

Europe Orthokeratology Lens Market Size, Share & Trends Analysis Report By Product (Daytime, Overnight Ortho-K Lenses), By Distribution Channel (Hospitals, Optometry Clinics), By Indication, And Segment Forecasts, 2025 - 2030

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Abstracts

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Europe Orthokeratology Lens Market Trends

The Europe orthokeratology lens market size was valued at USD 204.9 million in 2024 and is projected to grow at a CAGR of 6.3% from 2025 to 2030. The industry is growing due to the rising prevalence of myopia, increasing awareness of non-surgical vision correction, and advancements in lens materials and design. The market benefits from strong regulatory support and a high adoption rate among children and young adults. Germany, the UK, and France lead in market share, driven by optometric innovations and expanding specialty eye care services.

The Europe orthokeratology lens industry is experiencing significant growth, driven by the rising prevalence of myopia and increasing awareness of non-surgical vision correction. Orthokeratology lenses are specialized gas-permeable contact lenses designed to reshape the cornea overnight, allowing users to enjoy clear vision during the day without the need for glasses or traditional contact lenses. As concerns over myopia escalate, more individuals, particularly children and young adults, are turning to ortho-K lenses as a preferred solution.

One of the primary factors fueling the market's expansion is the alarming rise in myopia across Europe. According to the International Agency for the Prevention of Blindness (IAPB), in March 2021, myopia prevalence in Europe surged to nearly 50% among individuals aged 25-29. The impact is most pronounced in children over the age of six, with the highest myopia onset rate observed in children aged 7-10. In response, the

European Society of Ophthalmology has provided guidance to children and parents on managing risk factors, emphasizing preventive strategies to slow the progression of myopia.

Regionally, the prevalence of myopia varies, with Western Europe reporting the highest rates at 36.7%, followed by Central Europe at 34.6% and Eastern Europe at 32.2%.

Research indicates that increased indoor time is a key driver of myopia development, particularly among children and adolescents. Studies show that each additional hour spent outdoors per week reduces the risk of developing myopia by 2%, highlighting the importance of outdoor activities as a preventive measure. Other contributing factors include prolonged screen exposure (computers, smartphones), urban residency, ethnicity, gender, education level, and socioeconomic background.

As myopia rates continue to rise, orthokeratology lenses have gained popularity for their effectiveness in slowing myopia progression, making them a preferred choice for pediatric eye care. Ortho-K lenses offer an alternative to corrective surgery, appealing to patients seeking non-invasive vision correction. The demand for these lenses is expected to increase further, driven by growing parental awareness and support from ophthalmologists promoting early myopia management.

Europe's healthcare infrastructure plays a crucial role in supporting market expansion, with initiatives like ERN-EYE (European Reference Network for Rare Eye Diseases) enhancing access to specialized eye care and research collaboration. ERN-EYE connects healthcare professionals, researchers, and patient organizations across EU member states, improving knowledge-sharing and treatment options for rare eye diseases, including pediatric myopia and retinal disorders.

Europe Orthokeratology Lens Market Report Segmentation

This report forecasts revenue growth at the regional level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the Europe orthokeratology lens market report on the basis of product, indication, distribution channel and region:

Product Outlook (Revenue, USD Million, 2018 - 2030)

Overnight Ortho-K lenses

Day-time Ortho-K lenses

Indication Outlook (Revenue, USD Million, 2018 - 2030)

Myopia

Presbyopia

Hypermetropia

Astigmatism

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

Hospitals

Optometry Clinics

Ophthalmology Clinics

Others

Regional Outlook (Revenue, USD Million, 2018 - 2030)

Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

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