

Europe Point-Of-Care Molecular Diagnostics Market Size, Share & Trends Analysis Report By Application (Infectious Disease, Oncology), By Test Location, By Technology (PCR Based, Genetic Sequencing Based), By End Use, By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

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Europe Point-of-Care Molecular Diagnostics Market Growth & Trends

The Europe point-of-care molecular diagnostics market size is anticipated to reach USD 2.17 billion by 2030 and is expected to grow at a CAGR of 7.5% from 2025 to 2030, according to a new report by Grand View Research, Inc. The market growth is primarily driven by the rising prevalence of infectious diseases & chronic disorders, and the growing demand for rapid test results to ensure enhanced patient outcomes.

In recent years, Europe has experienced multiple outbreaks of infectious diseases, such as vector-borne diseases like West Nile virus (WNV) and dengue fever. This has developed a demand for effective technologies, such as point-of-care molecular diagnostics, to ensure seamless operations in burdened healthcare facilities and clinics. Utilization of point-of-care molecular diagnostics has provided benefits such as quick test results, improved accuracy, reduced costs, and enhanced management of operations in the healthcare sector.

Innovation, inclusion of modern technologies, and availability through over-the-counter product ranges have driven the growth of this market. Utilization of in-home care for patients, a wide range of technology capabilities, and ease of accessibility are expected to drive the market growth during the forecast period. The use of PoC molecular

diagnostics in identifying specific mutations during cancer tests is projected to add growth opportunities.

Europe Point-of-Care Molecular Diagnostics Market Report Highlights

Based on application, infectious diseases dominated with more than 60.0% revenue share in 2024. This is owing to the growing prevalence of communicable diseases in Europe, novel PoC solutions, and increasing use by healthcare professionals for rapid results.

The oncology segment is expected to grow at the fastest CAGR in the European point-of-care molecular diagnostics market over the forecast period.

Based on test location, the POC technology segment held the largest revenue share of 93.4%, in 2024. The OTC segment is expected to witness the fastest CAGR during the forecast period.

Based on technology, PCR-based point-of-care molecular diagnostics dominated the European market with a revenue share of 67.3% in 2024. A genetic sequencing-based segment is anticipated to witness the fastest CAGR of 8.8% over the forecast period.

Increasing research and development spending, the launch of novel solutions by key market participants, and the efficiency offered by PoC testing, especially during infectious disease outbreaks, contribute to the growth of the European point-of-care molecular diagnostics market.

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