

# **External Urine Management Products Market Size, Share & Trends Analysis Report By Product (Male External Catheters, Female External Catheters), By Distribution Channel (Online, Offline), By End-use, And Segment Forecasts, 2022 - 2030**

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## **Abstracts**

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### **External Urine Management Products Market Growth & Trends**

The global external urine management products market size is anticipated to reach USD 844.37 million by 2030, registering a CAGR of 5.09% during the forecast period, according to a new report by Grand View Research, Inc. Increasing incidence of Urinary Incontinence (UI), along with the need for effective and long-term solutions for the management of UI is anticipated to boost the market growth. An increasing number of incontinent patients is expected to boost the demand for external urine management products, thereby boosting the market growth during the forecast period. For instance, according to Phoenix Physical Therapy, over 200 million people are affected with urinary incontinence worldwide. Women are more susceptible to UI as compared to men due to hormonal changes, pregnancy, or menopause.

Rising initiatives by several market players to raise awareness regarding incontinence care globally are successfully breaking the stigma and taboo associated with it. For instance, the World Federation of Incontinence Patients (WFIP) introduced an annual initiative called World Continence Week with the approval of the International Incontinence Society. This initiative has been started at the global level to spread awareness related to UI, bladder weakness, and other conditions. Moreover, the outbreak of the COVID-19 has spurred the demand for incontinence products, such as

external urinary catheters used in home settings. Since most consumers are aged/seniors, there is a higher demand for these products. Restrictions on movement at international borders have created an opportunity for local players to enter the market and meet the unmet demands of the end-users.

## External Urine Management Products Market Report Highlights

Based on product, the male external catheters segment held the largest market share in 2021 challenges in the development of female external catheters are a major factor supporting the male external catheters segment growth

Moreover, around 10.00% of men aged 70 to 80 years are more likely to develop acute urinary retention

The offline segment held the largest share in 2021. The product sales through offline channels are rising due to more sustainability offered by these stores than any other channel

The hospitals segment held the largest market share in 2021 owing to the increase in hospital admission across the globe due to COVID-19

North America dominated the market in 2021 owing to the high prevalence of urological diseases, supportive government policies, and increasing awareness programs by celebrating World Incontinences Day every year

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