

Fertility Tourism Market Size, Share & Trends Analysis Report By Age Group (18-24, 25-34, 34-44, 46-54), By Country (U.S., U.K., Spain, Czech Republic, Portugal, Thailand, India), And Segment Forecasts, 2022 - 2030

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Abstracts

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Fertility Tourism Market Growth & Trends

The global fertility tourism market size is expected to reach USD 6.2 billion by 2030, exhibiting a CAGR of 30.33% from 2022 to 2030, according to a new report by Grand View Research, Inc. Lower cost of treatment in neighboring countries and a high success rate of IVF in countries such as Spain, U.S., and the U.K. are main factors due to which people are opting for reproductive tourism. Furthermore, the increasing rate of infertility due to factors such as high alcohol consumption, drug abuse, stress, and smoking is propelling the market.

Delayed pregnancy in women is favoring the market growth. Technological advancements and the introduction of IVF and various assisted reproductive technologies are likely to bode well with the market. Countries such as U.S., Spain, India, Czech Republic, are offering advanced treatments such as intracytoplasmic sperm injection, gamete intrafallopian transfer, Zygote intrafallopian transfer, and others. Many single women and gay or lesbian couples have to opt for reproductive tourism as the regulatory frameworks in their home counties do not allow them to avail treatments.

The COVID-19 pandemic adversely impacted the medical tourism industry. It shook the travel and tourism industry to its foundations. Prominent hospital service providers



suffered heavy losses in 2020, as COVID-19 pandemic travel restrictions negatively affected medical services aimed at medical tourists. A sharp decline in the number of patient arrivals due to travel bans and strict regulations heavily impacted the fertility tourism industry.

Fertility Tourism Market Report Highlights

In terms of age group, the 35-44 segment accounted for the largest revenue share in 2021. The segment is expected to maintain its dominance throughout the forecast period. High infertility rates among this age group and increasing spending capacity are major factors for the dominant share of the segment.

Turkey dominated the market in terms of revenue share in 2021. Turkey is a popular IVF treatment destination among medical travelers with over 140 IVF clinics.

Spain is among the most preferred destination for IVF treatment among all the European countries. The country witnessed the influx of patients from France, Italy, the U.S., and other countries owing to quality services and favorable legal framework.

In July 2020, in line with restrictions caused by the COVID-19 pandemic, Oasis Fertility launched a contactless patient engagement initiative with the goal of expanding the field of fertility tourism through digital media.



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