

Europe Water Pump Market Size, Share & Trends Analysis Report By Business (Pumps, Aftermarket), By Distribution Channel (Direct Sales, Distributor Sales), By End Use (Municipal, Construction, Agriculture), By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

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Europe Water Pump Market Growth & Trends

The Europe water pump market size is anticipated to reach USD 18,382.6 million by 2030 and is projected to grow at a CAGR of 3.4% from 2025 to 2030, according to a new report by Grand View Research, Inc. The market is driven by substantial investments in the refurbishment and modernization of water infrastructure. Aging municipal and industrial water systems in countries like Germany, France, and Italy are being upgraded to enhance efficiency and reliability, boosting demand for pumps used in water supply and wastewater treatment.

Strict European Union regulations like the Eco-design Directive and Energy Efficiency Directive are driving the adoption of energy-saving pumps that reduce electricity use and emissions. Countries such as Germany and Sweden are replacing older pumps with models that meet these standards. Additionally, the Recast Drinking Water Directive promotes smart pumping solutions to optimize energy efficiency and maintenance costs.

Agricultural modernization is another key driver, with the growing adoption of advanced

irrigation practices such as vertical farming and hydroponics. These methods require precise and efficient water distribution, boosting demand for reliable and energy-efficient pumps. Countries like Germany and Italy are seeing increased use of centrifugal and submersible pumps powered by renewable energy sources, supporting sustainable farming and water conservation efforts in rural areas.

Digitalization and smart technologies are transforming the water pump market by enabling remote monitoring, predictive maintenance, and real-time system optimization. The integration of IoT and AI in pump systems enhances operational efficiency and reduces downtime, helping industries and municipalities manage water resources more effectively. This trend is especially prominent in urban centers and industrial hubs across Western and Northern Europe, where smart water infrastructure plays a vital role in supporting sustainability goals and improving service reliability.

Europe Water Pump Market Report Highlights

Based on business, the pumps segment held the largest market share of 61.0% in 2024, due to its widespread use in municipal, industrial, and commercial water systems. Growing investments in infrastructure and strict EU energy efficiency regulations are driving demand for high-performance, energy-efficient pumps across Europe.

Based on distribution channel, direct sales held the largest share in the European water pump market due to manufacturers' strong relationships with large industrial, municipal, and commercial clients who require customized solutions and technical support.

Based on end use, the industrial end use segment is growing fastest CAGR due to rising investments in fluid handling across industries such as chemicals and automotive. Demand for energy-efficient pumps and infrastructure upgrades also drives this growth.

Based on country, Germany leads the Europe water pump market with more than 20% share, driven by rapid industrial growth, urban development, and strong emphasis on sustainable water and energy use. The country's advanced industrial base and stringent energy regulations also drive the demand for efficient pumps in municipal, commercial, and industrial sectors.

In January 2025, Gruppo Aturia, the European division of WPIL, acquired Italian

pump manufacturer MISA to strengthen its presence in the European water pump market. This acquisition enhances Gruppo Aturia's expertise in large pump and pumping station projects, allowing the company to offer more comprehensive solutions to municipal and industrial customers across Europe.

Companies Mentioned

Grundfos Holding A/S
KSB SE & Co. KGaA
Sulzer Ltd
Wilo SE
Xylem Inc.
Flowserve Corporation
Baker Hughes Company
Dover Corporation
Ebara Corporation
Ruhrpumpen Group

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