2017 - 2030 (USD Million) 107
58. Brazil fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
59. Brazil fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
60. Brazil fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
61. Middle East & Africa fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
62. Middle East & Africa fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
63. Middle East & Africa fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
64. Middle East & Africa fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
65. South Africa fitness ball market estimates and forecast, 2017 - 2030 (USD Million)
66. South Africa fitness ball market estimates and forecast, by size, 2017 - 2030 (USD Million)
67. South Africa fitness ball market estimates and forecast, by application, 2017 - 2030 (USD Million)
68. South Africa fitness ball market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
69. Company categorization

List Of Figures

LIST OF FIGURES

1. Fitness ball market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Fitness ball market: Value chain analysis
7. Fitness ball sales/retail channel analysis
8. Fitness ball market: Porter's Five Forces analysis
9. Fitness ball market: Size Share (%) analysis, 2021 & 2030
10. Fitness ball market: Application share (%) analysis, 2021 & 2030
11. Fitness ball market: Distribution channel share (%) analysis, 2021 & 2030

I would like to order

Product name: Fitness Ball Market Size, Share & Trends Analysis Report By Size, By Application (Commercial, Household), By Distribution Channel (Online And Offline), By Region, And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/F654799598F8EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F654799598F8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970