

# Europe Wearable Breast Pump Market Size, Share & Trends Analysis Report By Component (Wearable Pumps, Accessories), By Technology (Battery Operated Pumps, Smart Pumps), By Region, And Segment Forecasts, 2025 - 2030

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## Abstracts

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### Europe Wearable Breast Pump Market Growth & Trends

The Europe wearable breast pump market is anticipated to reach USD 237.39 million by 2030 and is projected to grow at a CAGR of 9.67% during the forecast period, according to a new report by Grand View Research, Inc. Favorable reimbursement policies and increased patient disposable income are expected to drive demand for wearable breast pumps.

In addition, a decline in infant mortality rates and a growing number of working mothers with children under one year of age are contributing to market expansion. This trend will likely enhance the demand for wearable breast pumps in Europe, further fueling market growth during the forecast period. The availability of various e-commerce platforms that sell wearable breast pumps is also expected to support sales through these channels. Notable e-commerce sites like Willow, Elvie, Medela, and Amazon offer significant discounts and prompt customer service, making them popular consumer choices.

Furthermore, as the population returns to office settings post-COVID-19, the need for wearable breast pumps among working women is anticipated to rise, contributing to market growth. Many companies are launching new products and expanding their

market presence in response to increasing demand.

## Europe Wearable Breast Pump Market Report Highlights

In 2024, the wearable pumps segment led the market and is projected to experience the fastest CAGR due to the rising demand throughout the forecast period. This trend is driven by the growing awareness among lactating mothers regarding the importance and advantages of breastfeeding.

In 2024, the market was primarily led by the battery-powered wearable breast pump segment. This segment's dominance is mainly due to its lightweight and compact design, allowing women to easily store them in their bags without being conspicuous.

In 2024, Germany led this market with the largest revenue share, driven by increased women's employment rates and favorable reimbursement policies for wearable breast pumps.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation and Scope
- 1.2. Research Methodology
- 1.3. Information Procurement
- 1.4. Information or Data Analysis
- 1.5. Market Formulation & Validation
- 1.6. Model Details
- 1.7. List of Data Sources

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

### **CHAPTER 3. EUROPE WEARABLE BREAST PUMP MARKET VARIABLES, TRENDS, & SCOPE**

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
- 3.2. Market Dynamics
  - 3.2.1. Market Driver Analysis
  - 3.2.2. Market Restraint Analysis
- 3.3. Europe Wearable Breast Pump Market Analysis Tools
  - 3.3.1. Industry Analysis - Porter's
    - 3.3.1.1. Bargaining power of suppliers
    - 3.3.1.2. Bargaining power of buyers
    - 3.3.1.3. Threat of substitutes
    - 3.3.1.4. Threat of new entrants
    - 3.3.1.5. Competitive rivalry
  - 3.3.2. PESTEL Analysis
    - 3.3.2.1. Political & Legal Landscape
    - 3.3.2.2. Economic and Social Landscape
    - 3.3.2.3. Technological landscape

### **CHAPTER 4. EUROPE WEARABLE BREAST PUMP MARKET: COMPONENT**

## **ESTIMATES & TREND ANALYSIS**

### 4.1. Segment Dashboard

### 4.2. Europe Wearable Breast Pump Market: Component Movement Analysis & Market Share, 2024 & 2030

### 4.3. Wearable Pumps

#### 4.3.1. Wearable Pumps Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 4.4. Accessories

#### 4.4.1. Accessories Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 5. EUROPE WEARABLE BREAST PUMP MARKET: TECHNOLOGY ESTIMATES & TREND ANALYSIS**

### 5.1. Segment Dashboard

### 5.2. Europe Wearable Breast Pump Market: Technology Movement Analysis & Market Share, 2024 & 2030

### 5.3. Manual Wearable Breast Pumps

#### 5.3.1. Manual Wearable Breast Pumps Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 5.4. Battery Powered Wearable Breast Pumps

#### 5.4.1. Battery Powered Wearable Breast Pumps Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 5.5. Smart Wearable Breast Pump

#### 5.5.1. Smart Wearable Breast Pump Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 6. EUROPE WEARABLE BREAST PUMP MARKET: COUNTRY ESTIMATES & TREND ANALYSIS**

### 6.1. Country Outlook

### 6.2. Europe Wearable Breast Pump Market: Country Movement Analysis & Market Share, 2024 & 2030

### 6.3. Europe

#### 6.3.1. Europe Wearable Breast Pump Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 6.3.2. UK

##### 6.3.2.1. Key Country Dynamics

6.3.2.2. Competitive Scenario

6.3.2.3. Regulatory Scenario

6.3.2.4. Reimbursement Scenario

6.3.2.5. UK Wearable Breast Pump Market Estimates and Forecasts, 2018 - 2030

(USD Million)

6.3.3. Germany

6.3.3.1. Key Country Dynamics

6.3.3.2. Competitive Scenario

6.3.3.3. Regulatory Scenario

6.3.3.4. Reimbursement Scenario

6.3.3.5. Germany Wearable Breast Pump Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.4. France

6.3.4.1. Key Country Dynamics

6.3.4.2. Competitive Scenario

6.3.4.3. Regulatory Scenario

6.3.4.4. Reimbursement Scenario

6.3.4.5. France Wearable Breast Pump Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.5. Italy

6.3.5.1. Key Country Dynamics

6.3.5.2. Competitive Scenario

6.3.5.3. Regulatory Scenario

6.3.5.4. Reimbursement Scenario

6.3.5.5. Italy Wearable Breast Pump Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.6. Spain

6.3.6.1. Key Country Dynamics

6.3.6.2. Competitive Scenario

6.3.6.3. Regulatory Scenario

6.3.6.4. Reimbursement Scenario

6.3.6.5. Spain Wearable Breast Pump Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.7. Denmark

6.3.7.1. Key Country Dynamics

6.3.7.2. Competitive Scenario

6.3.7.3. Regulatory Scenario

6.3.7.4. Reimbursement Scenario

6.3.7.5. Denmark Wearable Breast Pump Market Estimates and Forecasts, 2018 -

## 2030 (USD Million)

### 6.3.8. Sweden

#### 6.3.8.1. Key Country Dynamics

#### 6.3.8.2. Competitive Scenario

#### 6.3.8.3. Regulatory Scenario

#### 6.3.8.4. Reimbursement Scenario

#### 6.3.8.5. Sweden Wearable Breast Pump Market Estimates and Forecasts, 2018 -

## 2030 (USD Million)

### 6.3.9. Norway

#### 6.3.9.1. Key Country Dynamics

#### 6.3.9.2. Competitive Scenario

#### 6.3.9.3. Regulatory Scenario

#### 6.3.9.4. Reimbursement Scenario

#### 6.3.9.5. Norway Wearable Breast Pump Market Estimates and Forecasts, 2018 -

## 2030 (USD Million)

## **CHAPTER 7. COMPETITIVE LANDSCAPE**

### 7.1. Market Participant Categorization

### 7.2. Key Company Profiles

#### 7.2.1. MEDELA AG

##### 7.2.1.1. Company Overview

##### 7.2.1.2. Financial Performance

##### 7.2.1.3. Product Benchmarking

##### 7.2.1.4. Strategic Initiatives

#### 7.2.2. WILLOW INNOVATION, INC.

##### 7.2.2.1. Company Overview

##### 7.2.2.2. Financial Performance

##### 7.2.2.3. Product Benchmarking

##### 7.2.2.4. Strategic Initiatives

#### 7.2.3. Koninklijke Philips N.V.

##### 7.2.3.1. Company Overview

##### 7.2.3.2. Financial Performance

##### 7.2.3.3. Product Benchmarking

##### 7.2.3.4. Strategic Initiatives

#### 7.2.4. ELVIE (CHIARO COMPONENT LTD)

##### 7.2.4.1. Company Overview

##### 7.2.4.2. Financial Performance

##### 7.2.4.3. Product Benchmarking

- 7.2.4.4. Strategic Initiatives
- 7.2.5. BABYBUDDHA PRODUCT, LLC
  - 7.2.5.1. Company Overview
  - 7.2.5.2. Financial Performance
  - 7.2.5.3. Product Benchmarking
  - 7.2.5.4. Strategic Initiatives
- 7.2.6. SPECTRA
  - 7.2.6.1. Company Overview
  - 7.2.6.2. Financial Performance
  - 7.2.6.3. Product Benchmarking
  - 7.2.6.4. Strategic Initiatives
- 7.2.7. IAPOY
  - 7.2.7.1. Company Overview
  - 7.2.7.2. Financial Performance
  - 7.2.7.3. Product Benchmarking
  - 7.2.7.4. Strategic Initiatives
- 7.2.8. LAVIE MOM
  - 7.2.8.1. Company Overview
  - 7.2.8.2. Financial Performance
  - 7.2.8.3. Product Benchmarking
  - 7.2.8.4. Strategic Initiatives
- 7.2.9. Pigeon Corporation
  - 7.2.9.1. Company Overview
  - 7.2.9.2. Financial Performance
  - 7.2.9.3. Product Benchmarking
  - 7.2.9.4. Strategic Initiatives
- 7.3. Heat Map Analysis/ Company Market Position Analysis
- 7.4. List of Other Key Market Players

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