

# **First Aid Market Size, Share & Trends Analysis Report By Type (First Aid Room Equipment, Automated External Defibrillators, First Aid Training Products), By End use (Hospital & Clinics, Home & Offices), By Region, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

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### First Aid Market Summary

The global first aid market size was valued at USD 4.77 billion in 2024 and is projected to reach USD 6.18 billion by 2030, growing at CAGR of 4.4% from 2025 to 2030.

Demand for first aid kits is increasing owing to increasing cases of falls in home and office settings, the rising number of road accidents, and growing awareness regarding first aid procedures globally.

The rising number of accidents and injuries is a major factor driving the market's growth. Accidents and injuries occur at home, on the road, and at the workplace. Major accident cases are observed on the road. According to the World Health Organization's Global Status Report on Road Safety 2023, the number of annual road traffic deaths is approximately 1.19 million. High number of accidents and injuries creates a significant demand for first-aid products and services to help people manage injuries.

According to the Royal Society for the Prevention of Accidents, around 14,000 people die in the U.K. and around 700,000 people are admitted to the hospital with major injuries. The high number of accidents and injuries puts pressure on the market to provide products and services to help people in such emergencies. The demand for first aid training and certification is increasing, as people are recognizing the importance of

being prepared to respond to medical emergencies.

Due to rising awareness about health and safety, people are willing to learn basic first aid skills, which is expected to lead to a surge in the demand for training and certification programs. Due to the pandemic, online training courses for CPR, AED, and first aid are more popular, with people understanding the importance of being ready for emergencies. According to the American Red Cross report, the demand for online training courses has increased after the pandemic, and people are striving to be better equipped to respond to medical emergencies. Several new & innovative mobile applications and online resources have been launched in the market, which make it easier for individuals to access first aid information and training, allowing them to respond more effectively to medical emergencies.

In September 2022, DrySee created a patented bandage that changes color when it is time to change, improving wound care. The color-changing feature helps users visually identify the moisture and determine when dressings and bandages need replacement. Furthermore, researchers from the University of California, Los Angeles recently developed a Smart Bandage that uses electrical stimulation to enhance the wound healing process and decrease the chances of infection. These advancements continue to drive growth in the first aid industry and make first aid more accessible and effective for everyone.

## Global First Aid Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global first aid market report based on type, end use, and region:

Type Outlook (Revenue, USD Million, 2018 - 2030)

First Aid Supplies - Workplace

Metal-detectable & X-ray-detectable Products

Advanced Wound Care

Basic Wound Care

Trauma Dressings

Splints

Gauze

Slings

Hot & Cold Packs

Eyewash

Diphoterine

Povidone-Iodine

Surgical Instruments

Gloves

Cohesive Bandages

Vomit Bags

#### First Aid Supplies - Consumer

Basic Wound Care

Trauma Dressings

Gauze

Slings

Hot & Cold Packs

Eyewash

Diphoterine

Povidone-Iodine

Gloves

Cohesive Bandages

Vomit Bags

First Aid Room Equipment

Metal-Detectable & X-Ray-Detectable Products

Advanced Wound Care

Surgical Instruments

Sports Care/Braces

Cohesive Bandages

Hot & Cold Packs

Medicinal Products

Pain Relief Medication

Asthma Relief Products

Electrolyte Products/Hydralyte

Topicals

Povidone-Iodine

Antiseptics

First Aid Training Products

Basic Wound Care

Trauma Dressings

Gauze

Slings

Automated External Defibrillators

End use Outlook (Revenue, USD Million, 2018 - 2030)

Hospital & Clinics

Home & Offices

Fire Department

Military

Sports & Recreation

Warehouse (Manufacturing)

Food Preparation

Others

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Europe

U.K.

Germany

France

Italy

Spain

Denmark

Sweden

Norway

Asia Pacific

Japan

China

India

Australia

Thailand

South Korea

Latin America

Brazil

Mexico

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Segment Definitions
  - 1.2.1. Type
  - 1.2.2. End Use
  - 1.2.3. Regional scope
  - 1.2.4. Estimates and forecasts timeline
- 1.3. Research Methodology
- 1.4. Information Procurement
  - 1.4.1. Purchased database
  - 1.4.2. GVR's internal database
  - 1.4.3. Secondary sources
  - 1.4.4. Primary research
  - 1.4.5. Details of primary research
- 1.5. Information or Data Analysis
  - 1.5.1. Data analysis models
- 1.6. Market Formulation & Validation
- 1.7. Model Details
- 1.8. List of Secondary Sources
- 1.9. List of Primary Sources
- 1.10. Objectives

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Segment Outlook
  - 2.2.1. Type outlook
  - 2.2.2. End Use outlook
  - 2.2.3. Regional outlook
- 2.3. Competitive Insights

### **CHAPTER 3. FIRST AID MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent market outlook
  - 3.1.2. Related/ancillary market outlook

- 3.2. Market Dynamics
  - 3.2.1. Market driver analysis
  - 3.2.2. Market restraint analysis
- 3.3. First Aid Market Analysis Tools
  - 3.3.1. Industry Analysis - Porter's
    - 3.3.1.1. Supplier power
    - 3.3.1.2. Buyer power
    - 3.3.1.3. Substitution threat
    - 3.3.1.4. Threat of new entrant
    - 3.3.1.5. Competitive rivalry
  - 3.3.2. PESTEL Analysis
    - 3.3.2.1. Political landscape
    - 3.3.2.2. Technological landscape
    - 3.3.2.3. Economic landscape

## **CHAPTER 4. FIRST AID MARKET: TYPE ESTIMATES & TREND ANALYSIS**

- 4.1. Type Segment Dashboard
- 4.2. First Aid Market: Type Movement Analysis
- 4.3. Global First Aid Market Size & Trend Analysis, by Technology, 2018 to 2030 (USD Million)
- 4.4. First Aid Supplies - Workplace
  - 4.4.1. Market estimates and forecasts 2018 to 2030 (USD Million)
    - 4.4.1.1. Metal Detectable And X-Ray Detectable Products
      - 4.4.1.1.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.4.1.2. Advanced Wound Care
      - 4.4.1.2.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.4.1.3. Basic Wound Care
      - 4.4.1.3.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.4.1.4. Trauma Dressings
      - 4.4.1.4.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.4.1.5. Splints
      - 4.4.1.5.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.4.1.6. Gauze
      - 4.4.1.6.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.4.1.7. Slings
      - 4.4.1.7.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.4.1.8. Hot and Cold Packs
      - 4.4.1.8.1. Market estimates and forecast 2018 to 2030 (USD Million)

- 4.4.1.9. Eyewash
  - 4.4.1.9.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.4.1.10. Diphoterine
  - 4.4.1.10.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.4.1.11. Povidone-iodine
  - 4.4.1.11.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.4.1.12. Surgical Instruments
  - 4.4.1.12.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.4.1.13. Gloves
  - 4.4.1.13.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.4.1.14. Cohesive Bandages
  - 4.4.1.14.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.4.1.15. Vomit Bags
  - 4.4.1.15.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.5. First Aid Supplies - Consumer
  - 4.5.1. Market estimates and forecasts 2018 to 2030 (USD Million)
    - 4.5.1.1. Basic Wound Care
      - 4.5.1.1.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.5.1.2. Trauma Dressings
      - 4.5.1.2.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.5.1.3. Gauze
      - 4.5.1.3.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.5.1.4. Slings
      - 4.5.1.4.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.5.1.5. Hot And Cold Packs
      - 4.5.1.5.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.5.1.6. Eyewash
      - 4.5.1.6.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.5.1.7. Diphoterine
      - 4.5.1.7.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.5.1.8. Povidone-Iodine
      - 4.5.1.8.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.5.1.9. Gloves
      - 4.5.1.9.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.5.1.10. Cohesive Bandages
      - 4.5.1.10.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.5.1.11. Vomit Bags
      - 4.5.1.11.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.6. First Aid Room Equipment

- 4.6.1. Market estimates and forecasts 2018 to 2030 (USD Million)
  - 4.6.1.1. Metal Detectable And X-Ray Detectable Products
    - 4.6.1.1.1. Market estimates and forecast 2018 to 2030 (USD Million)
  - 4.6.1.2. Advanced Wound Care
    - 4.6.1.2.1. Market estimates and forecast 2018 to 2030 (USD Million)
  - 4.6.1.3. Surgical Instruments
    - 4.6.1.3.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.7. Sports Care/Braces
  - 4.7.1. Market estimates and forecasts 2018 to 2030 (USD Million)
    - 4.7.1.1. Cohesive Bandages
      - 4.7.1.1.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.7.1.2. Hot And Cold Packs
      - 4.7.1.2.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.8. Medicinal Products
  - 4.8.1. Market estimates and forecasts 2018 to 2030 (USD Million)
    - 4.8.1.1. Pain Relief Medication
      - 4.8.1.1.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.8.1.2. Asthma Relief Products
      - 4.8.1.2.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.8.1.3. Electrolyte Products/Hydralyte
      - 4.8.1.3.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.9. Topicals
  - 4.9.1. Market estimates and forecasts 2018 to 2030 (USD Million)
    - 4.9.1.1. Povidone-Iodine
      - 4.9.1.1.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.9.1.2. Antiseptics
      - 4.9.1.2.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.10. First Aid Training products
  - 4.10.1. Market estimates and forecasts 2018 to 2030 (USD Million)
    - 4.10.1.1. Gauze
      - 4.10.1.1.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.10.1.2. Slings
      - 4.10.1.2.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.10.1.3. Trauma Dressings
      - 4.10.1.3.1. Market estimates and forecast 2018 to 2030 (USD Million)
    - 4.10.1.4. Basic Wound Care
      - 4.10.1.4.1. Market estimates and forecast 2018 to 2030 (USD Million)
- 4.11. Automated External Defibrillators
  - 4.11.1. Market estimates and forecasts 2018 to 2030 (USD Million)

## **CHAPTER 5. FIRST AID MARKET: END USE ESTIMATES & TREND ANALYSIS**

- 5.1. End Use Segment Dashboard
- 5.2. First Aid Market: End Use Movement Analysis
- 5.3. Global First Aid Market Size & Trend Analysis, by End Use, 2018 to 2030 (USD Million)
- 5.4. Hospital & Clinics
  - 5.4.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.5. Home & Offices
  - 5.5.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.6. Fire Department
  - 5.6.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.7. Military
  - 5.7.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.8. Sports and Recreation
  - 5.8.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.9. Warehouse (Manufacturing)
  - 5.9.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.10. Food Preparation
  - 5.10.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.11. Others
  - 5.11.1. Market estimates and forecasts 2018 to 2030 (USD Million)

## **CHAPTER 6. FIRST AID MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 6.1. Regional Market Dashboard
- 6.2. Regional Market Share Analysis, 2024 & 2030
- 6.3. Continuous bioprocessing market by Region: Key Takeaways
- 6.4. North America
  - 6.4.1. U.S.
    - 6.4.1.1. Key country dynamics
    - 6.4.1.2. Regulatory framework/ reimbursement structure
    - 6.4.1.3. Competitive scenario
    - 6.4.1.4. U.S. market estimates and forecasts 2018 to 2030 (USD Million)
  - 6.4.2. Canada
    - 6.4.2.1. Key country dynamics
    - 6.4.2.2. Regulatory framework/ reimbursement structure
    - 6.4.2.3. Competitive scenario

6.4.2.4. Canada market estimates and forecasts 2018 to 2030 (USD Million)

## 6.5. Europe

### 6.5.1. UK

6.5.1.1. Key country dynamics

6.5.1.2. Regulatory framework/ reimbursement structure

6.5.1.3. Competitive scenario

6.5.1.4. UK market estimates and forecasts 2018 to 2030 (USD Million)

### 6.5.2. Germany

6.5.2.1. Key country dynamics

6.5.2.2. Regulatory framework/ reimbursement structure

6.5.2.3. Competitive scenario

6.5.2.4. Germany market estimates and forecasts 2018 to 2030 (USD Million)

### 6.5.3. France

6.5.3.1. Key country dynamics

6.5.3.2. Regulatory framework/ reimbursement structure

6.5.3.3. Competitive scenario

6.5.3.4. France market estimates and forecasts 2018 to 2030 (USD Million)

### 6.5.4. Italy

6.5.4.1. Key country dynamics

6.5.4.2. Regulatory framework/ reimbursement structure

6.5.4.3. Competitive scenario

6.5.4.4. Italy market estimates and forecasts 2018 to 2030 (USD Million)

### 6.5.5. Spain

6.5.5.1. Key country dynamics

6.5.5.2. Regulatory framework/ reimbursement structure

6.5.5.3. Competitive scenario

6.5.5.4. Spain market estimates and forecasts 2018 to 2030 (USD Million)

### 6.5.6. Norway

6.5.6.1. Key country dynamics

6.5.6.2. Regulatory framework/ reimbursement structure

6.5.6.3. Competitive scenario

6.5.6.4. Norway market estimates and forecasts 2018 to 2030 (USD Million)

### 6.5.7. Sweden

6.5.7.1. Key country dynamics

6.5.7.2. Regulatory framework/ reimbursement structure

6.5.7.3. Competitive scenario

6.5.7.4. Sweden market estimates and forecasts 2018 to 2030 (USD Million)

### 6.5.8. Denmark

6.5.8.1. Key country dynamics

6.5.8.2. Regulatory framework/ reimbursement structure

6.5.8.3. Competitive scenario

6.5.8.4. Denmark market estimates and forecasts 2018 to 2030 (USD Million)

## 6.6. Asia Pacific

### 6.6.1. Japan

6.6.1.1. Key country dynamics

6.6.1.2. Regulatory framework/ reimbursement structure

6.6.1.3. Competitive scenario

6.6.1.4. Japan market estimates and forecasts 2018 to 2030 (USD Million)

### 6.6.2. China

6.6.2.1. Key country dynamics

6.6.2.2. Regulatory framework/ reimbursement structure

6.6.2.3. Competitive scenario

6.6.2.4. China market estimates and forecasts 2018 to 2030 (USD Million)

### 6.6.3. India

6.6.3.1. Key country dynamics

6.6.3.2. Regulatory framework/ reimbursement structure

6.6.3.3. Competitive scenario

6.6.3.4. India market estimates and forecasts 2018 to 2030 (USD Million)

### 6.6.4. Australia

6.6.4.1. Key country dynamics

6.6.4.2. Regulatory framework/ reimbursement structure

6.6.4.3. Competitive scenario

6.6.4.4. Australia market estimates and forecasts 2018 to 2030 (USD Million)

### 6.6.5. South Korea

6.6.5.1. Key country dynamics

6.6.5.2. Regulatory framework/ reimbursement structure

6.6.5.3. Competitive scenario

6.6.5.4. South Korea market estimates and forecasts 2018 to 2030 (USD Million)

### 6.6.6. Thailand

6.6.6.1. Key country dynamics

6.6.6.2. Regulatory framework/ reimbursement structure

6.6.6.3. Competitive scenario

6.6.6.4. Thailand market estimates and forecasts 2018 to 2030 (USD Million)

## 6.7. Latin America

### 6.7.1. Brazil

6.7.1.1. Key country dynamics

6.7.1.2. Regulatory framework/ reimbursement structure

6.7.1.3. Competitive scenario

- 6.7.1.4. Brazil market estimates and forecasts 2018 to 2030 (USD Million)
- 6.7.2. Argentina
  - 6.7.2.1. Key country dynamics
  - 6.7.2.2. Regulatory framework/ reimbursement structure
  - 6.7.2.3. Competitive scenario
  - 6.7.2.4. Argentina market estimates and forecasts 2018 to 2030 (USD Million)
- 6.8. MEA
  - 6.8.1. South Africa
    - 6.8.1.1. Key country dynamics
    - 6.8.1.2. Regulatory framework/ reimbursement structure
    - 6.8.1.3. Competitive scenario
    - 6.8.1.4. South Africa market estimates and forecasts 2018 to 2030 (USD Million)
  - 6.8.2. Saudi Arabia
    - 6.8.2.1. Key country dynamics
    - 6.8.2.2. Regulatory framework/ reimbursement structure
    - 6.8.2.3. Competitive scenario
    - 6.8.2.4. Saudi Arabia market estimates and forecasts 2018 to 2030 (USD Million)
  - 6.8.3. UAE
    - 6.8.3.1. Key country dynamics
    - 6.8.3.2. Regulatory framework/ reimbursement structure
    - 6.8.3.3. Competitive scenario
    - 6.8.3.4. UAE market estimates and forecasts 2018 to 2030 (USD Million)
  - 6.8.4. Kuwait
    - 6.8.4.1. Key country dynamics
    - 6.8.4.2. Regulatory framework/ reimbursement structure
    - 6.8.4.3. Competitive scenario
    - 6.8.4.4. Kuwait market estimates and forecasts 2018 to 2030 (USD Million)

## **CHAPTER 7. COMPETITIVE LANDSCAPE**

- 7.1. Recent Developments & Impact Analysis, By Key Market Participants
- 7.2. Company/Competition Categorization
- 7.3. Vendor Landscape
  - 7.3.1. Key company heat map analysis, 2024
- 7.4. Company Profiles
  - 7.4.1. 3M
    - 7.4.1.1. Company overview
    - 7.4.1.2. Financial performance
    - 7.4.1.3. Product benchmarking

- 7.4.1.4. Strategic initiatives
- 7.4.2. PAUL HARTMANN AG
  - 7.4.2.1. Company overview
  - 7.4.2.2. Financial performance
  - 7.4.2.3. Product benchmarking
  - 7.4.2.4. Strategic initiatives
- 7.4.3. Johnson & Johnson Services, Inc.
  - 7.4.3.1. Company overview
  - 7.4.3.2. Financial performance
  - 7.4.3.3. Product benchmarking
  - 7.4.3.4. Strategic initiatives
- 7.4.4. Coloplast Corp.
  - 7.4.4.1. Company overview
  - 7.4.4.2. Financial performance
  - 7.4.4.3. Product benchmarking
  - 7.4.4.4. Strategic initiatives
- 7.4.5. Stryker
  - 7.4.5.1. Company overview
  - 7.4.5.2. Financial performance
  - 7.4.5.3. Product benchmarking
  - 7.4.5.4. Strategic initiatives
- 7.4.6. Smith & Nephew
  - 7.4.6.1. Company overview
  - 7.4.6.2. Financial performance
  - 7.4.6.3. Product benchmarking
  - 7.4.6.4. Strategic initiatives
- 7.4.7. Convatec
  - 7.4.7.1. Company overview
  - 7.4.7.2. Financial performance
  - 7.4.7.3. Product benchmarking
  - 7.4.7.4. Strategic initiatives
- 7.4.8. M?Inlycke Health Care AB
  - 7.4.8.1. Company overview
  - 7.4.8.2. Financial performance
  - 7.4.8.3. Product benchmarking
  - 7.4.8.4. Strategic initiatives

## List Of Tables

### LIST OF TABLES

- Table 1 List of abbreviations
- Table 2 Global first aid market, by region 2018 - 2030 (USD Million)
- Table 3 Global first aid market, by type 2018 - 2030 (USD Million)
- Table 4 Global first aid market, by end use 2018 - 2030 (USD Million)
- Table 5 North America first aid market, by country, 2018 - 2030 (USD Million)
- Table 6 North America first aid market, by type, 2018 - 2030 (USD Million)
- Table 7 North America first aid market, by end use, 2018 - 2030 (USD Million)
- Table 8 U.S. first aid market, by type, 2018 - 2030 (USD Million)
- Table 9 U.S. first aid market, by end use, 2018 - 2030 (USD Million)
- Table 10 Canada first aid market, by type, 2018 - 2030 (USD Million)
- Table 11 Canada first aid market, by end use, 2018 - 2030 (USD Million)
- Table 12 Europe first aid market, by country, 2018 - 2030 (USD Million)
- Table 13 Europe first aid market, by type, 2018 - 2030 (USD Million)
- Table 14 Europe first aid market, by end use, 2018 - 2030 (USD Million)
- Table 15 UK first aid market, by type, 2018 - 2030 (USD Million)
- Table 16 UK first aid market, by end use, 2018 - 2030 (USD Million)
- Table 17 Germany first aid market, by type, 2018 - 2030 (USD Million)
- Table 18 Germany first aid market, by end use, 2018 - 2030 (USD Million)
- Table 19 France first aid market, by type, 2018 - 2030 (USD Million)
- Table 20 France first aid market, by end use, 2018 - 2030 (USD Million)
- Table 21 Italy first aid market, by type, 2018 - 2030 (USD Million)
- Table 22 Italy first aid market, by end use, 2018 - 2030 (USD Million)
- Table 23 Spain first aid market, by type, 2018 - 2030 (USD Million)
- Table 24 Spain first aid market, by end use, 2018 - 2030 (USD Million)
- Table 25 Sweden first aid market, by type, 2018 - 2030 (USD Million)
- Table 26 Sweden first aid market, by end use, 2018 - 2030 (USD Million)
- Table 27 Norway first aid market, by type, 2018 - 2030 (USD Million)
- Table 28 Norway first aid market, by end use, 2018 - 2030 (USD Million)
- Table 29 Denmark first aid market, by type, 2018 - 2030 (USD Million)
- Table 30 Denmark first aid market, by end use, 2018 - 2030 (USD Million)
- Table 31 Asia Pacific first aid market, by country, 2018 - 2030 (USD Million)
- Table 32 Asia Pacific first aid market, by type, 2018 - 2030 (USD Million)
- Table 33 Asia Pacific first aid market, by end use, 2018 - 2030 (USD Million)
- Table 34 China first aid market, by type, 2018 - 2030 (USD Million)
- Table 35 China first aid market, by end use, 2018 - 2030 (USD Million)
- Table 36 India first aid market, by type, 2018 - 2030 (USD Million)

- Table 37 India first aid market, by end use, 2018 - 2030 (USD Million)
- Table 38 South Korea first aid market, by type, 2018 - 2030 (USD Million)
- Table 39 South Korea first aid market, by end use, 2018 - 2030 (USD Million)
- Table 40 Australia first aid market, by type, 2018 - 2030 (USD Million)
- Table 41 Australia first aid market, by end use, 2018 - 2030 (USD Million)
- Table 42 Thailand first aid market, by end use, 2018 - 2030 (USD Million)
- Table 43 Thailand first aid market, by type, 2018 - 2030 (USD Million)
- Table 44 Japan first aid market, by end use, 2018 - 2030 (USD Million)
- Table 45 Latin America first aid market, by country, 2018 - 2030 (USD Million)
- Table 46 Latin America first aid market, by type, 2018 - 2030 (USD Million)
- Table 47 Latin America first aid market, by end use, 2018 - 2030 (USD Million)
- Table 48 Brazil first aid market, by type, 2018 - 2030 (USD Million)
- Table 49 Brazil first aid market, by end use, 2018 - 2030 (USD Million)
- Table 50 Mexico first aid market, by type, 2018 - 2030 (USD Million)
- Table 51 Mexico first aid market, by end use, 2018 - 2030 (USD Million)
- Table 52 Argentina first aid market, by type, 2018 - 2030 (USD Million)
- Table 53 Argentina first aid market, by end use, 2018 - 2030 (USD Million)
- Table 54 Middle East & Africa first aid market, by country, 2018 - 2030 (USD Million)
- Table 55 Middle East & Africa first aid market, by type, 2018 - 2030 (USD Million)
- Table 56 Middle East & Africa first aid market, by end use, 2018 - 2030 (USD Million)
- Table 57 South Africa first aid market, by type, 2018 - 2030 (USD Million)
- Table 58 South Africa first aid market, by end use, 2018 - 2030 (USD Million)
- Table 59 Saudi Arabia first aid market, by type, 2018 - 2030 (USD Million)
- Table 60 Saudi Arabia first aid market, by end use, 2018 - 2030 (USD Million)
- Table 61 UAE first aid market, by type, 2018 - 2030 (USD Million)
- Table 62 UAE first aid market, by end use, 2018 - 2030 (USD Million)
- Table 63 Kuwait first aid market, by type, 2018 - 2030 (USD Million)
- Table 64 Kuwait first aid market, by end use, 2018 - 2030 (USD Million)

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Data triangulation techniques
- Fig. 3 Primary research pattern
- Fig. 4 Primary interviews
- Fig. 5 Market research approaches
- Fig. 6 Value-chain-based sizing & forecasting
- Fig. 7 QFD modeling for market share assessment
- Fig. 8 Market formulation & validation
- First aid market: Market snapshot
- Fig. 9 First aid market: Market segmentation
- Fig. 10 First aid market Strategy framework
- Fig. 11 Parent market outlook
- Fig. 12 Related/ancillary market outlook
- Fig. 13 First aid market driver impact
- Fig. 14 First aid market restraint impact
- Fig. 15 First aid market porter's five forces analysis
- Fig. 16 First aid market PESTEL analysis
- Fig. 17 First aid market segment dashboard
- Fig. 18 First aid market: Type movement analysis
- Fig. 19 First aid supplies - workplace market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 20 Metal detectable and x-ray detectable products market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 21 Advanced wound care market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 22 Basic wound care market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 23 Trauma dressings market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 24 Splints market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 25 Gauze market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 26 Slings market estimates and forecast 2018 - 2030 (USD Million)
- Fig. 27 Hot and cold packs market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 28 Eyewash market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 29 Diphoterine market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 30 Povidone-iodine market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 31 Surgical instruments market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 32 Gloves market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 33 Cohesive bandages market estimates and forecast, 2018 - 2030 (USD Million)

- Fig. 34 Vomit bags market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 35 First aid supplies - consumer market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 36 Basic wound care market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 37 Trauma dressings market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 38 Splints market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 39 Gauze market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 40 Slings market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 41 Hot and cold packs market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 42 Eyewash market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 43 Diphoterine market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 44 Povidone-iodine market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 45 Gloves market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 46 Cohesive bandages market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 47 Vomit bags market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 48 First aid room equipment market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 49 Metal detectable and x-ray detectable products market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 50 Advanced wound care market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 51 Surgical instruments market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 52 Sports care/braces market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 53 Cohesive bandages market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 54 Hot and cold packs market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 55 Medicinal products market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 56 Pain relief medication market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 57 Asthma relief products market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 58 Electrolyte products/hydralyte market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 59 Topicals market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 60 Povidone-iodine market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 61 Antiseptics market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 62 First aid training products market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 63 Gauze market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 64 Slings market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 65 Basic wound care market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 66 Trauma dressings market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 67 Automated external defibrillators market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 68 First aid market: End use movement analysis

Fig. 69 Hospital & clinics market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 70 Home & offices market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 71 Fire department market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 72 Military market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 73 Sports and recreation market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 74 Warehouse (manufacturing) market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 75 Food preparation market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 76 Others market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 77 Global first aid market: Regional movement analysis

Fig. 78 Global first aid market: Regional outlook and key takeaways

Fig. 79 Global market share, by region

Fig. 80 North America market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 81 U.S. market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 82 Canada market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 83 Europe market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 84 UK market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 85 Germany market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 86 France market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 87 Italy market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 88 Spain market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 89 Denmark market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 90 Sweden market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 91 Norway market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 92 Asia Pacific market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 93 Japan market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 94 China market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 95 India market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 96 Australia market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 97 Thailand market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 98 South Korea market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 99 Latin America market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 100 Brazil market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 101 Mexico market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 102 Argentina market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 103 Middle East and Africa. market estimates and forecast, 2018 - 2030 (USD Million)

Million)

Fig. 104 South Africa market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 105 Saudi Arabia market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 106 UAE market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 107 Kuwait market estimates and forecast, 2018 - 2030 (USD Million)

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