

Fertility Test Market Size, Share & Trends Analysis Report By Test Type (Ovulation Prediction Tests, Female Fertility Hormone Tests, Male Fertility Tests), By Application (Female, Male), By Sample Type, By End-use, By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

Fertility Test Market Summary

The global fertility test market size was estimated at USD 7.38 billion in 2024 and is projected to reach USD 14.74 billion in 2033, growing at a CAGR of 8.08% from 2025 to 2033. This growth is attributed to lifestyle changes, higher stress levels, delayed pregnancies, and exposure to environmental pollutants.

In addition, there is a growing awareness of reproductive health and greater acceptance of fertility testing among both men and women, which encourages early diagnosis and intervention. Moreover, the rising prevalence of reproductive disorders, such as polycystic ovary syndrome (PCOS) and endometriosis, is encouraging more individuals to seek evaluations.

The increasing rates of infertility among both men and women are a significant factor driving the growth of the market. As per the report published by the World Health Organization (WHO) in April 2023, infertility affects approximately 1 in 6 adults, or 17.5% of the population. The report indicates that infertility rates are consistent across various regions and income levels, with a lifetime prevalence of 17.8% in high-income countries and 16.5% in low- and middle-income countries. This suggests that infertility is not confined to specific demographics or areas, making it a serious challenge for people

worldwide.

Global Fertility Test Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global fertility test market report based on test type, application, sample type, end-use, and region:

Test Type Outlook (Revenue, USD Billion, 2021 - 2033)

Ovulation Prediction Tests

Female Fertility Hormone Tests

Male Fertility Tests

Comprehensive Fertility Panels

Application Outlook (Revenue, USD Billion, 2021 - 2033)

Female Fertility Testing

Male Fertility Testing

Sample Type Outlook (Revenue, USD Billion, 2021 - 2033)

Urine-based

Saliva-based

Blood-based

Semen-based

End-use Outlook (Revenue, USD Billion, 2021 - 2033)

Home Care Settings

Hospitals

Fertility Clinics

Others

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

Asia Pacific

China

Japan

India

South Korea

Australia

Thailand

Latin America

Brazil

Argentina

Middle East and Africa (MEA)

South Africa

Saudi Arabia

UAE

Kuwait

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