

Fish Powder Market Size, Share & Trends Analysis Report By Source (Whole Fish, By-product), By Application (Swine, Aquaculture, Poultry, Others), By Region (North America, Europe, APAC, Latin America, MEA), And Segment Forecasts, 2025 - 2030

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Abstracts

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Fish Powder Market Growth & Trends

The global fish powder market size is expected to reach USD 13.19 billion by 2030, registering a CAGR of 6.5% from 2025 to 2030, according to a new report by Grand View Research, Inc. The growth is attributed to the rising use of fish meal products in poultry and swine diets. Rising aquaculture production along with the rise in the fortified food industry over the forecast period is anticipated to further fuel the growth.

Rising use of fish powder for the fortification of food is anticipated to drive the market. Moreover, demand for different fish categories such as anchovy, horse mackerel, capelin, menhaden, sand eel, and pilchard among others in functional food production is expected to drive the market. Increased aqua feed farming is anticipated to continue to drive the demand in the forthcoming years.

The production of fish meal is highly concentrated in Asia Pacific. China accounts for about 90% of the global aquafeed production. China is also the world's largest importer of fish meal products; accounting for about 1.57 million metric tons in 2017 from 0.98 million metric tons in 2013. Growing imports along with the surge in prices has anticipated the demand for the products.

Rising demand in the aquafeed industry in India has driven the growth of the fish powder market. In India, the consumption of aquafeed was around 1 million tons in 2012, which reached about 7 million tons in 2017. India has about 26 aquafeed mills with production capacity of about 43.4%, producing about 1.25 million tons of feed. Rise in fish farming is anticipated to further boost the product demand over the forecast period.

Rising interest for functional ingredients in food products due to their various health benefits in poultry and swine application will fuel growth of the market. Improvements in the production facilities and expansion of geographical reach to boost market development is expected to create growth opportunities in near future. The key players engage in acquisitions and mergers, online sales, limited extensions, among other development endeavors. Major companies operating in the market are Oceana Group Limited, Austevoll Seafood ASA, FMC Corporation, Croda International Plc., and Omega Protein Corporation.

Fish Powder Market Report Highlights

The whole fish segment accounted for a leading revenue share of 64.1% in the global market in 2024. Whole fish is considered an important source of fish powder, which is used in various industries, including animal feed, aquaculture, and pet food.

The swine segment accounted for a leading revenue share in the global market in 2024. The growing global demand for pork, particularly in countries with an expanding middle-income demographic, has resulted in a noticeable increase in pig farming.

Asia Pacific accounted for a leading revenue share of 45.1% in the global fish powder industry in 2024. Growing aqua feed industry on account of the demand from functional ingredients mainly in developing countries such as India and China is expected to propel the market.

Various manufacturers are concentrating on new product launches, capacity expansions, and technological innovations to estimate existing and future demand patterns from upcoming product segments.

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