

Europe Personal Protective Equipment Market Size, Share & Trends Analysis Report By Product (Head Protection, Eye Protection), By End Use (Construction, Healthcare), By Country, And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/E80923A5AD0DEN.html>

Date: October 2024

Pages: 120

Price: US\$ 5,950.00 (Single User License)

ID: E80923A5AD0DEN

Abstracts

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Europe Personal Protective Equipment Market Growth & Trends

The Europe personal protective equipment market size is anticipated to reach USD 35,859.6 million by 2030, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 5.9% from 2024 to 2030. The rising compliance with safety regulations for employee safety in various industries is likely to augment the demand for the personal protective equipment (PPE) market.

Moreover, increasing efforts by the government to strengthen safety regulations is also expected to fuel spending on personal protective equipment. For instance, in June 2021, the European Commission officially introduced a new Strategic Framework on Health and Safety at Work to keep employees safe and protected. This is expected to boost the Europe personal protective equipment market's growth over the projected timeframe.

The rising prevalence of infectious diseases across European countries and increasing healthcare expenditure are likely to drive the demand for PPE such as medical gloves, masks, protective clothing, and footwear. According to the World Health Organization, infectious diseases in European regions are increasing among all ages owing to climate change. The rising prevalence of infectious diseases is likely to have a positive impact on

the market growth of PPE during the projected timeframe.

Growing industrialization and an increasing number of workers in European countries are leading to surging demand for safety and precautionary measures. According to Eurostat, in 2022, the European Union recorded a 1.9% increase in industrial production compared to the previous year. This is anticipated to bolster the demand for PPE for workers' safety at the workplace and drive market growth in the coming years.

The COVID-19 pandemic had a positive impact, and the market experienced lucrative growth owing to the increased demand from the healthcare sector. However, the market returned to normal pre-COVID demand with the decreasing patient numbers. Over the forecast period, the market is anticipated to register healthy growth owing to steady demand from the industrial and healthcare sectors.

Moreover, in February 2021, the European Factories of the Future Research Association announced a collaboration with the European Commission and member states of the EU. The partnership aims to implement a new "Made in Europe" strategy and facilitate the manufacturing sector in the region.

Europe Personal Protective Equipment Market Report Highlights

The hand protection segment of the product led the market share in 2023, accounting for 26.3% market revenue share. The extensive uses of medical gloves, durable heavy-duty gloves, and disposable gloves in various end-use industries are credited for the large market share.

The head protection segment is estimated to witness strong growth over the forecast period, registering a CAGR of 6.5%. The rising need for head protection is due to the increasing construction projects, offshore oil & gas facilities, the mining industry, etc., requiring utmost safety due to the dangerous nature of work.

The healthcare segment of end-use held the largest market revenue share of 15.8% in 2023. Large health expenditures, the high presence of medical facilities, and stringent regulation are the factors driving the high adoption of personal protective equipment by the employees at healthcare facilities.

The personal protective equipment market in Germany represents one of the

largest markets for personal protective equipment (PPE) in Europe. A developed industrial platform with the presence of principal industries coupled with the high adoption rate of PPE is accountable for the high market share

In January 2023, German Bionic launched new wearable technology with the launch of three new products, Apogee, Smart SafetyVest, and Cray X Exoskeleton. The products are aimed at improving workplace safety for the warehouse staff

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