

# Europe Transportation Management Systems Market Size, Share & Trends Analysis Report By Mode Of Transportation (Roadways, Railways, Waterways, Airways), By Deployment (On-premise, Cloud), By End-Use, And Segment Forecasts, 2023 - 2030

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## Abstracts

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### Europe Transportation Management Systems Market Growth & Trends

The Europe transportation management systems market size is expected to reach USD 6.69 billion by 2030, registering a CAGR of 12.1% from 2023 to 2030, according to a new study by Grand View Research, Inc. The European transportation management systems(TMS) industry offers a wide variety of solutions, with new regional vendors sprouting up and established TMS vendors based in the U.S. emphasizing the cloud-based solution market. Leaders in supply chain technology can utilize this information to hasten and improve their choice of TMS technology that is appropriate for Europe. The market is driven by increasing cloud-based solutions and a high ROI trend. Moreover, to ensure compliance, save freight costs, and shorten the time needed to manage customs paperwork, TMS solutions are being demanded at large among end users.

European TMS manufacturers have prioritized developing extensive carrier networks, onboarding, and connecting their TMS solutions to local and regional carriers during the past few years. To arrange shipments, give dock appointments and schedules, or track shipments, end users can connect to these carriers through the TMS. the region is extremely difficult for TMS providers to succeed outside of their nation due to the region's carrier networks' current state of fragmentation and TMS clients' preference for a product that can offer local support. To comply with local rules, TMS companies must

expand their capabilities by adding numerous languages to their software and customer support teams, increasing the number of transportation documents, and offering more data components and configuration options.

Global networks for trade and the distribution of goods have been greatly impacted by the Russia-Ukraine conflict, which also disrupted Europe's transportation management due to closed travel businesses and the shutdown of routes. The outcomes were evident in various industries, including consumer goods and energy generation. Moreover, due to the pandemic, numerous countries have enacted lockdowns and shut down all companies aside from those that provide essential services. Recent lockdowns have had a significant negative impact on travel and transit. Businesses operating in the sector must effectively manage their fleets to offer better services to end users. This is a result of expanding the travel and tourism sector, especially in emerging nations (TMSs). The TMS solutions that can effectively capture real-time data on the fleet and carrier condition are relevant to these travel and tourism firms.

### Europe Transportation Management Systems Market Report Highlights

The Railways segment is anticipated to register a considerable growth rate over the forecast period owing to the evolution of wireless connectivity, sensors, and remote management of railways.

The cloud segment is expected to register a significant growth rate from 2023 to 2030 in line owing to the development and growth of cloud-based software as a service (SaaS) solutions that improve supply chain visibility and address the challenges and complexity of the shipping business environment.

The Retail & E-commerce segment is expected to witness significant growth over the forecast period owing to strong ROI and the continued emergence and increase of cloud solutions better security and access for remote workers.

The market in Germany is anticipated to register a considerable growth rate from 2023 to 2030 owing to a favorable environment for the development and rollout of intelligent transportation systems.

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