

Europe Wood Based Panel Market Analysis By Product (MDF, HDF, Particleboard, OSB, Softboard, Hardboard, Plywood), By Application (Furniture, Construction, Packaging), And Segment Forecasts, 2014 - 2025

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Abstracts

The Europe wood based panel market is expected to reach USD 28.03 billion by 2025, according to a new report by Grand View Research, Inc. Growing demand for lightweight, high strength, and sturdy materials for packaging applications is expected to propel growth.

The region is one of the largest and the strictest markets for conventional and sustainable timber products as it is governed by several stringent rules and regulations. The market witnessed high demand-supply gap during the economic downfall in the region, which impacted the revenues of suppliers. However, economic recovery in the region, which further is driving the construction and packaging sector growth is expected to propel product demand over the projected period.

The industry has several major players with high production capacities and strong foothold. These players are expected to undergo consolidations in order to strengthen their presence in the domestic as well international markets.

High production capacities, wide product portfolio, lack of product innovations and relatively slower growth of the application industries in the region are expected to increase rivalry. However, increasing demand for innovative products, particularly in decorative applications, is expected to open new avenues for the players.

Further key findings from the report suggest:

The demand for the product in the region is primarily driven by furniture application segment and is expected to grow at a CAGR of 5.2% in terms of revenue from 2017 to 2025. Growing demand for wooden material to replace plastic and glass furniture is likely to drive growth

Particleboard dominated the industry, accounting for 47.1% of the overall demand owing to its uniform structure, low cost and wide application scope in the construction application. Furthermore, rising product demand for manufacturing flooring and bathrooms & kitchen units is expected to have a positive impact on the industry

High competition in the industry owing to the presence of major players with sufficient production capacities compel manufacturers to lower product pricing in order to tap the consumer demand. Furthermore, rising raw material prices are expected to hamper profit margins for the producers over the forecast period

Germany was the largest market for the product in 2016, accounting for 13.4% of the overall demand owing high product consumption for furniture and decorative applications. Government initiatives to improve construction sector coupled with rising consumer disposable income in the region are likely to fuel growth

In Europe, the Netherlands is expected to be the fastest growing market over the projected period in terms of volume followed by Spain owing to the significant growth of the construction and packaging sector in these regions

The industry is characterized by the presence of significant number of manufacturers with few of them integrated across the value chain to manufacture raw materials. Regional expansion, mergers and innovations are expected to be the leading strategies for players to bolster their presence in the industry

In Europe, wood based panel fall under the 'EN 13986 harmonized European regulations' and The Engineered Wood Association in Europe describes the regulations associated with the individual type of wood-based panels including plywood, oriental standard boards (OSB), and fiberboards

The major players include ante-Group, ARAUCO, Canfor, KLAUSNER-GROUP, KlenkHolz AG, Georgia-Pacific, Kronospan Worldwide and Idaho Forest Group,

LLC

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research methodology
- 1.2 Research scope & assumptions
- 1.3 List of Data Sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market snapshot

CHAPTER 3 MARKET VARIABLES, TREND, AND SCOPE

- 3.1 Europe Wood Based Panel - Market segmentation & scope
- 3.2 Europe wood based panel market - Value chain analysis
- 3.3 Raw material trends
- 3.4 Technology overview
- 3.5 Regulatory framework
- 3.6 Europe Wood Based Panel Market - Market dynamics
 - 3.6.1 Market driver analysis
 - 3.6.1.1 High demand for construction application
 - 3.6.2 Market restraint analysis
 - 3.6.2.1 Environmental hazards associated with manufacturing process
- 3.7 Europe wood based panel market - PESTEL Analysis
- 3.8 Industry analysis - Porter's

CHAPTER 4 EUROPE WOOD BASED PANEL MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1 Europe wood based panel market: Product movement analysis
- 4.2 Medium density fiberboard (MDF)
 - 4.2.1 MDF market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)
 - 4.2.2 Standard medium density fiberboard (MDF)
 - 4.2.3 Standard MDF market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)
 - 4.2.4 Thin medium density fiberboard (MDF)
 - 4.2.5 Thin MDF market estimates and forecast, 2014 - 2025 (thousand cu. meters)

(USD Million)

4.3 High density fiberboard (HDF)

4.3.1 HDF market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

4.4 Particleboard

4.4.1 Particleboard market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

4.5 Oriented Strand Board (OSB)

4.5.1 OSB market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

4.6 Softboard

4.6.1 Softboard market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

4.7 Hardboard

4.7.1 Hardboard market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

4.8 Plywood

4.8.1 Plywood market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

CHAPTER 5 EUROPE WOOD BASED PANEL MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

5.1 Europe wood based panel market: Application movement analysis

5.2 Furniture

5.2.1 Market estimates and forecasts in furniture, 2014 - 2025 (thousand cu. meters) (USD Million)

5.3 Construction

5.3.1 Market estimates and forecasts in construction, 2014 - 2025 (thousand cu. meters) (USD Million)

5.3.2 Market estimates and forecasts in construction, by end use, 2014 - 2025 (thousand cu. meters) (USD Million)

5.4 Packaging

5.4.1 Market estimates and forecasts in packaging, 2014 - 2025 (thousand cu. meters) (USD Million)

CHAPTER 6 EUROPE WOOD BASED PANEL MARKET: COUNTRY ESTIMATES & TREND ANALYSIS, BY APPLICATION

6.1 Country Movement Analysis & Market Share, 2016 & 2025

6.1.1 Europe wood based panel market estimates and forecasts, 2014 - 2025
(thousand cu. meters) (USD Million)

6.1.2 Germany

6.1.2.1 Market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.2.2 Market estimates and forecasts, by product, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.2.3 Market estimates and forecast, by application (thousand cu. meters) (USD Million)

6.1.3 France

6.1.3.1 Market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.3.2 Market estimates and forecasts, by product, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.3.3 Market estimates and forecasts, by application, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.4 UK

6.1.4.1 Market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.4.2 Market estimates and forecasts, by product, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.4.3 Market estimates and forecasts, by product, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.5 Belgium

6.1.5.1 Market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.5.2 Market estimates and forecasts, by product, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.5.3 Market estimates and forecasts, by application, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.6 The Netherlands

6.1.6.1 Market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.6.2 Market estimates and forecasts, by product, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.6.3 Market estimates and forecasts, by application, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.7 Spain

6.1.7.1 Market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.7.2 Market estimates and forecasts, by product, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.7.3 Market estimates and forecasts, by application, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.8 Portugal

6.1.8.1 Market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.8.2 Market estimates and forecasts, by product, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.8.3 Market estimates and forecasts, by application, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.9 Rest of Europe

6.1.9.1 Market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.9.2 Market estimates and forecasts, by product, 2014 - 2025 (thousand cu. meters) (USD Million)

6.1.9.3 Market estimates and forecasts, by product, 2014 - 2025 (thousand cu. meters) (USD Million)

CHAPTER 7 COMPANY PROFILES

7.1 ante-Group

7.1.1 Company overview

7.1.2 Financial performance

7.1.3 Product benchmarking

7.2 ARAUCO

7.2.1 Company overview

7.2.2 Financial performance

7.2.3 Product benchmarking

7.2.4 Strategic initiative

7.3 Canfor

7.3.1 Company overview

7.3.2 Financial performance

7.3.3 Product benchmarking

7.3.4 Strategic initiative

7.4 Dongwha Malaysia Holdings Sdn Bhd

7.4.1 Company overview

- 7.4.2 Financial performance
- 7.4.3 Product benchmarking
- 7.4.4 Strategic initiative
- 7.5 Georgia-Pacific
 - 7.5.1 Company overview
 - 7.5.2 Financial performance
 - 7.5.3 Product benchmarking
 - 7.5.4 Strategic initiatives
- 7.6 Idaho Forest Group, LLC
 - 7.6.1 Company overview
 - 7.6.2 Financial performance
 - 7.6.3 Product benchmarking
 - 7.6.4 Strategic initiatives
- 7.7 Interfor Corporation
 - 7.7.1 Company overview
 - 7.7.2 Financial performance
 - 7.7.3 Product benchmarking
 - 7.7.4 Strategic initiatives
- 7.8 KLAUSNER-GROUP
 - 7.8.1 Company overview
 - 7.8.2 Financial performance
 - 7.8.3 Product benchmarking
- 7.9 KlenkHolz AG
 - 7.9.1 Company overview
 - 7.9.2 Financial performance
 - 7.9.3 Product benchmarking
 - 7.9.4 Strategic initiatives
- 7.10 Kronospan Worldwide
 - 7.10.1 Company overview
 - 7.10.2 Financial performance
 - 7.10.3 Product benchmarking
- 7.11 Weyerhaeuser
 - 7.11.1 Company overview
 - 7.11.2 Financial performance
 - 7.11.3 Product benchmarking
 - 7.11.4 Strategic initiatives
- 7.12 Dieffenbacher GmbH
 - 7.12.1 Company overview
 - 7.12.2 Financial performance

- 7.12.3 Product benchmarking
- 7.12.4 Strategic initiatives
- 7.13 Holzindustrie Schweighofer
 - 7.13.1 Company overview
 - 7.13.2 Financial performance
 - 7.13.3 Product benchmarking
- 7.14 Shanghai Jechen Group Company Ltd.
 - 7.14.1 Company overview
 - 7.14.2 Financial performance
 - 7.14.3 Product benchmarking
- 7.15 Sierra Pacific Industries
 - 7.15.1 Company overview
 - 7.15.2 Financial performance
 - 7.15.3 Product benchmarking
 - 7.15.4 Strategic initiatives
- 7.16 Sodra
 - 7.16.1 Company overview
 - 7.16.2 Financial performance
 - 7.16.3 Product benchmarking
- 7.17 Stora Enso
 - 7.17.1 Company overview
 - 7.17.2 Financial performance
 - 7.17.3 Product benchmarking
 - 7.17.4 Strategic initiatives
- 7.18 Timber Products Co., Ltd.
 - 7.18.1 Company overview
 - 7.18.2 Financial performance
 - 7.18.3 Product benchmarking
- 7.19 Tolko Industries
 - 7.19.1 Company overview
 - 7.19.2 Financial performance
 - 7.19.3 Product benchmarking
- 7.20 West Fraser Timber Co., Ltd.
 - 7.20.1 Company overview
 - 7.20.2 Financial performance
 - 7.20.3 Product benchmarking
- 7.21 Hampton Affiliates
 - 7.21.1 Company overview
 - 7.21.2 Financial performance

- 7.21.3 Product benchmarking
- 7.22 Pfeifer Gruppe
 - 7.22.1 Company overview
 - 7.22.2 Financial performance
 - 7.22.3 Product benchmarking
- 7.23 Resolute Forest Products
 - 7.23.1 Company overview
 - 7.23.2 Financial performance
 - 7.23.3 Product benchmarking
- 7.24 Rettenmeier Holding AG
 - 7.24.1 Company overview
 - 7.24.2 Financial performance
 - 7.24.3 Product benchmarking

List Of Tables

LIST OF TABLES

TABLE 1 MDF market estimates and forecast, 2014 - 2025 ('000 m3) (USD Million)

TABLE 2 Standard MDF market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 3 Thin MDF market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 4 HDF market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 5 Particleboard market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 6 OSB market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 7 Softboard market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 8 Hardboard market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 9 Plywood market estimates and forecast, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 10 Europe wood based panel market estimates and forecasts in furniture, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 11 Europe wood based panel market estimates and forecasts in construction, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 12 Europe wood based panel market estimates and forecasts in construction, by end use, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 13 Europe wood based panel market volume in construction, by end use, 2014 - 2025 (thousand cu. meters)

TABLE 14 Europe wood based panel market volume in construction, by end use, 2014 - 2025 (thousand cu. meters)

TABLE 15 Europe wood based panel market estimates and forecasts in packaging, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 16 Europe wood based panel market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 17 Germany wood based panel market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 18 Germany wood based panel market volume, by product, 2014 - 2025 (thousand cu. meters)

TABLE 19 Germany wood based panel market revenue, by product, 2014 - 2025 (USD Million)

TABLE 20 Germany MDF market volume, by type, 2014 - 2025 (thousand cu. meters)

TABLE 21 Germany MDF market revenue, by type, 2014 - 2025 (USD million)

TABLE 22 Germany wood based panel market volume, by application, 2014 - 2025, (thousand cu. meters)

TABLE 23 Germany wood based panel market revenue, by application, 2014 - 2025 (USD Million)

TABLE 24 Germany wood based panel market volume in construction, by end-use, 2014 - 2025 (thousand cu. meters)

TABLE 25 Germany wood based panel market revenue in construction, by end-use, 2014 - 2025 (USD million)

TABLE 26 France wood based panel market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 27 France wood based panel market volume, by product, 2014 - 2025 (thousand cu. meters)

TABLE 28 France wood based panel market revenue, by product, 2014 - 2025 (USD Million)

TABLE 29 France MDF market volume, by type, 2014 - 2025 (thousand cu. meters)

TABLE 30 France MDF market revenue, by type, 2014 - 2025 (thousand cu. meters)

TABLE 31 France wood based panel market volume, by application, 2014 - 2025, (thousand cu. meters)

TABLE 32 France wood based panel market revenue, by application, 2014 - 2025 (USD Million)

TABLE 33 France wood based panel market volume in construction, by end-use, 2014 - 2025 (thousand cu. meters)

TABLE 34 France wood based panel market revenue in construction, by end-use, 2014 - 2025 (USD million)

TABLE 35 UK wood based panel market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 36 UK wood based panel market volume, by product, 2014 - 2025 (thousand cu. meters)

TABLE 37 UK wood based panel market revenue, by product, 2014 - 2025 (USD Million)

TABLE 38 UK MDF market volume, by type, 2014 - 2025 (thousand cu. meters)

TABLE 39 UK MDF market revenue, by type, 2014 - 2025 (USD million)

TABLE 40 UK wood based panel market volume, by application, 2014 - 2025, (thousand cu. meters)

TABLE 41 UK wood based panel market revenue, by application, 2014 - 2025 (USD

Million)

TABLE 42 UK wood based panel market volume in construction, by end-use, 2014 - 2025 (thousand cu. meters)

TABLE 43 UK wood based panel market revenue in construction, by end-use, 2014 - 2025 (USD million)

TABLE 44 Belgium wood based panel market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 45 Belgium wood based panel market volume, by product, 2014 - 2025, (thousand cu. meters)

TABLE 46 Belgium wood based panel market revenue, by product, 2014 - 2025 (USD Million)

TABLE 47 Belgium MDF market volume, by type, 2014 - 2025 (thousand cu. meters)

TABLE 48 Belgium MDF market revenue, by type, 2014 - 2025 (USD million)

TABLE 49 Belgium wood based panel market volume, by application, 2014 - 2025, (thousand cu. meters)

TABLE 50 Belgium wood based panel market revenue, by application, 2014 - 2025 (USD Million)

TABLE 51 Belgium wood based panel market volume in construction, by end-use, 2014 - 2025 (thousand cu. meters)

TABLE 52 Belgium wood based panel market revenue in construction, by end-use, 2014 - 2025 (USD million)

TABLE 53 The Netherlands wood based panel market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 54 The Netherlands wood based panel market volume, by product, 2014 - 2025, (thousand cu. meters)

TABLE 55 The Netherlands wood based panel market revenue, by product, 2014 - 2025 (USD Million)

TABLE 56 The Netherlands MDF market volume, by type, 2014 - 2025 (thousand cu. meters)

TABLE 57 The Netherlands MDF market revenue, by type, 2014 - 2025 (USD million)

TABLE 58 The Netherlands wood based panel market volume, by application, 2014 - 2025 (thousand cu. meters)

TABLE 59 The Netherlands wood based panel market revenue, by application, 2014 - 2025 (USD Million)

TABLE 60 The Netherlands wood based panel market volume in construction, by end-use, 2014 - 2025 (thousand cu. meters)

TABLE 61 The Netherlands wood based panel market revenue in construction, by end-use, 2014 - 2025 (USD million)

TABLE 62 Spain wood based panel market estimates and forecasts, 2014 - 2025

(thousand cu. meters) (USD Million)

TABLE 63 Spain wood based panel market volume, by product, 2014 - 2025, (thousand cu. meters)

TABLE 64 Spain wood based panel market revenue, by product, 2014 - 2025 (USD Million)

TABLE 65 Spain MDF market volume, by type, 2014 - 2025 (thousand cu. meters)

TABLE 66 Spain MDF market revenue, by type, 2014 - 2025 (USD million)

TABLE 67 Spain wood based panel market volume, by application, 2014 - 2025 (thousand cu. meters)

TABLE 68 Spain wood based panel market revenue, by application, 2014 - 2025 (USD Million)

TABLE 69 Spain wood based panel market volume in construction, by end-use, 2014 - 2025 (thousand cu. meters)

TABLE 70 Spain wood based panel market revenue in construction, by end-use, 2014 - 2025 (USD million)

TABLE 71 Portugal wood based panel market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 72 Portugal wood based panel market volume, by product, 2014 - 2025, (thousand cu. meters)

TABLE 73 Portugal wood based panel market revenue, by product, 2014 - 2025 (USD Million)

TABLE 74 Portugal MDF market volume, by type, 2014 - 2025 (thousand cu. meters)

TABLE 75 Portugal MDF market revenue, by type, 2014 - 2025 (USD million)

TABLE 76 Portugal wood based panel market volume, by application, 2014 - 2025 (thousand cu. meters)

TABLE 77 Portugal wood based panel market revenue, by application, 2014 - 2025 (USD Million)

TABLE 78 Portugal wood based panel market volume in construction, by end-use, 2014 - 2025 (thousand cu. meters)

TABLE 79 Portugal wood based panel market revenue in construction, by end-use, 2014 - 2025 (USD million)

TABLE 80 RoEurope wood based panel market estimates and forecasts, 2014 - 2025 (thousand cu. meters) (USD Million)

TABLE 81 RoEurope wood based panel market volume, by product, 2014 - 2025 (thousand cu. meters)

TABLE 82 RoEurope wood based panel market revenue, by product, 2014 - 2025 (USD Million)

TABLE 83 RoEurope MDF market volume, by type, 2014 - 2025 (thousand cu. meters)

TABLE 84 RoEurope MDF market revenue, by type, 2014 - 2025 (USD million)

TABLE 85 RoEurope wood based panel market volume, by application, 2014 - 2025
(thousand cu. meters)

TABLE 86 RoEurope wood based panel market revenue, by application, 2014 - 2025
(USD Million)

TABLE 87 RoEurope wood based panel market volume in construction, by end-use,
2014 - 2025 (thousand cu. meters)

TABLE 88 RoEurope wood based panel market revenue in construction, by end-use,
2014 - 2025 (USD million)

List Of Figures

LIST OF FIGURES

- FIG. 1 Market summary
- FIG. 2 Market trends & outlook
- FIG. 3 Europe Wood Based Panel - Market segmentation & scope
- FIG. 4 Wood based panel - Value chain analysis
- FIG. 5 Eu- 28, Wood production, 2011- 2015 (thousand m3)
- FIG. 6 Europe Wood Based Panel - Market dynamics
- FIG. 7 Market driver relevance analysis (Current & future impact)
- FIG. 8 Market restraint relevance analysis (Current & future impact)
- FIG. 9 PESTEL analysis
- FIG. 10 Porter's five forces analysis
- FIG. 11 Europe wood based panel market: Product movement analysis, 2016 & 2025
- FIG. 12 Europe wood based panel market: Application movement analysis, 2015 & 2025

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