

# Fish Powder Market Size, Share & Trends Analysis Report By Source (Whole Fish, By-product), By Application (Swine, Aquaculture, Poultry, Others), By Region (North America, Europe, APAC, Latin America, MEA), And Segment Forecasts, 2025 - 2030

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# Abstracts

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Fish Powder Market Growth & Trends

The global fish powder market size is expected treach USD 13.19 billion by 2030, registering a CAGR of 6.5% from 2025 t2030, according ta new report by Grand View Research, Inc. The growth is attributed the rising use of fish meal products in poultry and swine diets. Rising aquaculture production along with the rise in the fortified food industry over the forecast period is anticipated tfurther fuel the growth.

Rising use of fish powder for the fortification of food is anticipated tdrive the market. Moreover, demand for different fish categories such as anchovy, horse mackerel, capelin, menhaden, sand eel, and pilchard among others in functional food production is expected tdrive the market. Increased aqua feed farming is anticipated tcontinue tdrive the demand in the forthcoming years.

The production of fish meal is highly concentrated in Asia Pacific. China accounts for about 90% of the global aquafeed production. China is alsthe world's largest importer of fish meal products; accounting for about 1.57 million metric tons in 2017 from 0.98 million metric tons in 2013. Growing imports along with the surge in prices has anticipated the demand for the products.



Rising demand in the aquafeed industry in India has driven the growth of the fish powder market. In India, the consumption of aquafeed was around 1 million tons in 2012, which reached tabout 7 million tons in 2017. India has about 26 aquafeed mills with production capacity of about 43.4%, producing about 1.25 million tons of feed. Rise in fish farming is anticipated tfurther boost the product demand over the forecast period.

Rising interest for functional ingredients in food products due their various health benefits in poultry and swine application will fuel growth of the market. Improvements in the production facilities and expansion of geographical reach tboost market development is expected tcreate growth opportunities in near future. The key players engage in acquisitions and mergers, online sales, limited extensions, among other development endeavors. Major companies operating in the market are Oceana Group Limited, Austevoll Seafood ASA, FMC Corporation, Croda International Plc., and Omega Protein Corporation.

Fish Powder Market Report Highlights

The whole fish segment accounted for a leading revenue share of 64.1% in the global market in 2024. Whole fish is considered an important source of fish powder, which is used in various industries, including animal feed, aquaculture, and pet food.

The swine segment accounted for a leading revenue share in the global market in 2024. The growing global demand for pork, particularly in countries with an expanding middle-income demographic, has resulted in a noticeable increase in pig farming.

Asia Pacific accounted for a leading revenue share of 45.1% in the global fish powder industry in 2024. Growing aqua feed industry on account of the demand from functional ingredients mainly in developing countries such as India and China is expected tpropel the market

Various manufacturers are concentrating on new product launches, capacity expansions, and technological innovations testimate existing and future demand patterns from upcoming product segments.

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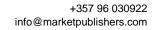
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