

Fiberglass Flooring Market Size And Trend Analysis By Application (Residential, Commercial, Industrial), By Region (North America, Europe, Asia Pacific, Latin America, Middle East & Africa), And Segment Forecasts, 2014 - 2025

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Abstracts

The global fiberglass flooring market is expected to reach USD 987 million by 2025, according to a new report conducted by Grand View Research, Inc. The growing application in industrial, residential and commercial buildings owing to the longer lifespan of floors coupled with better aesthetics will drive growth over the upcoming years. Moreover, the rising demand for residential buildings in light of population growth, increasing income levels, and favorable government initiatives will aid in the industry development.

The usage of these products in the industrial sector will witness substantial revenue rise at a CAGR of 6.8% from 2016 to 2025. Factors such as low maintenance and anti-allergen are expected to spur the demand for these products over the upcoming years. Strong growth of the construction industry in emerging countries such as China, India, Singapore, Brazil, Thailand, Indonesia, Mexico, UAE, South Africa, Saudi Arabia, Qatar, and South Korea will create growth opportunities for the market in the future.

Further key findings from the report suggest:

The global fiberglass flooring market demand was 107,793.2 thousand square feet in 2015 and is expected to grow significantly owing to growing demand for residential buildings in countries such as Germany, South Africa, Brazil, Mexico, and India

The Middle East & Africa accounted for 16.5% of the global volume share in 2015 and is

anticipated to witness growth on account of rapid infrastructural development in the region over the upcoming years. The presence of large construction companies such as Murray & Roberts, Fluor, Trencon Construction, Esor, Arabtec Construction LLC, Al Habtoor Group LLC, and Dutco Construction LLC will spur the demand for the product.

The industrial construction sector is expected to witness substantial gains on account of increasing facility expansion by manufacturing companies. Moreover, the shifting of the major automotive manufacturers including Volkswagen, Audi, Toyota, Nissan, Chevrolet, BMW, and Fiat to China and India is expected to fuel the demand for fiberglass floorings in the industrial construction sector over the forecast period.

The industry is dominated by key participants including IVC Group (Mohawk Industries), Mannington Mills, Inc., Shaw Floors, NOX Corporation, Milliken, Armstrong World Industries, Gerflor, and Tarkett

Companies are focusing on strategic partnerships and alliances for strengthening their positions in the global market. In January 2013, the IVC Group announced the acquisition of Trinterio, which led to the introduction of two new subdivisions to the IVC Group, Spanolux, and Balterio.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources
- 1.4. List of Abbreviations

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot

CHAPTER 3. FIBERGLASS FLOORING MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market segmentation & scope
- 3.2. Penetration & growth prospect mapping
- 3.3. Value chain analysis
- 3.4. Raw material outlook
- 3.5. Technological overview
- 3.6. Regulatory framework
- 3.7. Fiberglass flooring market dynamics
 - 3.7.1. Market driver analysis
 - 3.7.2. Market restraints analysis
- 3.8. Fiberglass flooring market Porter's analysis
- 3.9. Fiberglass flooring market PESTEL

CHAPTER 4. FIBERGLASS FLOORING MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 4.1. Application Movement Analysis & Market Share, 2015 & 2025
- 4.2. Residential
 - 4.2.1. Market estimates and forecasts, 2014 - 2025 (Thousand Square Feet) (USD Million)
 - 4.2.2. Market estimates and forecasts, by region, 2014 - 2025 (Thousand Square Feet) (USD Million)
- 4.3. Commercial
 - 4.3.1. Market estimates and forecasts, 2014 - 2025 (Thousand Square Feet) (USD Million)

4.3.2. Market estimates and forecasts, by region, 2014 - 2025 (Thousand Square Feet)
(USD Million)

4.4. Industrial

4.4.1. Market estimates and forecasts, 2014 - 2025 (Thousand Square Feet) (USD
Million)

4.4.2. Market estimates and forecasts, by region, 2014 - 2025 (Thousand Square Feet)
(USD Million)

CHAPTER 5. FIBERGLASS FLOORING MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

5.1. Regional Movement Analysis & Market Share, 2015 & 2025

5.2. North America

5.2.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD
Million)

5.2.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand Square
Feet) (USD Million)

5.2.3. U.S.

5.2.3.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD
Million)

5.2.3.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand
Square Feet) (USD Million)

5.3. Europe

5.3.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD
Million)

5.3.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand Square
Feet) (USD Million)

5.3.3. Germany

5.3.3.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD
Million)

5.3.3.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand
Square Feet) (USD Million)

5.3.4. UK

5.3.4.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD
Million)

5.3.4.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand
Square Feet) (USD Million)

5.3.5. France

5.3.5.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD

Million)

5.3.5.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.3.6. Italy

5.3.6.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.3.6.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.4. Asia Pacific

5.4.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.4.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.4.3. China

5.4.3.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.4.3.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.4.4. India

5.4.4.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.4.4.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.5. Latin America

5.5.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.5.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.5.3. Brazil

5.5.3.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.5.3.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.6. Middle East & Africa (MEA)

5.6.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.6.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.6.3. South Africa

5.6.3.1. Market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

5.6.3.2. Market estimates and forecast, by application, 2014 - 2025 (Thousand Square Feet) (USD Million)

CHAPTER 6. COMPETITIVE LANDSCAPE

6.1. Competitive landscape analysis, 2015

6.2. Vendor landscape

6.3. Competitive environment

6.4. Company market positioning

6.5. Strategy framework

CHAPTER 7. COMPANY PROFILES

7.1 IVC Group (Mohawk)

7.1.1 Company Overview

7.1.2 Financial Performance

7.1.3 Product Benchmarking

7.1.4 Strategic Initiatives

7.2 Mannington Mills, Inc.

7.2.1 Company Overview

7.2.2 Financial Performance

7.2.3 Product Benchmarking

7.2.4 Strategic Initiatives

7.3 Shaw Floors

7.3.1 Company Overview

7.3.2 Financial Performance

7.3.3 Product Benchmarking

7.3.4 Strategic Initiatives

7.4 NOX Corporation

7.4.1 Company Overview

7.4.2 Financial Performance

7.4.3 Product Benchmarking

7.4.4 Strategic Initiatives

7.5 Milliken

7.5.1 Company Overview

7.5.2 Financial Performance

7.5.3 Product Benchmarking

- 7.4.4 Strategic Initiatives
- 7.6 Armstrong World Industries
 - 7.5.1 Company Overview
 - 7.5.2 Financial Performance
 - 7.5.3 Product Benchmarking
 - 7.5.4 Strategic Initiatives
- 7.7 Gerflor
 - 7.6.1 Company Overview
 - 7.6.2 Financial Performance
 - 7.6.3 Product Benchmarking
 - 7.6.4 Strategic Initiatives
- 7.8 Tarkett
 - 7.7.1 Company Overview
 - 7.7.2 Financial Performance
 - 7.7.3 Product Benchmarking
 - 7.7.4 Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Global fiberglass flooring market estimates and forecast in residential application, 2014 - 2025 (Thousand Square Feet) (USD Million)
2. Global fiberglass flooring market volume estimates and forecast in residential application, by region, 2014 - 2025 (Thousand Square Feet)
3. Global fiberglass flooring market volume estimates and forecast in residential application, by region, 2014 - 2025 (USD Million)
4. Global fiberglass flooring market estimates and forecast in commercial application, 2014 - 2025 (Thousand Square Feet) (USD Million)
5. Global fiberglass flooring market volume estimates and forecast in commercial application, by region, 2014 - 2025 (Thousand Square Feet)
6. Global fiberglass flooring market volume estimates and forecast in commercial application, by region, 2014 - 2025 (USD Million)
7. Global fiberglass flooring market estimates and forecast in industrial application, 2014 - 2025 (Thousand Square Feet) (USD Million)
8. Global fiberglass flooring market volume estimates and forecast in industrial application, by region, 2014 - 2025 (Thousand Square Feet)
9. Global fiberglass flooring market volume estimates and forecast in industrial application, by region, 2014 - 2025 (USD Million)
10. North America fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)
11. North America fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)
12. North America fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)
13. U.S. fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)
14. U.S. fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)
15. U.S. fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)
16. Europe fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)
17. Europe fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)
18. Europe fiberglass flooring market revenue estimates and forecast by application,

2014 - 2025 (USD Million)

19. Germany fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

20. Germany fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)

21. Germany fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)

22. UK fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

23. UK fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)

24. UK fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)

25. France fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

26. France fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)

27. France fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)

28. Italy fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

29. Italy fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)

30. Italy fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)

31. Asia Pacific fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

32. Asia Pacific fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)

33. Asia Pacific fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)

34. China fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

35. China fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)

36. China fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)

37. India fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)

38. India fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)
39. India fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)
40. Latin America fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)
41. Latin America fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)
42. Latin America fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)
43. Brazil fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)
44. Brazil fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)
45. Brazil fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)
46. MEA fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)
47. MEA fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)
48. MEA fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)
49. South Africa fiberglass flooring market estimates and forecast, 2014 - 2025 (Thousand Square Feet) (USD Million)
50. South Africa fiberglass flooring market volume estimates and forecast by application, 2014 - 2025 (Thousand Square Feet)
51. South Africa fiberglass flooring market revenue estimates and forecast by application, 2014 - 2025 (USD Million)

List Of Figures

LIST OF FIGURES

- FIG. 1 Market snapshot
- FIG. 2 Market segmentation & scope
- FIG. 3 Penetration & growth prospect mapping
- FIG. 4 Fiberglass flooring market value chain analysis
- FIG. 5 Fiberglass flooring market dynamics
- FIG. 6 Fiberglass flooring market Porter's analysis
- FIG. 7 Fiberglass flooring - PESTEL Analysis
- FIG. 8 Fiberglass flooring market: Application movement analysis
- FIG. 9 Regional market place: Key takeaways
- FIG. 10 Regional outlook, 2015 & 2025

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